

Robbie Ierubino

Graphic Artist / Motion Designer / Autism Advocate / Electronica Music Producer /
Storyteller

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I am a digital creative with an MA in Arts & Creative Technologies and experience crafting engaging visuals. And based on my diverse portfolio, I aim to enhance my branding skills while contributing fresh ideas in a dynamic team environment.

Work Experience

Motion Graphic Artist & Designer Nov 2022 - Present

Freelance | Remote

- Used the Fiverr Empower program to serve global clients.
- Developing custom creative services on freelancing platforms like Fiverr, Upwork, and Contra.
- Contributed innovative ideas during brainstorming sessions, challenging traditional design norms.
- Collaborated with stakeholders to create designs that conveyed messages and raised awareness, showcasing teamwork and project success.

Sales And Marketing Intern Apr 2025 - Oct 2025

Medtronica | Miami, Florida, United States

- Conducted basic market research to identify customer needs.
- Conducted primary and secondary research to better understand customer needs and behaviors.
- Wrote engaging marketing, advertising, and website copy.

Graphic Design Intern Mar 2023 - Jun 2023

United Nations Office for Disarmament Affairs | Vienna, Austria

- Collaborated with the office team on graphic designs for disarmament initiatives, aligning with organizational goals.
- Designed appealing layouts for publications that communicated complex information to varied audiences.
- Refined designs based on stakeholder feedback to align with messaging strategies.
- Produced graphics for social media, working with the team to enhance engagement around disarmament messages.
- Used Canva to create consistent social media graphics, ensuring brand coherence across digital platforms.
- Developed captivating designs for social media and other materials.

- Created dynamic motion graphics for a high-profile video featuring Michael Douglas, achieving over one million views and boosting disarmament campaign visibility.

Motion Graphic Designer Feb 2022 - Jul 2022

(dot)lab | Remote

- Designed the initial brand identity for (dot)lab, a non-profit, in collaboration during its foundation phase.
- Supported various campaigns on social media, creating motion graphics, helpful designs, and innovative ideas to expand the organization's mission and reach.
- Converted and edited videos using Adobe After Effects and Premiere Pro to add minimal and bold effects and elements.

Motion Graphic Design Intern Oct 2021 - Jan 2022

wendy.network | Vienna, Austria

- Created engaging content that was aligned with the organization's brand identity and messaging. This content, which included motion graphics for social media, enhanced the organization's online presence and engaged its audience.
- Created engaging social media content to boost online presence and follower engagement.
- Created design work for print and digital sales and marketing campaigns.
- Collaborated with the creative team to design appealing graphics for various projects to increase satisfaction.

Core Skills

MOTION GRAPHIC ARTS & DESIGN: Motion Graphics, Graphic Design, Art Direction, Concept Art, Digital Art, Visual Communication, Branding & Identity, Typography, Color Theory, Abstract Expressionism

MUSIC UNDER MONIKER NEURALMAKER: Music Production, DJing, Music Alignment, Sound Design

COLLABORATIVE MANAGEMENT: Attention to Detail, Creative Strategy, Fast Learning, Social Capacity, Technical Improvisation, Adaptability

TECHNICAL USE: Adobe Creative Cloud, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Maxon Cinema 4D, Figma, Microsoft Office 365, Ableton Live, Logic Pro, algoriddim djay Pro, Serato DJ Pro, DJ.Studio, Creative Apps in i(Pad)OS

Education

University of Staffordshire Sep 2020 - Oct 2021

Master of Arts — MA Arts and Creative Technologies

Minors: Motion Graphic Arts

Courses: <https://ierubino.com/la28-extended-branding-concepts>

GPA: 3.6

University of Staffordshire Sep 2017 - Jun 2020

Bachelor of Arts (Honours) — BA (Hons) Graphic Design

Courses: <https://ierubino.com/eclipse-wine>, <https://ierubino.com/negotiated-project-2-disabledlivesmatter>,
<https://ierubino.com/negotiated-project-1-graffitimusic>, <https://ierubino.com/idents>,
<https://ierubino.com/youarenotaloneblue-autism-campaign-project>, <https://ierubino.com/my-first-google-doodle-concepts>, <https://ierubino.com/my-its-a-shape-christmas-submission>

GPA: 3.3

Languages

English (Native)

Certificates

The Complete DJ Course

Jan 2024

School of Electronic Music

All Courses with VIP Access

Jul 2025

Pete Tong DJ Academy