

ANTHONY L. WILLIAMS

501 - 838 - 7253 Ant.L.Williams7@gmail.com

[LinkedIn](#) [IMDB](#) [Website](#)

SUMMARY

Seasoned executive media producer and award-winning edutainment and social change filmmaker with over 15 years of experience in project & media development, management, and results-oriented and driven content, as well as in experimental, advertising, and entertainment-based content and media industries. I'm well-versed in all production processes within the entertainment and live/virtual event industries, and experienced in narrative change culture with creating, executing, and managing high-caliber live events and immersive story experiences to build brand awareness, community engagement, strengthen networks and partnerships, all with powerful storytelling at the forefront.

SKILLS

- Extensive knowledge and hands-on experience and understanding of all video and media production phases
- Established experience, relationships, and understanding of holistic health and wellness spaces, DEI requirements and environments, and marginalized communities
- Strong attention to detail, skilled at managing competing priorities, and adept at working fluidly across diverse program areas
- Advanced written & verbal communication skills with proven ability to communicate with honesty, candor & respect
- Strong interpersonal skills, effectively works well with others, and experienced in conflict resolution, providing creative direction, ideation, coaching, and strategic planning across multiple brands
- Self-starter and self-motivated, creative, resourceful, and comfortable working collaboratively and independently with diverse teams and minimal supervision
- Experience with G-Suite, Adobe, Microsoft Suite, and other various creative and organizational tools

EXPERIENCE

CEO / EXECUTIVE CREATIVE DIRECTOR / PRODUCER, SECOND GLANCE PRODUCTIONS
CHICAGO, IL / RALEIGH, NORTH CAROLINA – 2009 - PRESENT (16 YEARS)

- Oversee the development, management, marketing, and production processes of large narrative change, 'edutainment', advertising, and integrated marketing campaign projects for B2B and B2C clients, creative agencies, nonprofit organizations, and in-house narrative and live event project slates. Create and design campaign ideas for client projects and new business pitches that are social by design
- Manage multiple complex projects simultaneously, their timelines, and resources while working directly with clients to ensure messaging and creative vision is carried throughout the project. Track and maintain line budgets and project/event reconciliation, including approval and reporting of contracts, invoices, and expense reporting
- Managed 100+ crew/team members and production strategies for various media projects and live/virtual events
- Successful track record of maximizing growth of client base and engagement, revenue and sales, and profit/ROI by 50% within 5 years.

FREELANCE PRODUCER; NATIONWIDE / REMOTE – 2012 - PRESENT (12 YEARS)

Clients include: National Geographic, HGTV, the History Channel, TLC, A&E, MTV, OutTV/Fuse, The Travel Channel, ABC, and various streamers

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- Work alongside network executives, producers, and showrunners to develop, track, and execute story elements, segments, and character arcs from development through post-production. Produce field notes, hot sheets, beat sheets, secure and clear shoot locations and background talent, and establish working relationships with local vendors and community resources
- Research / interview / cast / direct high-profile public figures in entertainment, media and social change talent, and real people for on-camera TV interviews. Coordinate talent onboarding, travel, and lodging arrangements
- Script and copy writing for narrative/scripted, unscripted, documentary, and branded / advertisement content
- Manage communication and efficient work flows between talent, production teams, and production companies/studios across multiple production departments

DIRECTOR OF DIGITAL MEDIA, AIDS HEALTHCARE FOUNDATION / IMPULSE CHICAGO
CHICAGO, IL – 2022 - 2024 (2 YEARS)

- Develop, implement/manage, produce, and direct creative social media content for online/social media/community marketing campaigns, community call-to-actions, volunteer recruitment events, and event highlight reel videos to increase organization's brand recognition and awareness
- Identified, engaged, and built strong relationships with community stakeholders, business partners and external vendors with the goal of building community and strengthening networks, while leveraging existing relationships and resources to coordinate and organize community events of all sizes
- Supervised all media production processes from development to post-production on schedule and under budget, working closely with organization leadership and their board members for timely and intentional social media distribution. Managed a growing team of volunteers and event planning/management schedules and timelines.
- Developed and implemented strategies and business practices that tripled their digital media catalogue, establishing their branding and recognition across the city of Chicago, and increasing their followers and social media presence, resulting in a 10-15% increase in their annual community engagement and outreach budget.

