

Bogotá, Colombia





PROFESSIONAL PROFILE:

Audiovisual editor and graphic designer with over 5 years of experience in the music, fashion, and live events industries. I have worked with more than 60 national and international artists, creating visual content for concerts, television, social media, and brands. My approach combines creativity, speed, and visual strategy to connect audiences through memorable experiences.

Work Experience:

Cerro Music Label – Audiovisual Designer & Editor

RLP & TuTicket - Video Editor

Aragon Grapher - Multimedia Designer

Bonita Bogotá – Community Manager

Zoe Company – Multimedia Designer

Sazonados con Salsas Yaya - Community Manager

KEY ACHIEVEMENTS:

Official editor for Billboard Latin Music Week, Miami (2024)

Sold Out Events: Feria de Cali (2023 & 2024), El Campín Stadium (2024), Atanasio Girardot Stadium (2024)

Miguel Mateos Symphonic, Movistar Arena – Live event design & **editing** (2024)

Best Stand Recognition – Graphic Week (2017)

Collaborated with over 60 artists including Carlos Vives, Rubén Blades, Maluma, and Aterciopelados

EDUCATION:

- *Marketing & Professional Audio Editing Course Top Mastering (2024)
- *Intensive DaVinci Resolve Course Blackmagic Design (2024)
- *Graphic Communication Technologist Minuto de Dios University (2019)

TECHNICAL SKILLS:

Video Editing: Adobe Premiere, DaVinci Resolve, After Effects

Graphic Design: Illustrator, Photoshop

Audio & Synchronization: FL Studio, Adobe Audition, Media Enco-

der, Fairlight

Color Grading: DaVinci Resolve Color

Other: Canva, LED screen content creation, live broadcast production









Throughout my career in live events, I have created content for social media, television, and concert screens, collaborating with major brands, sponsors, and partners.



























































































































My experience in live events has allowed me to work closely with over 60 renowned artists, contributing creativity and strategy to their projects. From exclusive content to concert productions, I have helped enhance their connection with the audience.

Some of the artists I have collaborated with:



Gilberto Santa Rosa



Victor Manuelle



Rubén Blades



Andrés Cepeda



Aterciopelados



Carlos Vives



Maluma



Fonseca



Los Fabulosos Cadillacs



Grupo Niche



Willie Colón



Oscar D'León

Work Experience:

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WEB SITE



