

Connor N. F. Field

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EDUCATION

Texas A&M University , College Station, TX -BBA in Marketing- Advertisement Strategy - Minor in Communications	May 2022-May 2026 GPA: 3.7/4.0
Copenhagen Business School , Copenhagen, Denmark	Jan 2025-May 2025

EXPERIENCE

Creative Sea Productions , College Station, TX <i>Owner/Founder</i>	Mar 2023- Present
<ul style="list-style-type: none">Run a Freelance Graphic Design and Creative Services startup offering low-cost branding consultation to startup businessesHelp startup business realize the importance of branding and assist in the creation of a brand identityProducer of Marketing & Distribution for 'Mr. Bread & Dr. Cheese in: The Milkman Caper'Received accreditation for verification of 'Film Industry Professional' to attend Cannes Film Festival 2025Improved personal SEO to the point of having a Google Knowledge Panel when looking up "Connor N. F. Field"	
Student World Impact Film Festival , College Station, TX <i>Film Festival Jury Intern</i>	Jan 2024- May 2024
<ul style="list-style-type: none">Watched independent films around a multitude of global topics and judged them on a based set of criteriaGained perspective from a vast array of different global cultures, groups, and languages	
NuTrail , Murfreesboro, TN <i>Sales Intern</i>	May 2023- Aug 2023, May 2024- Aug 2024
<ul style="list-style-type: none">Performed in-store audits to ensure quality display at retail locationsEngaged with potential and current vendorsSet up booths and attended Consumer Packaged Goods Trade Shows	

INVOLVEMENT

Maroon Out , Texas A&M University <i>Director of Graphic Design</i> , Dec 2023- Dec 2024	Aug 2022- Dec 2024
<ul style="list-style-type: none">Design graphics for social media postsCreate designs for t-shirts, stickers, and buttons to be given out for 1,000s of people	
Director of Operations , Dec 2022- Dec 2023	
<ul style="list-style-type: none">Facilitated pre-game events with Texas A&M athleticsCoordinated with suppliers, vendors, and sponsors for eventsPlanned and executed pre-game activations for 10,000s of Texas A&M fans	
MSC Aggie Cinema , Texas A&M University <i>Classics Director</i> , Apr 2023- Apr 2024	Aug 2022- Present
<ul style="list-style-type: none">Organized program proposals to coordinate film screening events for studentsWorked with third party aggregators to set up early access screenings for movies on Texas A&M campusAssisted in the creation and execution of social media material and pre-show PSAs	
McFerrin Center for Entrepreneurship , Texas A&M University <i>Coaster Council Member & Startup LLC Member</i>	Aug 2022- Apr 2023
<ul style="list-style-type: none">Assisted in the execution of Startup Fast Pass, a 3-day hands on experience where students begin the entrepreneurial journeyConceptualized a business plan and was a finalist in the Raymond Ideas ChallengeAnnounced winners for places 90-81 for the Aggie 100, on stage in front of a 700-person crowd	

PROJECTS

Maid to Kill , College Station, TX <i>Co-Director, Co-Writer, Co-Producer, Editor, Graphic Designer, Producer of Marketing & Distribution</i>	Jun 2023- Present
<ul style="list-style-type: none">A multi-award-winning feature student film project 91 minutes in length and produced over 17 monthsCo-directed a cast & crew of 30+ over the span of 2.5 months of filming to create and communicate a shared creative visionEdited the film in all aspects of cutting, coloring, and sound designMarketed the film and received over 300,000 impressions	
Saber Smith/ MRSUICIDESQD , Murfreesboro, TN <i>Content Creator</i>	Mar 2020- Jun 2023
<ul style="list-style-type: none">Ran a craft based TikTok account, learning creator tools and how to accommodate to the algorithmAccumulated upwards of 47,000 followers and averaged 56,000 views amongst 34 videos	

SKILLS

Adobe Illustrator	Adobe Lightroom	Adobe Premiere Pro	Branding/Brand Management	Content Creation
Directing	Event Planning	Employee Training	Film Festivals	Film Production
Graphic Design	Marketing & Distribution	Microsoft Excel	Microsoft PowerPoint	Microsoft Word
Project Management	Screenwriting	SEO	Social Media Marketing	

AWARDS & CERTIFICATES

2 nd Place Startup Business Plan- State Development Career Conference, DECA	3x Dean's Honor Roll, Texas A&M University	A. Benton Cocanougher Dean's Endowed Scholarship
Peggy J. and Willis S. Ritchey '68 Scholarship	Special Jury Award, Best International Feature Film- Kollywood International Film Festival	Critics' Choice Award, Best International Feature Film- Golden Lion International Film Festival