

COGGINS

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EXPERIENCE

Manager/Producer/Consultant Nov 2017 - Present
Heroes and Villains Entertainment

- Representing and guiding careers for writers and directors
- Developing and producing media projects across all platforms
- Generating opportunities across an ever-changing consumer marketplace

Vice President, Development and Production Jun 2015 - Jul 2016
EuropaCorp

- Built a company slate and developed internal projects
- Extrapolated from company principals' ideas into actionable projects
- Curated and hired writers and directors
- Liaison with Paris office principals to help realize company worldwide goals
- Featured speaker at 2015 LA Short Film Festival
- Procured world remake rights for international projects
- Oversaw script development with writers and producers

Consultant/Producer Aug 2014 - Jun 2015
Mike TV

- Produced sizzle reel/promotional material
- Researched and identified key cast members
- Analyzed and shaped potential series storylines in real time during production
- Renegotiated same day production parameters to fit shoot's needs

Head of Development Mar 2013 - Jul 2014
Rock Paper Scissors

- Collaborated with sister companies: RPS editors, A52 VFX artists and Elastic
- Learned new technologies including 3D printing, 2D modeling, VFX, Smoke etc.
- Educated company principals on industry best practices and policies
- Facilitated creation of an internal think tank
- Built a company slate and developed projects
- Produced branded/new media projects for Amazon, The Oscars and HBO
- Created visual presentations with distinct personalities for each unique project
- Collaborated with editorial team during production providing notes and critique
- Produced a PSA
 - Collaborated with writer/director to fulfill client's vision
 - Teamed with designers to create a unique animated world for project
 - Kept production running smoothly with a 100+ person crew

Executive

Jul 2012 - Mar 2013

Allison Shearmur Productions

Procured feature projects BURIAL RITES and NERVE

Built company slate and developed project PRIDE, PREJUDICE AND ZOMBIES

Developed relationships with industry-adjacent companies

Generated project-specific bibles containing images/visual story, comps, research and analyses

Vice President, Director of Development, Creative Assistant

Jun 2002 - Jun 2011

Escape Artists

Co-Produced GREAT HOPE SPRINGS and THE BACK-UP PLAN

Procured and developed additional internal projects

Developed all other principals' projects on Company's slate

Assessed scripts, books and media for development and production

Searched for undiscovered Talent including writers, directors, actors, etc.

EDUCATION

The University of Southern California

Aug 1998 - May 2002

B.A. in Critical Studies Film/Television

Directed, wrote and produced numerous films

Minors in Theater and Art History