
Aditya Basu

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Career Objective

To leverage my skills and passion for digital media production and publication to innovate and lead cutting-edge projects, ultimately becoming a leader in the digital media industry.

Content Strategist

Aditya is a digital media entrepreneur and marketer with 20+ years of experience and three UN awards under his belt. He has led several international teams of startups and created a plethora of interactive non-fiction content that earned him a spot as a judge for the International Digital Emmy Awards thrice. He helps his clients achieve their content, communication and content goals with his effective content strategies backed by professional content production skills. Based in NOIDA (NCR) since June 2024, following successful tenures in Kolkata (2021-2024), Mumbai (2014-2020), and Delhi (1999-2014), where the foundation of this illustrious career was established.

SKILLS

- **Leadership:** Communication, Empathy, Delegation, Decision-Making, Problem-Solving, Team Building, Adaptability
- **Content:** Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Repurposing, Filmmaking, Podcast Production
- **Marketing:** Digital Marketing, SEO (Search Engine Optimization), SMM (Social Media Marketing), Digital Analytics, SEM (Search Engine Marketing), Affiliate Marketing, Press Release Distribution
- **Software:** AI Tools, Artificial Intelligence, ChatGPT, HTML, DaVinci Resolve, FL Studio, Hootsuite Software
- **CMS:** CMS (Content Management System), CRM (Customer Relationship Management), Drupal, Joomla, PHP-Nuke, WordPress, Blogger
- **Time Management:** Prioritization, Organization, Goal Setting, Planning, Delegation, Avoiding Procrastination, Time Blocking

ABILITIES

- **Forward-Looking:** Aditya strategically anticipates industry trends, driving innovative content formats and distribution strategies.
- **Visionary:** Aditya crafts bold, cohesive creative frameworks that unify eBooks, films, music, and digital media, translating abstract concepts into scalable, audience-centric experiences.
- **Eye for Detail:** Aditya ensures precision in every output, from narrative coherence in publications to visual polish in films, merging creativity with technical rigour across all media.
- **Hard Worker:** Aditya delivers end-to-end production mastery, managing the ideation, creation, and distribution of multi-format content under tight deadlines.
- **People Person:** Aditya builds collaborative networks with creators and audiences, fostering loyalty.

WORK EXPERIENCE

Aditya Basu - Independent Publisher

Kolkata/NOIDA • 01/2023 - Present

The "Aditya Basu" brand operates as an independent content creation and digital publishing entity, curating a diverse portfolio of eBooks, print, audiobooks, films, music videos, and digital magazines. Synonymous with creative autonomy, it maintains end-to-end control over ideation, production, and multi-format distribution, ensuring a singular vision and cohesive execution across all media outputs.

Producer & Publisher

Aditya leads content strategy, content creation, content acquisition, and digital publishing, managing the development and distribution of eBooks, print, audiobooks, films, music videos and digital magazines. Develops data-driven strategies, guiding content from ideation to optimisation. Spearheads multimedia marketing campaigns, building a brand presence on YouTube, Spotify, and social media. Ensures quality and optimizes distribution using analytics. Drives engagement through strategic audience-focused initiatives.

