

Ana Magalhães Ribeiro

Curriculum Vitae

Personal Data:

Name: Ana Magalhães Ribeiro Date of Birth: March 12, 1984 Nationality: Oporto Portugal Current Address: Lisbon Portugal	
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About Me:

What I do:	writing, script writing, screenwriting, creative writing, copywriting
What I'm also capable of doing:	script coordinator, script doctoring, script consultant,
What I secretly like to do:	baking

Qualifications:

Date:	November 2020
School:	Alamedas Office
Course:	ToT Certification (Training of Trainers)
Qualification:	Certificated by the Portuguese IEFP (Employment and Professional Training Institute). Final grade: excellent.

Date:	September 2012 – July 2013
School:	Restart
Course:	New Media Marketing & Communication

Date:	September 2009 - September 2010
School:	Digital Film Academy, New York
Course:	One Year Digital Filmmaking

Date:	September 2006 - July 2007
School:	Restart
Course:	Advertisement Creativity
Qualification:	Certificate of Vocational Competency. Final grade: 4 (from 1 to 5)

Date:	September & October 2004
School:	Cenjor
Course:	Photography Techniques 1 (80 hours)
Qualification:	Certificate of Vocational Competency. Final grade: 17 (from 1 to 20)

Date:	September 2002 - July 2006
School:	Nova FCSH – Nova Lisboa University
Course:	Masters in Communication Sciences – Media & Television
Qualification:	Masters Degree (before Bologna) - 246 ECTS. Final grade: 15 (from 1 to 20)

Date:	September 2000 - August 2002
School:	Arte 6 – Acting School
Course:	Acting for Cinema & TV. Final grade: 18 (from 1 to 20)

Workshops / Webinars:

Data:	Janeiro 2021
Webinar:	Stage 32 Sketch Lab - Sketch Comedy Writing with Rob Kutner

Data:	Novembro 2020
Webinar:	Stage 32 TV Development Class with Raquelle David and Jay Glazer

Data:	Outubro 2020
Webinar:	Stage 32 Writing for Late Night TV with Rob Kutner

Data:	Novembro de 2008 (14, 15 e 16 de Novembro)
Workshop:	3-Day Seminar Robert Mckee's Story
Data:	2002 a 2004
School:	ACT – Acting School
Workshop:	Comedy Writing w/ Ricardo Araújo Pereira; Creative Writing w/ Nuno Artur Silva; Writing Techniques w/ Miguel Viterbo.

Work Experience:

Date:	June 2022 - present
Company:	Restart
Job Title:	Comedy Writing Teacher and Writing Teacher
Description:	- Stand Up Course - teaching Comedy Writing module : - Writing for TV and Film Course - teaching Narrative Techniques module:

Date:	October 2019 - present
Company:	Escrever, Escrever
Job Title:	Comedy Writing Teacher
Description:	- organizing and teaching Comedy Writing Level 1:

Date:	November 2012 - present
Company:	Freelancer
Job Title:	Writer, Copywriter & Creative writer
Description:	- screenwriting tv writing: <ol style="list-style-type: none"> 1. GoTV / Reed Project: <i>Programa Cautelar</i> (2025, RTP) 2. GoTV <i>Tudo o Que Não Precisas de Saber Sobre Quase Tudo</i> (2024, RTP) 3. Até ao Fim do Mundo Project: <i>Programa Cautelar</i> (2021-2023, RTP)

	<p>4. Shinelberia <i>MasterChef Portugal</i> (2023, RTP), <i>MasterChef Junior</i> (2023, RTP), <i>MasterChef Especial Natal</i> (2023, RTP), <i>Hell's Kitchen Famosos</i> (2023, SIC)</p> <p>5. Plural Entertainment infotainment team (2022, TVI)</p> <p>6. Unia World Project: <i>Veggie</i> (SIC Mulher)</p> <p>7. Warner Bros Portugal Project: <i>Mental Samurai Portugal</i> (TVI), <i>Game of Games Portugal</i> (RTP);</p> <p>8. Manual da Fantasia <i>Ah, Pois, Tá Bem</i> (2014, TVI);</p> <p>- script coordinator:</p> <p>9. GoTV <i>Tudo o Que Não Precisas de Saber Sobre Quase Tudo</i> (2024, RTP)</p> <p>10. Até ao Fim do Mundo Project: <i>Programa Cautelar</i> (2021-2023, RTP)</p> <p>- copywriting:</p> <p>11. Lift Project: UNICRE's online campaign</p> <p>12. StorieStudio Project: Rádio Recreio, Stories With History, Grupo Adérito Areias;</p> <p>13. Ignition Concept Project: 10 Years of Porto. Brand, Christmast Event, Aurora or The Girl Who Lost All Colors;</p> <p>14. LusoEvents Project: Seaside Sunset Sessions 2018 e 2019, VideoMapping 300 Year Anniversary of Mafra's Convent;</p> <p>- writing and organizing Pitch Documents and Bibles:</p> <p>15. Produções Fictícias;</p> <p>16. Únia World;</p> <p>- writing for corporate events:</p> <p>17. Portugal Sotheby' Convention 2025;</p> <p>18. Portugal Air Summit 2021 & 2022;</p> <p>19. Water World Forum For Life 2021;</p> <p>20. Francisco Manuel dos Santos Fundation Project: Encontros da Fundação 2018, 2019, 2020;</p> <p>21. Produções Fictícias Project: IPSOS Apeme, Projecto de Sustentabilidade;</p> <p>22. Hill & Knowlton Strategies Portugal Project: Holiday Inn Express, Amb3e;</p> <p>23. Show Bees Project: Sonae MC, EDP;</p> <p>24. Boole, Sheat & Associates Project: Tranquilidade, L'Oréal, Mapfre, Closer;</p>
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Date:	April 2015 - April 2020
Company:	Spoiler – Content & Criativity
Job Title:	Co-founder Writer
Description:	- screenwriting tv writing:

