

Matilda Prisco

Summary:

Creative Producer and Project Manager with experience in media production, cultural event management, and visual storytelling. Strong background in video production, graphic design, and content creation. Skilled in managing projects from concept to execution with expertise in Adobe Creative Suite and multimedia arts.

Education:

- **Master in Arts & Culture Management** (April 2023 - April 2024)
Rome Business School, Rome, Italy
- **Bachelor's Degree in Media Design & Multimedia Arts** (October 2018 - April 2022)
NABA - Nuova Accademia di Belle Arti, Milan, Italy

Certification & Licenses:

- **Digital Marketing Growth Program** (June 2025)
Girls in Marketing
- **Google Analytics Certification** (May 2025)
Skillshop, ID CREDENTIALS: 141478369
- **Manage GA4 Data and Learn to Read Reports** (April 2025)
Skillshop, ID CREDENTIALS: 141461237
- **SheCodes Basics** (February 2023)
SheCodes, ID CREDENTIALS: f5fcd0fa1997e15d945c4e44063f2108

Languages:

Italian – Native **English** – C1 **French** – B2 **Spanish** – B1

Work Experience:

Beeston Film Festival – Nottingham, UK

(February 2024 - Present)

Festival Liaison Officer

- Planning and organizing festival events.
- Managing logistics for filmmakers and crew members.
- Part of the selection team for film submissions.

L2Soluzioni – Rome, Italy

(January 2024 - May 2024)

AI Tester

- Evaluated AI-generated writing based on factuality, completeness, and grammar.
- Reviewed and provided feedback on human-written content.

COSMO – Rome, Italy

(June 2023 - December 2024)

Gallery Manager

- Managed the cultural program and events.
- Conducted research for new projects and collaborations.
- Planned and organized exhibitions and logistics.

1506 APS – Naples, Italy

(July 2021 - February 2023)

Video Producer & Executive Assistant

- Managed social media platforms (Instagram, Facebook).
- Researched and developed new projects.
- Edited, subtitled, and post-produced films for screenings.
- Organized interviews, meetings, and briefings for the director.
- Coordinated interns from various institutions.

Independent Production – “Absinthee” – Milan, Italy

(July 2021 - February 2022)

Executive Producer

- Acted as the communication bridge between director and creative producer.
- Oversaw the project from concept development to distribution.

NABA - Nuova Accademia di Belle Arti – Avere Vent’anni ai Tempi del Coronavirus

(2020 - 2021)

Podcast Producer

- Developed and produced a documentary-style podcast exploring youth experiences during COVID-19 pandemic.
- Managed interviews, research, and scriptwriting for episodes.
- Edited and post-produced audio content using industry-standard software
- Coordinated distribution and promotional strategies.

NABA – Nuova Accademia di Belle Arti – Milan, Italy

(October 2020 - December 2020)

Executive Producer for Documentary "Caminantes 2020"

- Collaborated with a team of students under faculty supervision to create "Caminantes 2020," a documentary for the 29th Milano Musica Festival's opening event at Pirelli HangarBicocca on October 17, 2020.
- Managed production aspects, including scheduling, logistics, and coordination among co-directors, cinematographers, and audio engineers.
- Supervised post-production activities, ensuring timely completion and adherence to quality standards.
- Facilitated communication between the academic team and external partners to align project objectives.
- Contributed to the documentary's storytelling, highlighting the creative and production phases of the festival's opening event.

Freelance Graphic Designer

(October 2020 - Present)

- Created marketing materials, illustrations, and layouts.
- Designed brochures, web pages, advertisements, and editorial content.
- Maintained client communication and managed project timelines.

Skills & Expertise:

- Video Production & Editing
- Graphic Design & Illustration
- Social Media Management
- Event Planning & Coordination
- Project Management
- Screenwriting & Storytelling
- Market Research & Data Analysis
- Budgeting & Time Management
- Adobe Creative Suite (Photoshop, Premiere Pro, Illustrator, After Effects)
- Basic Coding (HTML, CSS, JavaScript)