- Presently engaged in the publication of a new book on AI titled, AI Content Architecture: Building Professional Workflows with LLMs, this book is dedicated to content producers and publishers who are willing to integrate AI into their content production workflows.
- Published a 260-page book titled AI Tools for Everyone: Your Guide to Artificial Intelligence. This comprehensive book demystifies AI, making it accessible to readers from all backgrounds, regardless of technical expertise. The book dives deep into 600+ AI-powered apps, platforms, and tools across categories like productivity, creativity, learning, business, and more. Access Link: www.Lnk.at/smart
- Published a 550-page guidebook for Migrants in Indian Cities. It's available worldwide via all leading platforms in eBook and Printed Book format. An abridged audiobook is also being produced. A Migrants' Guide to Indian Cities (Vol 1) is part of a 5 Volume Series featuring the top 50 cities of India. Access Link: www.Lnk.at/india
- Publishing a serialised Sci-Fi Series called War of the Galaxies chapter by chapter on Wattpad. The War of the Galaxies series unfolds across the vastness of deep space, weaving together the fates of galactic empires, galactic federations, galaxy-hopping nomadic tribes, and ancient cosmic forces in a sweeping tale of conflict, alliance, and discovery. (10 Seasons Planned with 8-10 Episodic Books in each season, 2 books from SES 1 will be made available in Wattpad for free)
- Publishing a serialized horror-thriller series called The Thaw on Wattpad. The story is based in the Norwegian Arctic Archipelago. A recent thaw of the permafrost reveals a horrifying truth buried deep beneath the snow. Will the town survive what's coming their way? (Serialized Fiction Mini Series, the First Episode - Pilot of Five Episodes is being released for free on Wattpad.)
- Produced & Published, The Dragon Chronicles is an epic fantasy series that intricately weaves together the fates of humans and dragons in a world where these magnificent creatures are both revered and feared. Set against a backdrop of political intrigue, ancient magic, and sweeping landscapes, the series delves deep into the complexities of power, loyalty, and the delicate balance between tradition and progress. (eBook distributed via international retailers, audiobook under production).
- Produced and Published, The Chronicles of Lili, an adventure series in eBook, Printed Book and Audio Book format. The audiobook has been distributed globally via platforms like AudioBooks.Com, Barnes & Noble and Google Play.
- Produced & Published an eBook and Audio Book titled Mastering Dickens: Companion to the

Pickwick Papers. The audiobook has been distributed globally via retailers like AudioBooks.Com, Google Play and Barnes and Noble.

- Producing four Podcasts for various independent publishing initiatives: Startup Lessons, Tales Beyond Tomorrow, Growth Hacker and Thought Collective. The podcasts are available globally via Spotify, Google Podcasts, Apple Podcast, and Amazon Music.
- Running five YouTube Channels as promotional channels for various independent publications: Startup Lessons, Growth Hacker, Fun School Bus, Tales Beyond Tomorrow, and World Classics. Coming soon, Preternatural (Micro Short Stories which explore themes beyond plausible explanation).
- Produced a Classic Audio Book, The Flying Girl, by L Frank Baum.
- Produced a Classic Audio Book, She, by H. Rider Haggard.
- Produced a Classic Audio Book, The Lost World, by Sir. Arthur Conan Doyle.

Startup Lessons

Kolkata/NOIDA • 08/2022 - Present

www.StartUp.TK is a platform that provides Startup Lessons via Video Lectures from Global Business Gurus, Business Leaders and Ivy League Universities. We also offer one-on-one coaching and consulting services for entrepreneurs with a special focus on Marketing, Content Strategy and Fundraising.

Founder & CEO / Startup Consultant

Aditya is responsible for content strategy, content creation, content acquisition, content syndication, content distribution, business development, ATL/BTL/TTL marketing, mentor network building and startup consulting.

- Consulted Startups from Switzerland, South Africa and India regarding enhancing their communication, content and marketing strategies.
- Consulted a Telco Startup from India regarding Fundraising and Incorporation in the United States.
- Producing a Podcast called Startup Lessons for Marketing purposes.

Growth Hacker Inc.

Mumbai/Kolkata/Noida • 02/2015 - Present

Growthhacker Inc. is a comprehensive 360-degree marketing consultancy specializing in strategic content production and distribution. The firm delivers integrated digital marketing solutions, combining omnichannel content strategies, search engine marketing, social media optimization, and public relations to drive measurable business outcomes. With expertise across the complete digital marketing spectrum, Growthhacker Inc. enables clients to achieve their growth objectives through data-driven campaigns and targeted content distribution across key platforms.

Founder & CEO / Marketing Consultant

Aditya leads strategic content and digital marketing operations, directing the development and distribution of multimedia content assets across platforms. He oversees comprehensive marketing campaigns through data-driven strategies, managing content lifecycle from ideation to optimisation while ensuring measurable client success through advanced analytics and targeted audience engagement.

- Aditya's expert content creation and distribution tactics result in an average 30% growth in brand awareness and lead generation for his clients.
- Aditya is producing a Podcast and a Blog called Growth Hacker for marketing purposes.

