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Top Skills

Business Networking
Writing Skills
Corporate Communications

Publications

Spirituality in the Workplace - the
new paradigm
The Creative Edge - strategies for
24/7 creativity
Believe In Your Dreams
Networking Magic - 366 Hot
Networking Tips
22 Essentials for Building Your Best
Business

Robyn Henderson

Networking Strategist, Author, Emerging Screen Writer, Ghost
Writer, Self-Publishing Project Mgr., Cinephile, Board Member -
Disabled Surfers Mid North Coast Branch.

Coffs Harbour, New South Wales, Australia

Summary

I recently identified one of the things I love to do is solve problems
- find a way to firstly understand complex situations or structure
and then create a system and simplify the process for the end user.
These problem solving and project management skills are regularly
used with first time authors, who want assistance either writing or
self publishing their books as well as my consulting clients and
screenwriting.

In 2025, I commencing studying screenwriting and aspire to combine
my passion for writing, films and story telling. The skills I have
collected over the last few decades are assisting me significantly to
achieve this goal.

In 2026, I was nominated for the Coffs Harbour Australia Day Senior
Citizen Award, which was a humbling experience as I have only
been living in the region for just under 2 years. It was pointed out to
me that I have jumped into the community feet first and got involved
in a number of community groups, where I have been able to share
my leadership and organisational skills.

In 2024, I relocated to Woolgoolga (near Coffs Harbour) and . I am
also a committee member for Coff Harbour Older Women's Network.

In 2019, I launched Your Information Empire Model with the late Dr.
Dion Klein. I created the original Information Empire Model in 2002
which explained how to create 200 streams of income, once you
have written or spoken 500 words. We revised, updated the model in
2019 and am proud to say there are now 450+ potential streams of
income, once you have written or spoken 500 words.

My career includes more than 28+ years as a professional speaker, 10 years in sales and telemarketing management and 13 years in catering, where I learned my organisational skills.

I am passionate about networking and speak on a variety of topics including:

1. Strategic Alliances and Collaborations - life-skills in today's changing world.
2. 3 ways to write & self publish a non-fiction book

Re Ghostwriting - The first question I ask when I am referred to someone who wants to write a book - Why do you want to write a book? What do you want to do with the book? Based on their answers I then work out if I am the best fit for their book.

2018 Community Directors Award Program Recipient, Women's Leadership Institute of Australia and Institute of Community Directors Australia. I completed the Diploma of Business Governance for NFPs, with the Institute in early 2019 and know this enhanced my contribution to my role as President on the Kentish Lifelong Learning & Care Inc . Board of Directors in Darwin. I retired from this role in Nov. 2023.

Experience

Networking To Win

General Manager

January 1990 - Present (36 years 1 month)

Woolgoolga, NSW, Australia

Networking to Win was founded in 1990 - initially when I launched my professional speaking career. Over the last 25+ years I have authored and contributed to more than 25 books on my passion - networking and business and career building. I work with small business through to multi national organisations and universities, showing them how to enjoy networking at business events and how to grow their business and careers strategically.

I have spoken in 12 countries and am regarded as a Networking Strategist. In 2021 and beyond I will be generating income via presentations, ghost

writing books and articles for busy people, sharing knowledge in a one on one capacity and spreading the networking and strategic alliances skills I have refined over the last 20+ years.

In addition I will be pursuing my passion for film and television drama and working on a tv drama script. As a result of volunteering for the Gold Coast Film Festival for two years, I started a social film group called Films After Hours, we meet every fortnight to view and discuss a film together - it's a bit like a book club, but we see great films rather than read books. In 2016 I was volunteer manager for the Coolangatta segment of the Gold Coast Film Festival and viewed some brilliant films as well as expanding my network of film lovers.

For the last 10 years I have consulted to a NFP Out of Home Care service provider in Darwin where I utilise my writing, professional speaking skills. Plus my organisation and problem solving skills as President on the Board of Directors. I resigned from this role in November, 2023 and have gained immeasurably from this opportunity.

One of my favourite networking sayings "Networking is a lot like watching sunrises, if you don't show up you will never know what you missed".

And my latest favourite - "Opportunity does not make appointments".

I look forward to many opportunities arriving in 2024 when I semi retire.

National Speakers Association of Australia

Executive Officer

August 2007 - November 2009 (2 years 4 months)

NSAA is the peak body for people engaged in the speaking profession. It has 5 chapters throughout Australia - NSW, QLD, SA, WA, VIC. All chapters hold monthly meetings, where members and guests can hear national and international speakers on a variety of speaker related topics. NSAA is a brilliant organisation if you are wanting to network with people in the speaking industry as well as those who are keen to build a speaking business.

Education

Australian Institute of Company Directors

Role of The Chair, Business/Corporate Communications · (2021 - 2021)

Institute of Community Directors Australia

Diploma in Business Governance for Not For Profits., Business Administration and Management, General · (2018 - 2019)

Charles Darwin University

Diploma in Aboriginal and Torres Strait Islander Knowledges · (2012 - 2014)

Brigidine College, Randwick NSW

· (1964 - 1968)

Southern Cross University

Appointed as Adjunct Professor · (2003)