

Afonso Martim

Investment & Opportunity Analyst | Business Professional | Emerging Film Producer

LOCATION	NATIONALITY	WORK EMAIL	PERSONAL EMAIL
Porto, Portugal	Portuguese	afonsomartim@loominghaven.space	afonsomartim1993@gmail.com

PROFILE

Afonso Martim is a Portuguese business professional with a long-standing background in investments, business development, and financial operations. Over the course of his career, he has worked with financial companies, advised independently on business opportunities, and developed a strong understanding of how businesses and investments work.

After six years with eToro, Afonso continued working independently before joining Looming Haven, where he currently works as an Expert Opportunity Analyst.

In 2025, Afonso developed a serious interest in film and began exploring the industry from the business and production side. He is still relatively new to filmmaking, but hopes to bring his experience in business, investments, and managing opportunities into the industry while learning from experienced filmmakers and producers.

WORK EXPERIENCE

Looming Haven
Expert Opportunity Analyst
Porto, Portugal

2024 – Present

Afonso works with Looming Haven reviewing new business opportunities and helping assess which ones are worth further consideration. His work includes:

- Reviewing new business and investment opportunities
- Researching companies and markets
- Looking at the strengths and weaknesses of potential opportunities
- Preparing information for business decisions
- Following developments in different industries
- Working with colleagues to review new proposals

eToro
Investment & Market Specialist
International

2010 – 2016

Afonso spent six years at eToro, gaining experience in the investment and financial services industry. During his time there, he worked with market information, investment opportunities, and financial products while developing a broader understanding of how investors and businesses operate.

Independent Investment Consultant
Portugal

2016 – Present

After leaving eToro, Afonso began working independently, advising on investment and business opportunities. His work has involved researching businesses, studying potential opportunities, speaking with business owners and investors, and helping people better understand the opportunities they were considering.

SELECTED PROJECTS

Business Opportunity Research

Independent – Ongoing

Worked independently with businesses and investors to research new opportunities and understand their potential before making important decisions.

International Investment Research

Independent – Ongoing

Followed businesses and investment opportunities across different European and international markets, building experience in understanding businesses outside his home market.

Film & Entertainment Exploration

2025 – Present

Afonso began exploring the film industry in 2025, with a particular interest in how films are developed, financed, and produced. His involvement in film is still at an early stage, and he is currently focused on learning the industry, meeting people within the space, and finding opportunities where his business background can be useful.

EDUCATION

Business Administration & Finance

Cátolica Porto Business School — Porto, Portugal
1990 - 1994

Studied business administration, finance, economics, accounting, and management.

Investment & Financial Markets

Professional Studies
1995 - 1997

Further studies focused on investments, financial markets, and business management.

Executive Business Education

Portugal
2000s

Continued professional education through business courses, seminars, and independent study.

SKILLS & LANGUAGES

- Investment & Business Analysis
- Business Research
- Financial Management
- Opportunity Assessment
- Business Development
- Market Research
- Strategic Planning
- Negotiation
- Project Coordination
- International Business
- Communication
- Team Management

PortugueseNative

FrenchFluent

SpanishFluent

FILM & ENTERTAINMENT INTERESTS

- Film Production
- Independent Film
- Film Financing
- Production Development
- Entertainment Business
- Working With Emerging Filmmakers

CAREER GOAL

To gradually build a career in film and entertainment while bringing his experience in business and investments into the industry. Afonso is particularly interested in supporting promising projects and working alongside experienced filmmakers as he develops his own understanding of production.