Sustainability Startup

Kolkata • 02/2021 - 02/2023

ESG Verified was developing a groundbreaking digital marketplace that enables organizations to evaluate and select vendors based on verified Environmental, Social, and Governance credentials. The proposed platform was to streamline procurement decisions through standardized ESG scoring metrics, certification validation, and real-time analytics, addressing growing market demand for sustainable supply chain management.

Founder & CEO

Post Lockdown, after shifting back to Kolkata from Mumbai, Aditya headed a team of 10, based out of the USA, UK, and India for a Sustainability Startup at a Pre-Funding/Pre-Formation Stage. Jobs included conducting meetings, setting up the mission and vision of the ESG Venture and creating a Business Plan with input from various Departmental Heads from the domains of Finance, Operations, Marketing, ESG, IT, Legal etc. Work was done remotely over a collaborative platform called Bitrx24.

- Raised a promise of \$25k worth of funding from partners.
- Pitched to Business Accelerators for Funding with a POC Pitch Deck and Wireframe with a target to raise \$0.5 M.

OTT App Startup

Mumbai • 04/2020 - 12/2020

Sportify was a Pre-Funding/Pre-Formation stage OTT startup aimed at revolutionizing sports streaming for underserved fans. Offering live/on-demand games, interactive features (multi-angle views, real-time stats), and AI-driven personalization, it was to focus on niche sports and global audiences. Plans included subscription models and league partnerships. I was seeking seed funding and advisors to build the MVP.

Founder & CEO

During the lockdown in Mumbai, Aditya led a diverse team of 8 members from the USA, Singapore, and India for an OTT startup in its pre-funding and pre-formation stage. He was responsible for establishing the mission and vision of the venture and developing a comprehensive business plan with contributions from various departmental heads. All work was conducted remotely using the collaborative platform Bitrix24.

- Created Business Plan, Pitch Deck and Wireframe
- Created Content Tree and Strategies for the OTT Application.

Entrepreneurial Ventures

Mumbai, Maharashtra, India • 09/2015 - 03/2020

After shifting to Mumbai from Delhi for 6 years, Aditya undertook many entrepreneurial ventures with content production houses, marketing companies, advertising agencies, media academies and distance learning companies.

Promotional Film Producer

Aditya produced, directed and edited a few promotional short films for an Advertising Agency and some independent clients in Mumbai.

Concept Developer

Aditya developed and copyrighted three Web Series Bibles for approval by national OTT platforms in Mumbai. Conducted pitches and held meetings with major industry players in Mumbai until the COVID-19 pandemic led to a lockdown.

Courseware Producer

Aditya developed and marketed Distance Learning Editing Course packages to Media and Film Institutes in Mumbai.

Distance Learning Course Producer

In Mumbai, Aditya for two years developed and recorded course modules for over 21 software courses as part of EDU CBA's distance learning platform. He produced over 500 hours of content, with more than 10,000 students enrolled in the courses.

Guest Lecturer

Aditya guest lectured at two prestigious Media, Film, and Television academies in Mumbai: Atharva Film & Television Institute and Devi Prasad Goenka Management Institute of Media Studies. His experience as a guest lecturer at Amity University in Delhi on Digital Media enabled him to fulfil this role with great satisfaction to his students in Mumbai.

Mediakraft Pvt. Ltd.

New Delhi 08/2003 - 02/2015

Mediakraft was an audio and video content production and distribution company based in New Delhi. It catered to both the B2B and B2G sectors, offering a range of content services. These services included digital marketing strategies, multimedia content production, content management systems, and the integration of electronic and digital media platforms. Mediakraft specialized in creating corporate films, documentary films, and educational radio series, as well as managing content acquisition and distribution across online and offline mediums.

Managing Director & Creative Head

Aditya was responsible for business development, content strategy, content production, content acquisition, and content distribution across both online and offline mediums. In addition to Mediakraft's productions, the company also undertook outsourced projects from clients, catering to the B2B and B2G sectors.

