

McAuley Tucker

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I'm a multifaceted entrepreneur with a passion for business and entertainment. Eager to learn and grow in a dynamic environment, I bring strong skills in communication, adaptability, and creative problem-solving. I've successfully managed social media campaigns that drove over 200k views in 30 days and have contributed to generating over 70 million independent streams as a music producer. I'm highly innovative and resourceful, consistently improving business operations and achieving a 100% satisfaction rate in sales. Ready to explore new possibilities, I aim to become a valuable asset to your team.

SKILLS

Social Media Management

- **Platforms:** Instagram (Business Suite), TikTok, Facebook (Meta Business Manager), YouTube, X, Snapchat, Spotify for Podcasters & Artists LinkedIn
- **Strategy:** Content calendar creation, platform-specific content, hashtag development, organic growth
- **Engagement & Analytics:** Audience interaction, trend tracking, posting schedule optimization, performance reporting
- **Collaboration:** Influencer partnerships, community management

Multimedia Production

- **Video Editing:** Final Cut Pro, DaVinci Resolve, CapCut
- **Audio Production:** FL Studio, GarageBand, podcast editing/production
- **Design & Storytelling:** Canva, visual content creation, multimedia storytelling (video, audio, graphics)

Writing & Communication

- **Writing:** Articles, reviews, scripts, essays, business communication (emails, proposals, presentations)
- **Pitching:** Strategic pitch decks, pitch bibles, narrative development

Digital Tools

- **Productivity:** Google Workspace (Docs, Sheets, Slides), Zoom, Zoho
- **AI Tools:** ChatGPT, Claude, Google Gemini, Grok (content generation, summarization, research)
- **Research & Management:** Deep online research, digital asset organization

WORK EXPERIENCE

On-Call | 2025–Current

- **Take One Support** (Provided on-site location security and support for the Amazon Prime show *The Greatest*, managing set perimeter, equipment safety, and preventing unauthorized access)

Ron Galella, Ltd. | 2025–Current

Contract position managing social media presence and content development for Ron Galella's digital archive, including Instagram, Facebook, TikTok, YouTube, and LinkedIn. Responsibilities include:

- Curating and selecting archival photographs for posts on all platforms
- Developing creative post ideas, writing detailed descriptions, and scheduling content
- Planning and managing giveaways to increase follower engagement
- Researching and facilitating collaborations with cultural institutions and partners such as the Grammy Museum, Andy Warhol Museum, Puberty Group, and the Getty Archive
- Achieved over 200,000 views and 10,000 Instagram interactions within 30 days
- Subcontracted to write and develop a television pitch deck for a limited biographical drama series based on Ron Galella's life.

Freelance | 2019–Current

- **Paracosm LLC** (Reviewed and sorted writer and director applications for AI-based film projects, identifying qualified candidates for hiring consideration)
- **Jupiter LLC** (Populated and updated digital pipeline codes for AI software used by clients)
- **Oxford Pallet & Recyclers, Ltd.** (Compiled and organized church contact information into spreadsheets for mass event invitation outreach)
- **Battle Island LLC** (Created and maintained a comprehensive spreadsheet of active film festivals, including application deadlines, contact emails, and submission details)
- **The McAuley Tucker Show** (Created and host-produces a long-running podcast interviewing actors, directors, and producers from Disney, Warner Bros., DreamWorks, Marvel, and Pixar; responsibilities include guest outreach, research, question writing, interview recording via Zoom, audio/video editing, cross-platform publishing, and social media promotion)
- **First World Citizen Music** (Produced and released original music by collaborating with vocalists and instrumentalists; composed, arranged, mixed, and mastered tracks using FL Studio; sampled and manipulated public domain audio to create original compositions; partnered with a Grammy Award-winning singer L.V., known for work on Coolio's *Gangsta's Paradise*; released albums, EPs, and singles across platforms, earning millions of streams globally)

TELUS Communications | 2024–2025

Customer-facing role focused on selling TELUS and Koodo products and services, both in-store and through outbound calling. Responsibilities include:

- Cold calling and lead generation using proprietary TELUS systems and tools
- Selling wireless plans, devices, and value-added services tailored to customer needs
- Supporting customers with device issues, billing questions, and plan changes
- Executing corporate sales initiatives while consistently meeting or exceeding targets
- Maintained a 100% customer satisfaction rating across multiple consecutive months

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WORK EXPERIENCE

Starbucks Canada | 2022–2024

Customer-facing role focused on drive-thru operations, beverage preparation, and store upkeep. Responsibilities included:

- Taking and handing out drive-thru orders quickly and accurately
- Preparing drinks such as coffees, teas, and Frappuccinos to standard
- Cooking and serving food items while maintaining food safety protocols
- Operating the till and handling cash and card transactions
- Cleaning lobby, patio, dishes, and performing closing duties

On-Call | 2020–2023

Build The Earth (Assisted in high-profile YouTube collaborations for a global Minecraft initiative recreating Earth at 1:1 scale. Worked on the team that coordinated and executed a major collaboration with YouTuber Unspeakable [18.9M+ subscribers], including building a custom world and contributing to video production and outreach strategy.)

Walmart Pharmacy | 2021–2023

Customer-facing role supporting over-the-counter operations and prescription handling. Responsibilities included:

- Assisting customers at the pharmacy counter and retrieving prescription orders
- Verifying customer information and processing prescription payments
- Stocking shelves with medications and organizing inventory
- Cleaning pharmacy counters and maintaining a hygienic workspace
- Helping customers locate OTC products and supporting the pharmacist as needed

McDonald's Canada | 2021–2022

- Customer-facing role focused on front counter service, order fulfillment, and restaurant upkeep. Responsibilities included:
- Taking customer orders, operating the till, and handling payments accurately
- Preparing beverages and treats including ice cream, coffees, and iced drinks
- Cleaning the lobby, completing dishes, and managing garbage disposal
- Delivered exceptional customer service; two guests were so impressed they contacted future employer to commend the experience and endorse the hire

INTERNSHIP

Bell FibeTV – *Condemned: Woodstock* | 2024

Worked on-set as a production assistant for the Bell FibeTV docuseries *Condemned: Woodstock*. Responsibilities included:

- Assisting with lighting setup, flagging, and managing shadows during shoots
- Moving equipment and supporting crew with gear and set transitions
- Helping with catering setup and assisting cast and crew with on-set logistics
- Served as a background extra in select scenes as needed

EDUCATION

Gillespie Academy

Certificate of Completion (2023-2024)

The World Journalism Institute

Certificate in Journalism (2024)

The Democracy Fund

Certificate in Journalism (2024)

Recommendations Will Be Sent Upon Further Request