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Work Sample [Link](#)

Jessica Young

SKILLS

CORE COMPETENCIES

Creative & Content Strategy Leadership, End-to-End Video, Film & Media Production, Live Broadcast, Virtual Events & Streaming Operations, Digital Media & Multi-Platform Distribution Strategy, Project & Program Management (Agile / Asana), Brand Storytelling & Audience Engagement, Cross-Functional Collaboration & Stakeholder Management +Creative Problem Solving & Process Optimization

CREATIVE & TECHNICAL EXPERTISE

Cinematography, Lighting & Sound Design, Video Editing, Color Correction & Post-Production, Commercial & Editorial Photography, Graphic Design & Motion Graphics, Virtual Recording & Hybrid Event Production

DIGITAL & MEDIA PLATFORMS

YouTube, Instagram, Facebook, TikTok, X (Twitter), LinkedIn; Podcast Distribution (Spotify, Apple Podcasts, SoundCloud); Live Streaming & Virtual Event Platforms

TOOLS & TECHNOLOGY

Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Lightroom); Live Streaming & Broadcast Equipment (OBS Restream); Content Management & Scheduling Tools; Web & Digital Media Foundations

EXPERIENCE

Maryland State Bar Association, Remote – *Educational Video and Programming Coordinator* – January 2021 – January 2026

- Virtual Continued Legal Education program set up, meeting with speakers, confirming credit hours and more.
- Led end-to-end production of statewide virtual CLE programming supporting hundreds of legal professionals annually, ensuring compliance with accreditation standards and seamless live delivery.
- Development of Video Content across the Organization for in house content and marketing purposes
- Media Management and Planning for In Person and Virtual Events and CLE's
- Travel for in-person events to monitor content creation and serve in person with Members of the State Bar.
- Owned project management workflows in Asana, coordinating cross-functional Team members to deliver time-sensitive legal education programs with rarely missed deadlines.

Resplendency, Lake Mary, Florida – *Creative Producer, Social Media Manager* – December 2011 – Current

- Directed weekly multi-platform live broadcasts reaching audiences across YouTube, Facebook, Instagram, and podcast platforms, overseeing content, production workflows, and technical infrastructure. This continues to lead to growth across multiple social media applications.

Freelance, Central Florida – *Photography + Videography* – January 2014 – Current

Delivered full-cycle video and photography production for commercial and organizational clients, managing creative strategy, production execution, and post-production optimized for digital distribution.

EDUCATION

University of Florida, Gainesville, Florida – *Bachelor's Degree*