- Directed Corporate Films & Documentary Films. Clients included the Indian Army & ONGC.
- Produced two independent documentary series.
- Became Media Partner for IPTV World Forum - Dubai, London and Singapore
- Became Media Partner for India Broadcast Fair, New Delhi.
- Launched India's first A/V Entertainment website XTVWorld in 2003

- Launched India's first Free PR Distribution website PRESSBooth in 2008.
- Produced a 26-episode educational radio series for the Department of Telecommunications, Govt. of India.

Sahara India Television

NOIDA, Uttar Pradesh • 04/2003 - 07/2003

Sahara India Television, part of the Sahara India Pariwar conglomerate, is a prominent Indian media company. It operates several television channels, including Sahara One, Filmy, and the regional news channels under the Sahara Samay brand. The network has a significant presence in the Indian television industry, catering to a diverse audience with its varied programming.

Associate Producer, News & Current Affairs

Aditya served as the Departmental Head of Promotional Films, at Sahara News. His role included developing strategic plans, coordinating with production teams, overseeing the entire production process, and ensuring the timely delivery of high-quality content. He was also responsible for managing budgets, liaising with the News Desk, Reporters and TV Anchors, and maintaining the creative vision throughout the projects.

- Aditya produced over 20 television commercials (TVCs) for various divisions of the TV Network.

Eenadu Television, ETV News

NOIDA, Uttar Pradesh • 12/2000 - 04/2003

ETV Network, founded by Ramoji Rao, launched its first Telugu language channel, Eenadu TV, on August 27, 5. The network quickly expanded to include several regional channels in various Indian languages, such as ETV Marathi, ETV Gujarati, ETV Kannada, ETV Bangla, and ETV Odia. In January 2014, the Ramoji Group sold its non-Telugu language TV assets to TV18, a subsidiary of Reliance Industries. These channels were later rebranded under the Colors brand by Viacom18.

Associate Producer

Aditya served as an Associate Producer with the Current Affairs team at the New Delhi Bureau. He was responsible for overseeing output and quality, managing multi-camera studio shoots, special story shoots, and promotional films. Aditya also contributed as an associate producer to numerous documentary series produced by the network. He travelled across the country to assist regional channels in producing special programs during elections and budget periods. Additionally, he spent a year in Hyderabad at Ramoji Film City, where he contributed to the programming of the newly launched Hindi channels and led the Special Stories Cell, supplying content to all 11 channels of the network.

- Produced and edited four documentary film series encompassing over 40 episodes across Hindi, Gujarati, and Bengali channels, receiving critical acclaim from regional media for production excellence and editorial quality.
- Managed complex live television productions including multi-camera studio broadcasts with DSNG van operations, specializing in high-stakes coverage of election results and national budget presentations.
- Directed production of 'Hello India,' a flagship Hindi language program, while simultaneously heading the Central Special Stories desk, delivering impactful content across the network.
- Led the daily current affairs programming as Associate Producer, maintaining rigorous quality standards and optimizing content delivery workflows for network-wide distribution.
- Established and supervised a Central Special Stories desk, developing and executing high-priority editorial content for nationwide broadcast across multiple channels.

Tara Channel, Broadcast Worldwide

NOIDA, Uttar Pradesh • 04/2000 - 11/2000

Tara Bangla, Tara Punjabi, and Tara Marathi were part of a network established by Rathikanta Basu under the flagship brand of Broadcast Worldwide. Rathikanta Basu launched these channels after leaving Star TV Network, where he served as CEO and later Chairman. The network aimed to cater to regional language audiences in Asia with content in their respective languages.

Associate Producer

Aditya produced a weekly International News Show and co-led the Daily Bulletin as Associate Producer. He also assisted in satellite uplinking with Singapore Earth Station from VSNL, New Delhi, enabling Pan-Asia broadcasts. By coordinating technical workflows, ensuring compliance, and overseeing real-time quality control, he streamlined multi-region collaboration for seamless, high-standard content delivery.

Zee News Network

NOIDA, Uttar Pradesh • 11/1999 - 03/2000

Zee News Network, part of Zee Media Corporation Limited, is a prominent Indian news network. Launched in August 1999, Zee News is the flagship channel of the network, offering comprehensive news coverage in Hindi.

