JEFF REYES

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Nike Blueprint - *WHTWRKS (Telly Award Winner - Commercial)*

SR. PRODUCER

Led all aspects of production, including budgeting, scheduling, crew coordination, on-set management, and client collaboration, to ensure seamless workflow between a Los Angeles and Japanese crew to meet a global campaign deadline.

COD: Black Ops 6 & MW3 - *Activision (Video Game Cinematics)*

MOTION CAPTURE DOP, LEAD CAMERA OPERATOR

Leveraging my expertise in camera operation and military tactics, I collaborated closely with animators, motion capture technicians, and creative directors to craft the visual storytelling, blending traditional camera techniques with innovative practices

The Unbreakable Tatiana Suarez - *HBO / UFC (Documentary)*

DIRECTOR OF PHOTOGRAPHY, CAMERA OPERATOR

A three-year project, producers entrusted me to lead the Las Vegas camera unit in capturing an unprecedented behind-the-scenes look at the UFC following Tatiana Suarez, where I collaborated with the director to execute lighting, composition, and camera work between Los Angeles, and Las Vegas.

Rap Sh!* Soundtrack Visualizers - *HBO (16 Visual Campaign)*

SR. PRODUCER

In collaboration with the directors and a commissioner, I oversaw the production of sixteen visualizer treatments for the soundtrack of the hit *HBO series Rap Sh!t*, assembling and coordinating a creative team ensuring the creative vision was executed seamlessly from pre-production to delivery.

¡Ya se Armo'! Stella Rosa Wines - *ngImitu' (Commercial)*

SR. PRODUCER

Led a production team of directors and creative, producing the first Latin-American Video Ad Campaign, managing budgets, casting, schedules, and cross-functional teams while leveraging AI tools to help the crew visualize the creative.

7 Days Alive - *GGG (40 min Series)*

DIRECTOR OF PHOTOGRAPHY, LEAD CAMERA OPERATOR

Over a nine-month production, I served as Action Director of Photography for a ***28-episode*** series, collaborating with a Chinese and American production team to design and execute dynamic, visually stunning action sequences that seamlessly integrated choreography, camera movement, and lighting.

Walmart, Bumble, & Modern Animal, MUTHA Ads - *Filed Unit (Commercial)*

FIELD PRODUCER

Filed producer for 4 concurrent commercial campaigns, managing the schedule, coordinating departments, and overseeing set operations to keep filming on track and within budget.

KIA 'Accelorate the Good' - *Liniage (Commercial)*

PRODUCER, DIRECTOR OF PHOTGRAPHY

In coordination with KIA Motors, the NBPA and Sirus XM Radio, I led a multi-state traveling camera crew to achieve a visual documantry aesthetic ina Christmas commercial campaign collaborating with video-remote directors overseaing the project.

U.S. Army OIF Veteran - *101st Airborne Division, 4th Brigade Combat Team Leader, Instructor*

- **Art Institute of Holywood** - *BAS Digital Film and TV Production*
- **Los Angeles Film School** - *BA, Entertainemnt Business*

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