

MAYANK JAISWAL

CONCEPT ARTIST

- 📍 India
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Enthusiastic and imaginative Concept Artist with a strong passion for sketching and concept development. Skilled in creating unique and visually engaging designs that bring ideas to life, utilizing both traditional and digital art techniques. Known for thinking outside the box, I excel at generating innovative concepts and solutions that push creative boundaries. Eager to contribute fresh perspectives and collaborate with teams to produce captivating artwork that resonates with audiences.

SKILLS

- Creative concept development
- Story boarding
- Key frame
- Brainstorming
- Problem-solving
- Visual storytelling
- Character design
- Environment design
- Collaborative teamwork

WORK HISTORY

2022-12 - 2023-08

- **Digital Illustrator**
ZAPHEADS , Remote
Created personalized vector portraits of people and pets for a gift brand, transforming memories into custom artworks.

2023-02 - 2023-07

- **Graphic Designer**
DevilWillCry, Remote
Led rebranding strategies and design for women's safety brand, crafting bold visual identity, impactful campaigns, and awareness-driven graphics

2025-01 - CURRENT

- **Concept Artist**
MessMerize Art Studio
Created concept-driven murals for Emaar India, National Council of India, and other large-scale projects, transforming spaces with striking visual narratives.

2025-08 - CURRENT

- **Associate Creative Director**
HARDTOONZ (NitpickerLLP) Remote
Shaped the creative vision for HARDTOONZ, a 3.44M+ subscriber YouTube channel. Directed pre-production - from high-concept storytelling and dramatic, entertaining ideas to frame-by-frame storyboarding, key concept art, and character design. Built fun, engaging worlds that became the foundation for animated stories enjoyed by millions.

EDUCATION

06-2025

- **Bachelor of Applied Arts: Commercial And Advertising Art**
LUCKNOW UNIVERSITY Lucknow ,India

LANGUAGES

- English ●●●●●●●●
Bilingual or Proficient
(C2)
- Hindi ●●●●●●●●
Bilingual or Proficient
(C2)

INTERESTS

- QUICK CONCEPT SKETCHES