Assistant Producer

Aditya demonstrated comprehensive editorial expertise through meticulous story development and research processes, consistently delivering high-impact special stories and documentaries. Managed end-to-end content packaging, including script development, voice-over direction, and final production oversight. Provided critical support in the Production Control Room (PCR) for Daily News Bulletin broadcasts, ensuring seamless transmission and technical execution.

Creative Director

Kolkata • 04/1997 - 10/1999

Aditya independently directed non-fiction films under contract with various organisations during his initial filmmaking days in Kolkata.

- Directed 4 Commissioned Documentary Films for DD 7 Kolkata (Regional Broadcaster)
- Assisted in three DD 3 (National Broadcaster) Commissioned Documentaries.
- Covered Elections with A/V Teams for the Election Commission in Naxal-infested districts of Bihar.
- Created a TVC for a Jewelry Store.

AWARDS & HONOURS

Karmaveer Chakra Gold

11/2024 UNDP

The Karmaveer Chakra Award is a prestigious global civilian honour presented by the International Confederation of NGOs (iCONGO) in partnership with the United Nations.

Karmaveer Chakra Silver

11/2019 UNDP

The Karmaveer Chakra Award is a prestigious global civilian honour presented by the International Confederation of NGOs (iCONGO) in partnership with the United Nations.

MAN Impact Accelerator (Mentor)

02/2018 MAN Truck & Bus

The MAN Impact Accelerator, by MAN Truck & Bus and Yunus Social Business, supports mobility/logistics startups with mentoring and resources to drive sustainable innovation. Aditya mentored its 2018 Mumbai session.

Karmaveer Chakra Bronze

11/2016 UNDP

The Karmaveer Chakra Award is a prestigious global civilian honour presented by the International Confederation of NGOs (iCONGO) in partnership with the United Nations.

RIDE (Keynote Speaker & Juror)

09/2016 Rasoni University

The RIDE (Rasoni Ideation and Development Event) at Rasoni University is an annual innovation and entrepreneurship event featuring workshops, seminars, and competitions. Aditya keynoted on India's Digital Future and judged the Business Plan Contest at RIDE 2016.

iEmmy Awards (Juror)

03/2011

Aditya was a Final Round Juror in the International Digital Emmy Awards, presented by the International Academy of Television Arts & Sciences, which recognizes excellence in content created for digital platforms, such as interactive TV, mobile, and the internet.

iEmmy Awards (Juror)

03/2010

Aditya was a Final Round Juror in the International Digital Emmy Awards, presented by the International Academy of Television Arts & Sciences, which recognizes excellence in content created for digital platforms, such as interactive TV, mobile, and the internet.

iEmmy Awards (Juror)

03/2009

Aditya was a Final Round Juror in the International Digital Emmy Awards, presented by the International Academy of Television Arts & Sciences, which recognizes excellence in content created

for digital platforms, such as interactive TV, mobile, and the internet.

PUBLICATIONS

Sustainability Now

01/2024 • Aditya Basu

Sustainability Now is a webzine that offers its readers a wealth of information and analysis on the most pressing and pertinent issues in the field of sustainability.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: www.sustainability.tk

Startup Lessons

01/2022 • Aditya Basu

Are you ready to launch or grow your own business? Do you want to learn from the best in the world? Then you need to check out our amazing online resource that gives you unlimited access to the wisdom and guidance of global business gurus, successful entrepreneurs, and Ivy League universities.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing, Startup Consultancy, Mentor Network Development, Business Development.

Website: www.startup.tk

My Money Matters

12/2021 • Aditya Basu

It is a dynamic web magazine offering insights on managing and growing wealth. It covers budgeting, saving, investing, and wealth-building strategies through expert articles, advice, and video lectures from various gurus. It simplifies complex financial concepts, empowering users to enhance their financial knowledge.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: mymoneymatters.tumblr.com

Web Series Rating

12/2019 • Aditya Basu

With over 300 web series being released worldwide every hour, it's easy for viewers to feel overwhelmed when deciding what to binge-watch. Our mission is to rate and recommend some of the best web series available globally.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: webseriesrating.tumblr.com

