

**ASHLEY GREENWOOD (WOWASHWOW)**

## **ARTISTIC CURRICULUM VITAE**

### **Contact Information**

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### **ARTIST STATEMENT**

I began writing my first horror story at age seven, igniting a lifelong passion for storytelling that bridges music, performance, and cinema. Through a musical career spanning gospel, punk rock, and hip-hop, combined with professional theatre training and hands-on experience directing all of my music videos, I have positioned myself to understand both sides of the camera. My work seeks to elevate and illuminate the stories of the Black community through a lens inspired by Alfred Hitchcock—blending psychological depth, suspense, and social commentary to create narratives that are both thrilling and deeply resonant. As a multidisciplinary artist, I believe in the power of genre filmmaking to explore identity, trauma, and resilience, giving voice to the forgotten and fighting for representation both in front of and behind the camera.

### **EDUCATION**

**Bachelor of Arts** | Theatre and Business  
The New School University, New York, NY  
Graduated 2013

#### **Early Training:**

- Professional theatre study (high school and college)
- Classical and contemporary performance techniques
- Music composition (began writing songs at age 6)
- Electric guitar (began at age 14)

### **CURRENT PROJECTS**

**THE UNDERSTUDY** | Writer, Director, Executive Producer, Lead Actress  
*Social Horror/Supernatural Thriller*  
Status: Script finalized; Active fundraising phase

**Logline:** "A Black actress's dream lead role becomes a nightmare when a predatory production seeks to consume her identity—forcing her to fight for her life, her voice, and the forgotten women who came before her."

## FILM & VIDEO WORK

**Music Video Director/Producer** | 2021–Present

- Self-directed 15+ music videos showcasing visual storytelling and cinematic technique
- **"Pu\$\$i Power"** (2021) – Writer; Listed on IMDb
- **"Heatwave"** (2022) – Music video released May 13, 2022
- **"Pure Imagination"** featuring Samjgarfield (2023)
- **"Class Enrollment"** from *The Algorithm* (2023)
- **"Hustle Hard"**
- **Nominated for 7 awards at the Berlin Music Video Festival (2024)**

## PROFESSIONAL THEATRE EXPERIENCE

**"For Colored Girls Who Considered Suicide When the Rainbow Isn't Enough"**

Role: Lady in Blue

Off-Broadway Production, 2015

*First cast to perform the play since its initial release in the 1970s*

## MUSIC CAREER HIGHLIGHTS

**Discography: Sophomore Album:** *The Algorithm* (Released July 7, 2023)  
Produced by Sam J Garfield

**Debut Album:** *I'm a Hashole*

**Punk Rock Album**

Recorded under the direction of Steve Albini

**Live Performance Experience:**

- Opened for **Snoop Dogg and Travis Barker** (Las Vegas, May 14, 2022)
- Opened for **Marky Ramone of The Ramones** (age 17, as punk rock band lead guitarist/singer)
- Performed at **San Francisco Pride Festival** (2023)
- Performed at **Venice Pride Festival** (2023)
- Debuted at **Hotel Café, Los Angeles** (2023)
- Performed **over 15 shows in two years** across multiple venues
- Gospel music performances (beginning at age 7 in local churches and county fairs)
- Formed and toured with punk rock band (age 17)

## AWARDS, HONORS & RECOGNITION

- **Nominated for 7 awards at the Berlin Music Video Festival (2024)**

- **Featured in Rolling Stone UK Magazine** as a musical artist to watch (2023)  
Article: "New Artists to Watch" presented by Obscure Agency
- Appeared at **Soul Train Awards 2022**
- Charted **#115 on the Hot300 List**
- **Nominated to perform** on NPR's **Tiny Desk Concert** (2023)

## **RESIDENCIES & FELLOWSHIPS**

### **Pirate Studios Resident Artist | 2024**

Recipient of year-long studio residency providing resources, mentorship, and industry networking opportunities

## **MEDIA FEATURES & PRESS**

### **Major Publications:**

- **Rolling Stone UK** – Featured as artist to watch (2023)
- Featured in **SXSW Pop**
- Featured in **Earmilk**
- Featured in **Divine Magazine**
- Featured in **Shoutout Atlanta**
- Featured in **Artist on the Rise**
- Featured in **Upcoming 100**
- Featured in **Rap Fiesta**

### **Radio:**

- Regular rotation on **KQBH 101.5 FM, Los Angeles**
- Featured on **iHeartRadio's Arena Podcast**
- Featured on **Dash Radio's "We Found New Music"**

### **Podcast Appearances:**

- **Kulture Vulturez** (2023)
- **Vents Magazine** (2023)
- **The Unstarving Musician** podcast (2023)
- **The Jake's Take with Jacob Elyachar** Podcast (2023)
- **OG Podcast**
- **Blunt Blowin' Mama**

## **SKILLS & ARTISTIC COMPETENCIES**

### **Filmmaking:**

- Screenwriting (horror, thriller, social commentary)
- Directing
- Executive producing
- Acting (lead and supporting roles)

- Music video production and direction

**Performance:**

- Theatre (classical and contemporary)
- Film acting
- Live musical performance (vocalist, guitarist)
- Freestyle rap

**Music:**

- Multi-genre songwriter and composer (hip-hop, R&B, punk rock, soul, gospel)
- Electric guitar
- Vocal performance (trained and raw styles)
- Music production collaboration

**Other:**

- Cannabis industry activism
- Social media content creation
- Brand development

**PROFESSIONAL REFERENCES**

**Matthew William Ellis**

Actor & Producer

IMDb: [imdb.com/name/nm7284467](https://www.imdb.com/name/nm7284467)

Known for: *Dexter: Resurrection*, *Law & Order*, *The Night Agent*

Contact information provided upon request

**Love Bailey**

Director, Producer, Artist & Activist

IMDb: [imdb.com/name/nm9304978](https://www.imdb.com/name/nm9304978)

Known for: *Slather*, *Slather It Up* (2016)

Contact information provided upon request

**Sam J Garfield**

Producer, Actor & Composer

IMDb: [imdb.com/name/nm3536065](https://www.imdb.com/name/nm3536065)

Known for: *Dead Pigs*, *You Can't Get a Man with a Gun*, *Lyra Star: The Loneliest Nights*

Producer of WowAshWow's album *The Algorithm*

Contact information provided upon request

**ADDITIONAL INFORMATION**

**Artistic Journey:**

- Began performing gospel music at age 7
- Started songwriting at age 6

- Wrote first horror story at age 7
- Formed punk rock band at age 17; began touring nationally
- Transitioned to hip-hop/R&B while maintaining multi-genre approach
- Self-directed all music videos, developing comprehensive understanding of visual storytelling
- Advocates for cannabis destigmatization through music and social media platforms

**Professional Development:**

- Extensive experience in both on-camera performance and behind-the-scenes production
- Demonstrated ability to manage multiple creative roles simultaneously
- Proven track record of independent project development and execution
- Strong network within music, film, and performance art communities
- Graduate of The New School University's Theatre and Business program with specialized training in performance arts