# LEONARD HAWKINS JR

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### **SUMMARY**

Creative and detail-oriented writer with a background in screenwriting, copywriting, and marketing. Experienced in storytelling, content creation, and video production. Former U.S. Army Petroleum Supply Specialist with a strong work ethic and a track record of quick turnarounds. Adept in various software, including Canva, Photoshop, Premiere Pro, and Final Draft. Passionate about crafting compelling narratives across different media platforms.

# WORK EXPERIENCE

## Freelance Copywriter, Videographer & Editor

Dec 2019-Present

- Created engaging written and video content for businesses, artists, and political campaigns.
- Edited high-quality promotional materials and social media content to enhance brand messaging.
- Assisted with marketing strategies to increase audience engagement.

### United States Army - Petroleum Supply Specialist (92F) (Year - Year)

Jun 2013- Nov 2019

- Managed fuel supply logistics, inventory tracking, and storage operations.
- Conducted EPA inspections and ensured compliance with safety regulations.
- Maintained organized documentation and streamlined processes for operational efficiency.

### **EDUCATION**

Bachelor in screenwriting for film and television

The Los Angeles Film School – Los Angeles, CA

Bachelor's in Screenwriting, Copywriting, and Writing for Film & Television

# SKILLS & EXPERTISE

- Copywriting & Storytelling
- Screenwriting & Script
   Development
- Video Editing & Content Creation
- Marketing & Brand Development
- Inventory Management & Logistics
- Software Proficiency: Final Draft, Canva, Photoshop, Premiere Pro, CapCut, Microsoft Word & Excel