

Patrick Hale

Contact

patrick@rookslc.com
703.887.6106
Los Angeles

Professional Passion

Crafting media that helps
children learn & grow

Skills & Affiliations

Commercial Production

Creative Direction

Story Editing

Field | Stage | Live Production

Digital Workflow

I.A.T.S.E. Local 600 | DP
Local 22 | Stagehand

Relevant Honors

2025 Red List, Coverfly
Lake of Dead Empires | Roll Models

2025 Launch Pad Pilot Competition
Top 100 | Roll Models

Unreal | World Building Fellowship
Body. Electric.

2022 Kickstarter | Projects We Love
Body. Electric.

Education

Art Institute of Washington
Bachelor of Fine Arts
Digital Film & Video

Professional Experience

Rooks Productions, Los Angeles, CA, 2013 — Present

Freelance Filmmaker & DP — RooksProductions.com

- Develop creative concepts for corporate, nonprofit, and entertainment clients
- Oversee all projects from a creative standpoint
- Manage and hire production and post-production staff
- Monitor emerging trends in storytelling techniques
- Supervise all post-production projects; Responsible for all media management
- Serve as lead writer for all scripts and review team and vendor writing efforts
- Conduct interviews for documentaries

DMV Productions, Washington, DC, 2016 — 2021

Co-Founder & Executive Producer — DMVproductions.com

- Conceptualized creative aspects for all video projects during production and post-production
- Produced, filmed and edited music videos, political ads, industrial films, and elements for social and digital ads
- Oversaw set-up and execution of all on-location shoots, managed all editing, color correction, motion graphics, audio, and exporting during final delivery, guaranteeing high production value

American Councils For International Education, Washington, DC, 2012 – 2016

Multimedia Specialist — americancouncils.org

- Created and maintained video department including new media content
- Integral in unifying brand to ensure year-over-year State Department grants

Discovery STUDIOS, One Discovery Place, MD, 2013 – 2015

Editor (Contractor) — discoverystudios.com

- Worked closely with producers, motion graphic designers, and associate editors to create eye-catching television to keep viewers engaged
- Edited using Avid and Final Cut Pro software
- Technically troubleshoot any production and post-production challenges maintaining a solutions oriented attitude throughout the approval process

Discovery, Inc., One Discovery Place, MD, 2011 — 2012

Assistant Editor // PA — discovery.com

- Executed concepts from rough conceptualization through finish stages
- Sound designed and sound mixed videos to required specs and applied color correction, as needed
- Researched topics and transcribed tapes for Animal Planet, TLC, and Discovery Channel; Assisted with expense reports and location scouts