Musical Divas

11/2019 • Aditya Basu

Musical Divas celebrates the golden age of music (1960s-1990s), highlighting iconic female artists in rock, pop, jazz, and blues. Through engaging stories, rare footage, and expert commentary, it honours their lasting impact on the industry.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: musicaldivas.tumblr.com

Foreign Cinema

12/2017 • Aditya Basu

This is our humble effort to bring all the greatest flicks in the history of world cinema under one roof. Our main motive is that these masterpieces of films don't get forgotten by future generations and are easily accessible for cinema studies and critical purposes.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: foreignflicks.tumblr.com

Exotic Music

11/2017 • Aditya Basu

Welcome to our quest for musical nirvana. We hunt the world wide web for exotic music from the genres of Ethno, World, Fusion, Contemporary Folk, Neoclassical, Jazz and many similar musical genres.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: exoticamusica.tumblr.com

Filmist

09/2017 • Aditya Basu

Minimalist Film Reviews. In this Minimalist Film Review site, we cover the new movies that are coming out across the world and which are worth seeing. We also cover some good movies from the past years which deserve a special mention.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: filmistreview.tumblr.com

World Cup Football

07/2014 • Aditya Basu

The A-Z site regarding World Cup Football. Get to know about the competition from the 1930s onwards till the present day. Know about all the World Cup Stars and Matches.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: phutbol.tumblr.com

Amazing Documentaries

02/2014 • Aditya Basu

Amazing Documentaries offers a distinctive journey into the realm of documentary films. We selectively showcase award-winning documentaries and globally recognized films, providing viewers

with an exceptional collection of thought-provoking and impactful content.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: amazingdocs.tumblr.com

Eastern Divas

08/2013 • Aditya Basu

The main mission of this project is to bring hidden musical gems from Eastern and North-Eastern parts of India to the forefront to try to popularise them across India and the world. We have covered all the musical genres from Alternative Rock and Hard Rock to Neo-Classical and Choir Music.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: easterndivas.tumblr.com

Asian Movies

06/2013 • Aditya Basu

Asian Movies - Asian Cinema is dedicated to exploring Asian films and sharing their cultural significance. The site features a film synopsis, trailers, and small reviews, targeting both Asian and international audiences who love Asian and world cinema. It's not a directory but rather a collection of handpicked films that are worth presenting to a global audience.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: 70mmasiasia.tumblr.com

Thought Collective

07/2012 • Aditya Basu

Thought Collective is a dynamic multimedia magazine that delves into current affairs and offers diverse perspectives on events shaping the world today. The magazine covers a wide range of topics, including politics, economics, social issues, culture, and technology, providing readers with in-depth analyses and thought-provoking insights.

Role: Content Strategy, Content Development, Content Acquisition, Content Distribution, Content Marketing

Website: www.adityabasus.com

PROJECTS

Broadcast India Fair, Delhi

Cable Quest

Participated in three Broadcast India Fairs hosted by Cable Quest at Pragati Maidan, New Delhi, from 2005-2007. Successfully promoted XTVWorld and PRESSBooth to thousands of attending delegates from the National Broadcast Industry via a dedicated XTVWorld Stall.

IPTV World Forum

IPTV World Forum

XTVWorld became a Media Partner in three consecutive international IPTV World Forums hosted in London, Dubai and Singapore. A Media Partner logo was displayed at the event venue and delegate bag inserts were placed in all the events.

IIT EDC Summit

IIT Delhi

Successfully promoted XTVWorld and other online ventures via a stall at the IIT Entrepreneurship Development Centre Summit to attending delegates.

EDUCATION

Micro Masters In Marketing in Marketing

2022, EDX Audit Course, Curtin University, Australia

Bachelor Of Commerce

1996, Calcutta University

Diplomas in Film Studies

1998, National Institute Of Film & Fine Arts • Calcutta

- Diploma in Film Direction
- Diploma in Film Editing
- Diploma in Video Editing

HOBBY & SPORTS

Music Hobby: Dholak, Flute, Guitar, Synthesizer, Violin, Music Mixing, Music Creation

Art Hobby: Photography, Putty Sculpting, Vector Graphics

Sports Hobby: Boxing, Golfing, Hiking, Rowing, Soccer, Sports Climbing, Squash, Swimming