



Amit Tishler

Creative Director



 Vancouver, B.C. V6G
3H7

 Bold Profile

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Senior Creative Director and product focused leader with 15 plus years of experience leading cross media IP, interactive products, and narrative driven platforms across entertainment and technology. Proven track record overseeing end to end product development, managing cross functional teams, and scaling original IP across games, animation, publishing, and immersive media. Experience spanning startups, studio environments, and agencies.

Core Competencies: Creative Direction, Product Development, IP Creation, Interactive Media, Team Leadership, Licensing and Partnerships

Website

- www.amittishler.com

Skills

● **Leadership and Management**

- Cross functional team leadership, product ownership, stakeholder management, vendor management, hiring and mentorship.

● **Creative Direction and IP**

- Creative direction, narrative development, IP creation, brand strategy, art direction, transmedia storytelling.

● **Product and Platforms**

- Product development, UX design, VR and AR, Unity, Unreal, interactive media, mobile and web platforms.

● **Marketing and Growth**

- Go to market strategy, digital marketing, social media strategy, pitch decks, presentations, PR coordination.

- **Brand building**

- Brand building for original IP and products, including positioning, visual identity systems, consistency across platforms, and long term growth.

- **Visual concept development**

- Visual concept development for animation, games, and multimedia projects, from early ideation and style exploration through production ready design frameworks.

- **Interactive Design**

- Interactive design for games, immersive experiences, and digital products, including user flows, real time interaction systems, and cross platform experiences.



Work history

2025 - Current

- **Instructor**

- *Vancouver Film School, Vancouver, B.C.*

- Mentored classes of between 13-25 students, assessing and improving each student's performance throughout the course.
- Created course content and materials for 3 onsite and online classes for the film school's writing program.
- Boosted student performance by providing individualized support and targeted feedback.

2021 - Current

- **Writer / Producer (Mixed Media Publishing)**

- *Papercutz, Humanoids Publishing, Mad Cave Studios, Encyclopocalypse, Los Angeles, CA*

- Developed, wrote and produced 5 original comic series, graphic novels and cross media adaptations for a slate of original IPs, financed and licensed by more than 6 external publishers, licensors and media production studios.
- Launched social media, marketing and PR campaigns for all 5 product lines and their associated adaptations.
- Directed production partners and cross functional teams on the development of comics, games and audio content.
- Both hands on crafting and management of art direction, graphic design, narrative, branding and animation.
- Created pitch decks, documentation, scripts, pitch presentations and marketing content.

2021 - 2024

- **Creative Director (Interactive Entertainment)**

- *Pure Imagination Studios, Los Angeles, CA*

- Served as a product lead for the development of authoring tools, location-based experiences and mobile apps across multiple platforms, including

2017 - 2021

- VR, AR, PC, Mobile, etc. utilizing multiple ecosystems (Unreal, Unity, etc).
- Supervised cross functional crews of 6-25 artists, designers and engineers in the company's new media department.
- Provided creative services including narrative development, UX design, and art direction.
- Ran 2-5 projects simultaneously, ensuring timely completion and seamless execution.
- Created work processes and QA pipelines that mediate between art and engineering.
- Created pitch decks and client presentations.
- Produced comprehensive style guides to maintain brand consistency across all channels.
- Collaborated with stakeholders to define project vision and ensure alignment with business goals.

● **Chief Creative Officer (Startup Leadership)**

PopBase (Acquired by Pure Imagination Studios), Burbank, CA

- Owned the company's proprietary product development and patenting processes.
- Directed internal and external cross functional software development teams of 7-12 engineers, designers and artists.
- Launched a creator program for established talent from Youtube and Tiktok, and successfully scaled it from 5 to 30 creators with anywhere between 10K-1M subscribers.
- Guided the development of original IP from concept through production, supporting licensing, partnerships, and eventual acquisition.
- Evaluated analytics to inform creative decisions, improve branding, enhance audience targeting and increase engagement.
- Oversaw the company's business development, marketing, branding, and fundraising efforts.
- Cultivated relationships with key stakeholders to ensure clear communication through production.

2013 - 2017

● **Creative Director (Animation and IP Development)**

10 Forward Productions, Inc., Burbank, CA

- Directed, produced, wrote and consulted on a variety of products for brands including HBO, Nickelodeon, Cartoon Network, Adult Swim, Pfizer, WWE Networks, and others.
- Provided animation, game production, art direction, management, and IP development services.
- Headed branded transmedia projects like games, location-based activations, comics, and animation for TV, music videos and web.
- Commanded contract negotiations, client relations, vendor management and business development.
- Spearheaded production of high-impact promotional content for company campaigns from concept to completion.
- Developed, pitched and sold sizzle-decks and screenplays for original, and for-hire projects.

2012 - 2012

● **2D Game Artist (Contract)**

2010 - 2011

Wayforward Technologies, Santa Clarita, CA

- Delivered high-quality artwork for branded Nintendo DS titles under tight deadlines by efficiently managing workflow and prioritizing tasks based on project needs.

Archivist

Minneapolis College of Art & Design, Minneapolis, MN

- Improved collection organization and streamlined retrieval process with meticulous cataloging of the academy's archival materials.



Awards and Recognition

- **Spotify's Best Indie Audiobooks: The Last Wardens** (Spotify, 2025)
- **Bob Clampett Humanitarian Award: LA STRONG** (Comic Con International, 2025)
- **Writer Of The Year Award winner - Amit Tishler** (JewCE, 2024)
- **Jewish Tradition and Folklore Award winner - Amit Tishler** (JewCE, 2024)
- **Best Horror / Sci-fi Film Award Winner** (Lucerne International Film Festival, 2011)
- **Award of Merit Winner** (Best Shorts Competition, 2011)
- **Merit Award Winner - Short Film** (Accolade Global Film Competition, 2011)



Education

2012

Master of Fine Arts: Animation

Minneapolis College of Art & Design - Minneapolis, MN

- **Merit Scholarship Recipient**
- **Thesis:** Project Necrofusion

2008

Bachelor of Arts: Animation

Bezalel - Academy of Art And Design - Jerusalem, Israel

Perach project: Ran onsite courses for high school students from low income backgrounds.



Projects Highlights

EDENFROST (2023-2024)

- [Product Page](#) (Comic Series)
- [ComicsBeat announcement](#)
- [Kirkus Reviews](#)

THE LAST WARDENS (2024-2025)

- [Product Page](#) (Comic Series)
- [Daily Dead Announcement](#)
- [Fangoria - Audio drama announcement](#)
- [GamesPress - Tabletop RPG adaptation announcements](#)
- [Rue Morgue - Original soundtrack announcement](#)

POPBASE - TECHCRUNCH DISRUPT STARTUP BATTLEFIELD (2018)

- [Announcement - TC Disrupt](#)

LUCK: RANDOMIZER RUSH (2024)

- [Original Press release](#)
- [Project breakdown](#)



Patents

- System and Method for Creating Customized Characters and Selectively Displaying Them in an Augmented or Virtual Reality Display (US 10,417,802)
- System and Method for Creating and selectively modifying characters and conditionally presenting customized characters via electronic channels (US 20190236461)



Press

- [ANIMATION MAGAZINE](#)
- [THE PAPER BRIGADE \(JBC\)](#)
- [FANGORIA](#)
- [COMICCON.COM](#)



Languages

- English
- Hebrew


Native or Bilingual


Native or Bilingual