EDUCATION

- North Carolina State University – 2009
- University of Arkansas at Little Rock – 2006 - 2009

AWARDS / HONORS / RECOGNITIONS

- 1st Place – *Heartstrings*, London's Sunday Shorts Film Festival, Screenwriting Competition – 2024
- 1st Place – Illinois LGBT Chamber of Commerce *Biz Boot Camp* – 2024
- Audience Choice Award – *Underneath*, Eclectic Full Contact Theatre's "Patchwork Play Fest" – 2022
- 2nd Place – *Heartstrings*, Flip the Script Screenwriting Competition – 2021
- Quarterfinalist – *Absolutely Positive*, The Script Lab Screenwriting Competition – 2020
- Best Director in a Feature Film – *Thicker Than Blood*, Newark Intl Film Festival (NJ) – 2019
- Best Narrative Feature Film – *Thicker Than Blood*, Arlington Intl Film Festival (Boston) – 2019
- Best Director in a Short Film – *Absolutely Positive*, World Music & Independent Film Fest (DC) – 2013
- Personal invitation to National HIV/AIDS Strategy Initiative Conference, White House – 2013
- Silver Award for Customer Service, Town of Hillsborough, North Carolina – 2010

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Willing and able to travel/work remotely

[IMDB](#) [Website](#) [FilmFreeway](#)

Professional Qualifications:

- Award-winning showrunner/creator, writer, director, and producer with 15+ years of experience in narrative, reality/docu-follow, and 'edutainment'-style storytelling content in various formats including (but not limited to) network and streaming scripted/unscripted film & television, marketing/advertising & branded commercials, social & digital media content, live theater and event video media production, corporate/governmental/public access assets, and more.
- Experience collaborating, supervising, and executing all aspects of development, pre-production, production, and post-production on time, on budget, and according to broadcast guidelines.
- 10+ years of experience in collaborative casting, wrangling, and directing/producing celebrity clientele and "real people" on-camera talent, in addition to acquiring, managing, and supervising crew and staff for large production teams.

**denotes award-winning content

NETWORK / STREAMING

Mysteries Unearthed S.2	Docu/Reality	Segment Producer	History Chnl/ AE Factual	2025
Hazardous History S.1	Docu/Reality	Associate Producer	History Chnl / AE Factual	2024
Holy Marvels S.2	Docu/Reality	Associate Producer	History Chnl / AE Factual	2024
History's Greatest Mysteries S.3/4	Docu/Reality	Associate Producer	History Chnl / Propagate	2021-22
Dr. Mercy S.1	Docu/Reality	Associate Fld. Producer	TLC / Eastern TV	2021
Live PD: Women on Patrol S.1	Docu/Reality	Associate Fld. Producer	A&E / Big Fish Ent.	2018
Live Free Or Die S.2	Docu/Reality	Associate Fld. Producer	National Geographic	2015
Love It Or List It S.9	Docu/Reality	1st Asst. Director	HGTV / Big Coat TV	2015
People Magazine Investigates	Docu/Reality	Production Coordinator	Invest. Discovery	2016
Shine True	Docu/Reality	Production Assistant	Fuse Network/OUT TV	2020
Finding the Funny - Pilot	Docu/Reality	Production Assistant	Travel Net / Left Right	2016
Breakneck Builds	Docu/Reality	Production Assistant	DIY / Tricon Films	2015
Outrageous Foods: Halloween	Docu/Reality	Production Assistant	Food Net / Sharp Ent.	2015
Is Your Dog a Genius? S.1	Docu/Reality	Production Assistant	Nat. Geo. / Authentic Ent.	2015
Catfish	Docu/Reality	Production Assistant	MTV / Relativity TV	2014
Tiny House Nation	Docu/Reality	Production Assistant	FYI Network / Loud TV	2014
The Short Game	Docu/Reality	Production Assistant	Netflix / Goodbye Picture	2014
Love Thy Sister	Docu/Reality	Production Assistant	Wetv / Bunim-Murray	2014
Cheer Perfection	Docu/Reality	Production Assistant	TLC / Authentic Ent.	2013

DIRECTION

**It's Not You, It's Me	Docuseries	Creator/Showrunner/EP	SGP / Open Television	2025
All Grown Up	Theater	Director	Eclectic Full Contact	2023
Pride in the Pews	Event Coverage	Digital Content Director	Second Glance Prod.	2022
Howard Brown - Big Orange Ball	Event Coverage	Digital Content Director	How. Brown Health / SGP	2022
Impulse Group Chicago	Event Coverage	Dir. of Digital Media	AIDS Healthcare Found.	2022
**Underneath	Theater	Director	Eclectic Full Contact	2022
Trouble in the Quad	Short	Co-Director	Second Glance/48HFP	2018
The YOUnity Project	Short/Nonprofit	Director	Second Glance/Duke Med	2018
** Thicker Than Blood	Feature	Director	Second Glance Prod.	2016
Tyler Clementi Foundation	Nonprofit PSA	Director	Second Glance Prod.	2016
Lyrics in Life	Web Series	Director	Second Glance Prod.	2016

