

# Fawad Ali Rana

Cinematographer | Creative Director

fawadalifilms@gmail.com | +44 7511408967 | Hemel Hempstead, AL3 7AW, United Kingdom

<https://www.linkedin.com/in/fawad-rana-40301a272/>

## PROFILE

I'm Fawad Ali Rana, an independent filmmaker with **6** years of experience in **Film production, advertising** and **storytelling**. I've worked on music videos, commercials, and shortfilms across the UK, collaborating with both small businesses and mainstream productions. With a strong creative vision and **full right to work in the UK**, I bring stories to life through impactful visuals and focused direction.

## EDUCATION

### University of Hertfordshire

Hatfield, United Kingdom

Master's Degree in Film and TV Production

- Developed advanced skills in **directing, producing**, and **screenwriting** through practical film projects.
- Collaborated on **short films** and **digital content** in a professional **production environment**.

### University of Central Punjab

Lahore, Pakistan

Bachelor's Degree in Film and TV Production

- Built a strong foundation in **film theory, camera work**, and **editing techniques**.
- Created student-led **short films** and **scripts**, gaining hands-on experience in **pre- to post-production** workflows.

## FILM MAKING & CREATIVE DIRECTION

### Streak Studios Ltd

May 2023 – present

Founder & Project Lead

- Produced and directed short films, music videos, and digital content for clients.
- Led film shoots, managed production logistics, and collaborated on visual branding

### Verve Clothing Co

December 2023 – January 2024

Creative Director

Enfield, United Kingdom

- Directed a warehouse shoot for a London-based fashion and shoe brand.
- Created content for social media, website, and retail outlets.
- Gained experience in film direction, fashion branding, and commercial production.

### Aziz Turkish Barber

November 2021 – December 2021

Assistant Director

- Pitched and led a low-budget production for a new barber shop.
- Managed on-site coordination and supported production tasks.
- Gained experience as Assistant Director and Line Producer.

### UH Short Films

August 2022 – September 2022

Contributed to five short films during my Master's final stage, gaining professional UK filmmaking experience:

- **Not My Choice** – Writer & Director
- **Choices** – Assistant Producer
- **Mockery** – Producer
- **Trap** – Lighting & Sound Assistant
- **Melody** – Camera & Sound Assistant

### The Speckled Hen

February 2025 – February 2025

Creative Director

- Created promotional content and branding for The Film musical event.
- Coordinated with performers to ensure cohesive event visuals.

## DIGITAL CAMPAIGNS - SOCIAL MEDIA MANAGEMENT

### Trilogy Bar

June 2025 – present | London, United Kingdom

Digital Content Producer

- Leading visual branding and content strategy across digital platforms.

- Designing campaigns and coordinating with teams to elevate brand presence.

#### Cafe Moe's

2023 – 2024 | Hatfield, United Kingdom

Digital Content Creator

- Directed a warehouse shoot for a London-based fashion and shoe brand.
- Created content for social media, website, and retail outlets.
- Gained experience in film direction, fashion branding, and commercial production

#### A1 Taxis Watford

February 2024 – May 2024

Creative Marketing Director

Watford, United Kingdom

- Led creative direction and social media marketing for digital campaigns
- Directed short-form promotional videos using film direction techniques
- Wrote scripts and content copy to support brand storytelling online

#### Krave PeriPeri and Hot Wings

October 2024 – December 2024

Creative Director & Social Media Manager

Hatfield, United Kingdom

- Led visual branding and content creation using creative direction and film skills.
- Managed Instagram and Facebook with targeted social media marketing.
- Ran digital campaigns that boosted customer engagement and sales.

#### Max Kebab

November 2023 – January 2024

Social Media Manager

Hatfield, United Kingdom

- Created and managed social media content for TikTok, Facebook, and Instagram.
- Ran campaigns using food vlogging trends to boost online presence.
- Monitored engagement and adjusted strategies to grow followers.

#### MAEME'S LIMITED

September 2024 – November 2024

Social Media Marketing Consultant

Watford, United Kingdom

- Collaborated with franchise owner to redesign social media profiles.
- Created consistent visual branding across all platforms.
- Optimized content layout and social media bios for better engagement

#### Oriental Express Chinese Takeaway

July 2024 – August 2024

Social Media Designer

Welham, United Kingdom

- Designed branded social media profiles for the restaurant.
- Created cohesive layouts and visual elements to boost visibility.
- Aligned all social media handles with the restaurant's brand identity.

#### GIGI

May 2024 – June 2024 | Enfield, United Kingdom

Director of Photography (DOP)





- Shot and directed a fashion review session featuring influencer Karoline.
- Focused on both dialogue coverage and detailed product visuals.
- Handled camera operation, art direction, and post-production editing.

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## MUSIC VIDEO PROJECTS

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### Direction & Production Roles



- **Regal Jason – “I AM”**  : Assisted on a one-day shoot, gaining experience in teamwork and time management.
- **Ek Tarfa Payar:**  Directed and executive produced Streak Studio Records' first video, leading a 14-member team.
- **PTI Anthem:**  Associate Director on an international project, managing visual consistency and remote collaboration.
- **Sahiba:**  Wrote, composed, sang, and released this video under Vidly TV, focusing on creative specialization.

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## PREVIOUS MEDIA & PRODUCTION EXPERIENCE

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### Film, TV & Digital Media Work

- **Juglo**  – I worked as a **Line Producer** and **Production Manager**
- **Al Nusrat Builders**  – I worked as an **Assistant Director** on this corporate film.
- **LaNimbu Studio Artists** – I managed online presence as a **Social Media Manager**.
- **TED Talks, Kinnaird** – I hosted the event as a **Host**.
- **Waqf e Dua** – I wrote and produced this COVID-19 campaign as a **Producer & Writer**.
- **B-Rolls (Rahbar TV)** – I served as both **Show Producer & Host**.
- **Morning Show** – I worked as an **Assistant Director & Runner**.
- **Rasm e Vani** – I wrote the script as a **Script Writer**.



## TECHNICAL EXPERIENCE

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### Software

Adobe Premier Pro, Avid, PowerPoint, Pro tools, Final Cut Pro, Adobe Photoshop, and Illustrator, Outlook, Excel, Studio Binder, Canva, Logic Pro, Celtx

### Hardware

Black Magic (URSA Mini Pro 4.6K, 12K, Pocket Cinema Cam 4K, 6K G2) | Canon (EOS R100, R8, R6 Mark II, 5D Mark III, XA60, 700D, 6D, R10

### Sony

(A7 RIII, A7 RIV, A6400, A6500) | Panasonic (Lumix S5, CX4000) | Nikon (D6, D5300, Z9, D780, ProfotoB10X, Lumi 200, Aputure MC4 Travel Kit, Kino Pro II, GoPro)