	<ol style="list-style-type: none"> 1. Valentim de Carvalho Studios <i>Projetos: Donos Disto Tudo (RTP), Joker (RTP)</i>; 2. Eyeworks Portugal <i>5 Para a Meia Noite w/ Filomena Cautela (RTP)</i>; <p>- writing for corporate events:</p> <ol style="list-style-type: none"> 1. Indie Lisboa Film Festival 2015, 2016 & 2017 opening and closing Ceremony; 2. Francisco Manuel dos Santos Foundation Encontros da Fundação 2017; 3. Show Bees Project: Publituris Travel Awards 2018; 4. 2000 Ciclos Project: Siemens, Volkswagen Autoeuropa;
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Date:	September 2010 - July 2014
Company:	Q Channel (Canal Q)
Job Title:	Writer Copywriter & Creative Writer Communication Coordinator
Description:	<p>- screenwriter tv writer for different shows:</p> <ol style="list-style-type: none"> 1. Sitcoms: <i>Isto é o Q?, Não, Não e Não, Mudança de Voz</i>; 2. Infotainment: <i>Inferno</i>; 3. Contests: <i>TMN Caça ao Cômico</i>; 4. Sketch shows: <i>Camada de Nervos</i>; <p>- script coordinator:</p> <ol style="list-style-type: none"> 1. <i>Camada de Nervos</i> <p>- communication coordinator: newsletters, copy, adds, print, merchandising, ATL & BTL advertising,...</p>

Date:	December 2005 - July 2014
Company:	Produções Fictícias
Job Title:	Writer Copywriter & Creative Writer Developer
Description:	<p>- company's website coordinator (interviews, texts, newsletter);</p> <p>- company's online channel (PFtv http://pftv.sapo.pt) creative coordinator;</p> <p>- company's New Media department coordinator;</p> <p>- company's communication department (prints, adds, press, merchandising,...);</p> <p>- script coordinator: <i>Os Incorrigíveis (PFtv)</i>, <i>À Lei da Bola (PFtv)</i>, <i>Taxista do Dia (PFtv)</i>; <i>5 Para a Meia Noite w/ Nuno Markl (2012)</i></p> <p>- writing for corporate events:</p> <ol style="list-style-type: none"> 1. Brands: Alico, Repsol, Nestlé Purina, Montepio, MyGon, Sonae, Super Bock, NOS, Sapo, Wells, Pepsi Co, Purina, Publituris, PT Contact;

	<p>2. Award Shows: Workmedia Meios & Publicidade 2009, 2010, 2011, 2012 & 2013; Marcas de Confiança 2010 & 2012; Prémios Eficácia 2010, 2011 & 2012;</p> <p>- developing tv formats (pitch documents & Bibles)</p>
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Date:	September 2004 - December 2007
Company:	Foote, Cone & Belding (atual DraftFCB Lisboa)
Job Title:	Copywriter
Description:	- copywriter and coordinator of Fanclub magazine for Nestlé Nesquik

Date:	September 2002 - January 2004
Company:	Produções Fictícias
Job Title:	Director's Assistant PA Actress
Description:	- theatre group <i>Manobras de Diversão</i>

Date:	June 2003 - December 2004
Company:	A Vida É Bela (Life is Beautiful)
Job Title:	Freelancer copywriter PA
Description:	<ul style="list-style-type: none"> - company's website copy (texts, newsletter); - filming and editing corporate videos (Vodafone, Siemens); - PA in events (<i>welcome desk, press kits,...</i>)

Other Projects:

Comic – Digital Comedy Magazine, 2014

Founder | Writer | Coordinator

Between 2014 and 2015 I founded a free digital comedy dedicated to the portuguese comedy world.

Illegally Super, 2010

Writer | Director | Producer

Short film made during my Digital Filmmaking course at *Digital Film Academy*.

Awards & Festivals:

Author 2019

"Donos Disto Tudo"

Best Entertainment Show TV

Lisbon's Assassin, 2012

Writer | Producer

Short film for *48 Hour Film Race Lisbon*, May 2012. Awards: MEO Public's Choice Award.

Shortcutz Porto, 2011

"Check Out"

Best Film

Check Out, 2010

Writer | Producer

Short film for *48 Hour Film Race Lisbon*, May 2010. Awards: People's Choice Award; Best Editing; Best Photography; Best Film. The movie represented the city of Lisbon in the Miami final.