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Operation: Help Us Get Ellen	Digital Media	Director	Second Glance Prod.	2014
**Public Access Channel	PSA/Commrcs	Segment Director	Twn of Hlsbrgh, NC	2011-2018
**Absolutely Positive	Short	Director	Second Glance Prod.	2011
Closet Case	Short	Director	Second Glance Prod.	2011
**Hard Sale	Short	1st Asst. Director	Flip the Script Prod.	2021
Sacred Hearts	Feature	1st Asst. Director	Cornelius Muller Prod.	2014
Rap & Rhyme	Feature	1st Asst. Director	Only One Night Prod.	2013
Animal Doctor	Short	1st Asst. Director	TarDevil Films / SGP	2012
“The Product”	Corporate	1st Asst. Director	DeCon Films	2012

PRODUCTION

**It’s Not You, It’s Me	Docuseries	Creator/Showrunner/EP	Second Glance Prod.	2023
Pride in the Pews	Event Coverage	Digital Content Director	Second Glance Prod.	2022
Howard Brown - Big Orange Ball	Event Coverage	Digital Content Producer	How. Brown Health / SGP	2022
Impulse Group Chicago	Event/Media	Prod. of Digital Media	AIDS Healthcare Found.	2022
Trouble in the Quad	Short	Executive Producer	SGP/VanBishop/48HFP	2018
YOUnity - Sthrn. AIDS Coalition	Short/Nonprofit	Executive Producer	Second Glance/Duke Med	2018
**Thicker Than Blood	Feature	Executive Producer	Second Glance Prod.	2016
Tyler Clementi Foundation	Nonprofit PSA	Executive Producer	Second Glance Prod.	2016
Lyrics in Life	Web Series	Executive Producer	Second Glance Prod.	2016
Operation: Help Us Get Ellen	Digital Media	Executive Producer	Second Glance Prod.	2014
**Absolutely Positive	Short	Executive Producer	Second Glance Prod.	2011
Closet Case	Short	Executive Producer	Second Glance Prod.	2011
It’s Those Video Games	Short	Executive Producer	Second Glance Prod.	2010
Potty Mouth	Short	Executive Producer	Second Glance Prod.	2009
**Public Access Channel	PSA/Commrcs	Segment Producer	Town of Hlsbrgh, NC	2011-2018
Live Evil	Feature	Producer (BTS)	Ari Kirschenbaum (d)	2013
Animal Doctor	Short	Producer	TarDevil Films / SGP	2013
The Ives Have It, Edinburgh	Theater	Producer	Fringe Festival, Scotland	2006

MISCELLANEOUS

Impulse Group Chicago (NPO)	Event/Media	Dir. of Digital Media	AIDS Hlthare Found.	2022-2024
Creative Cypher	Incubator	Creator / Prod. Advsr.		2021-Crrnt
Effective Arts	Live/Interaction	Casting Assistant	Effective Arts, LLC.	2014-Crrnt
Camp Seagull & Seafarer	Corporate	Videographer	YMCA of the Triangle	2013

AWARDS / RECOGNITIONS

Awards:

- **“Thicker Than Blood”**: Best Actor & Best Support. Actress (2025); Best Feature Film & Best Director (2019)
- **“It’s Not You, It’s Me”**: Best Trailer Award — Creation International Film Festival & Cinema World Fest (2024); recipient of grant funding from Emmy-nominated streaming platform, [Open Television's #OTVAtlas Ambassador Grant Program](#)
- **“Heartstrings”**: Best Script — Lisbon/London’s Sunday Shorts Film Festival (2024)
- **“Underneath”**: Audience Choice Award, Patchwork Play Fest. — Eclectic Full Contact Theater, Chicago (2022)
- **“Absolutely Positive”**: Best Drama Short Film International — World Music & Independent Film Festival (2013)
- **“What’s Happening Hillsborough”**: The Silver Award for Customer Service — Hillsborough, NC (2010)

Recognitions:

- Chicago’s featured artist: [ABC's "Our America: Who I'm Meant to Be"](#); an additional special highlight on [ABC7 Chicago](#), 2025
- National HIV/AIDS Strategy Invitation – The White House, Washington D.C., “Absolutely Positive,” 2013
- **“Rollout Carts”** - Town of Hillsborough - 2.5M views

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