

Shaun McLaughlin
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IMDb: <http://imdb.to/2HIBeQa> LinkedIn: <http://bit.ly/2HG1Zeq>

Development Executive/Producer

Dynamic producer, writer, and development executive with extensive experience across television, film, and transmedia storytelling, now pursuing a second career in academia. As a seasoned educator and creator, I have directed, written, and produced five Emmy award-winning shows, over 400 television episodes, four feature films and over 40 stage productions. I am passionate about sharing my expertise in writing and production with the next generation of storytellers while continuing to grow as a creative professional.

Experience

Script Analyst

ISA, Coverfly and others

2020-present

Freelance script analysis focused on giving concise and workable notes to writers of stage, film and television

- Provided script coverage in a variety of formats
- Coverage ranged from 300 words to 1400 words
- Scored scripts for contests
- Averaged 15-18 coverages this week

Script Executive

ISA

2022-2024

Production-oriented work on developing scripts for ISA and outside production companies. I also worked on coverage and contests.

- Worked with Outreach manager to manage gigs and look for scripts for producing partners
- Managed two interns and a part-timer
- Read and analyzed scripts for possible production
- Worked with writers to revise their scripts, moving 2-3 scripts a month onto shopping agreements
- Developed TV series pitch “Choke.”

Producer, Director, Lecturer

State University of NY

2010 – 2020

2014 Faculty Appreciation Award Winner. Brought real-world experience to an academic setting.

- Managed a student-directed one-act festival by overcoming warring factions, a limited talent pool of actors, and over 30 directors by instituting a “draft by lottery.”
- Directed mainstage production of Durang one-acts.
- Arranged internships for students with producers and management companies in LA
- Produced Academy Award nominee Robert Forester’s one-person show.
- Created workshops on team building through improvisation.
- Taught directing (stage and film), script analysis, and playwriting.

- Created, developed, and taught new classes for the Theater Department.

Producer/Director

Gene-Fusion, Beckett Entertainment [Dallas, TX]

2006 – 2008

Produced independent feature film, overseeing entire production from script to QC

- Spearheaded and oversaw Canadian/American co-production.
- Initiated the project and directed it until a suitable director was found.
- Guided casting and voice-directed the actors.
- Took control of strategic and distribution meetings.

Producer/Writer

Warner Bros. Animation [Burbank, CA]

1994 – 2006

I started as a production assistant and was promoted three times to Associate Producer during the first 18 months. Successfully managed up to three productions with budgets over \$15 million and 75 employees.

“Go-to” person with all corporate departments and studios in Korea, Japan, and Taiwan.

- Delivered high-quality show despite a 65% budget cut and an increase of 7 main characters and episodes with much larger stories. [Justice League].
- I ensured the extension of brand quality and on-time production under budget by deploying an experienced director and dedicated crew to the second production after management decided to do a simultaneous direct-to-video feature [Superman/Batman and Batman Beyond].
- I salvaged the PG rating, release, and integrity of Batman Beyond after discovering that script/storyboard readers never reviewed them. Re-boarding and retakes made possible by original production being under budget.
- I solved the challenge of recruiting artists by using high-profile campaigns in fan press, advertising, and defining required portfolio content for candidates at conventions.
- Deployed a successful K.I.S.S. model to correct chronic deadline misses.
- Cast overseas animation studios like talent to ensure the best quality episodes. Delivered 400 episodes of television [5 Emmy award winners] on time and under budget.
- Produced first CGI for WBTV.
- I produced an ancillary music video for “Return of the Joker.”
- Strategized allocation of key production elements, allowing the unit responsible for one show to split and produce two shows and a DTV simultaneously.

Education

MFA - University of British Columbia, Vancouver, Canada

BA – SUNY Buffalo State

Professional Training

Short Film Program	Seth Winston	UCLA
Acting for Camera I & II	Bethany Rooney	The Acting Center, LA
Improvisation Program	Improv Olympic	Chicago
Sketch Comedy	The Second City	Chicago
Storyboarding	Private Classes	Los Angeles
Stand-Up Comedy I & II	Greg Dean	Santa Monica
Lembeck Workshop	Helaine Lembeck	Los Angeles

Software

FrameForge, SeaShell, Final Cut, Final Draft, Microsoft Office, Movie Magic, PowerPoint, Google Docs