

Sawyer Leinwand

(she/they)

Toronto, ON

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647-640-4349

Professional writer skilled in multimedia storytelling, with a passion for film, television, and comedy.

Skills

- Creative writing
- Technical writing
- Copywriting
- Comedy sketch writing
- Film/video editing
- Improv comedy
- Attention to detail
- Team building
- Interpersonal communication
- Organization

Education

Centennial College | Toronto, ON

Professional Writing Certificate 2024 - 2025

- Web copywriting
- Technical writing
- Proposal writing
- Writing for social media
- Content marketing
- Presentations and speech writing
- Content management
- Information design and data visualization
- Digital storytelling

Toronto Metropolitan University (Ryerson University) | Toronto, ON

Film Studies 2018 - 2022

- Directing
- Cinematography
- Writing for film
- Production design
- Picture editing
- Sound editing
- Sound design
- Digital film technology
- Analog film technology and editing
- Film Business

Santa Fe College | Gainesville, FL

Associate of Arts, English 2016 - 2017

- Composition
- Literature
- Creative Writing
- Stagecraft

Film & Television Experience

1st Assistant Director, Short Film

Love, Friendship & Tangled Hearts | Toronto, ON | 2025

Production Assistant, Commercial

Turbotax, Re/Max, OPC Productions | Toronto, ON | 2020

Intern**OPC Productions | Toronto, ON | 2019**

- Administrative tasks
- Staff support
- Pre-production meeting minute taking
- Managing errands

Volunteer Production Assistant**CTV, The Beaverton | Toronto, ON | 2019**

- Live audience management

Production Assistant**Tiffany Tynes, Youtube Spaces | Los Angeles, CA | 2017**

- Production staff support
- Managing errands
- Coordinating communication between departments
- Set building
- Lighting set up
- Handling equipment

Intern**2C Media | Miami, FL | 2016 - 2017**

- Clip pulling (Premiere Pro, AVID)
- Social media content writing and management
- Post-production assistance
- Shadowing editors
- Editing behind the scenes video content
- Software: Avid, Adobe Premiere

Production Assistant, Bumpers**HGTV, 2C Media | Miami, FL | 2016****Student Films****Production Designer, *Involuntary Wingman*****Toronto Metropolitan University (Ryerson University) | Toronto, ON | 2022**

- Collaboration with director and director of photography
- Created mood boards and lookbooks
- Costume and set design purchasing
- Managed Art Department
- Film festivals: Durham Regional International Film Festival, Great Canadian Comedy Film Festival, Videodrunk, Mentone Film Festival, Kitchener Waterloo Film Festival, MILF Fest, Gateway International Film Festival, Toronto Youth Shorts

Producer, Script Supervisor, *Ink Stroke***Toronto Metropolitan University (Ryerson University) | Toronto, ON | 2022**

- Provided necessary documents and forms for location spaces, safety practices, and actor agreements
- Facilitated COVID-19 safety precautions
- Project management and scheduling
- Supervised the script for continuity
- Kept production running in a timely manner
- Kept track of scenes, takes, and other production details

Writer, Picture Editor, Sound Editor, *Cabin Fever***Toronto Metropolitan University (Ryerson University) | Toronto, ON | 2021**

- Co-wrote script
- Edited picture and sound on Adobe Premiere Pro

Writer, Co-Producer, Sound Production, *Omens*

Toronto Metropolitan University (Ryerson University) | Toronto, ON | 2020

- Wrote screenplay
- Handled sound equipment
- Facilitated sound recording on set, foley recording
- Project management

Freelance Social Media

Social Media Manager and Content Creator

Counterbalance Collective | Toronto, ON | 2025 - present

- Graphic design
- Copywriting
- Social media management, scheduling, posting
- Audience engagement

Social Media Manager, Content Creator

Reefa (Dornbusch, 2021), Independent Feature Film | Remote | 2021

- Social media posts on Instagram, Twitter, and Facebook
- Social media management
- Photo editing
- Video editing
- Caption writing

Content Creation

Annie Potts/The Heart Channels | Remote | 2023

- Video editing
- Digital storytelling

Current Employment

Florist, Sales Associate

The New Leaf Florist Toronto, ON | 2022 - Present

- Extensive plant knowledge
- Floral design
- Customer service
- Creative problem solving

Extras

The Second City Toronto

Sketch Writing & Improv

Learned the basics of sketch comedy writing and improv.