

# Erin P.S. Zimmerman

## Producer + Editor

### Contact

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### Key Skills

Video Production  
Audio Production  
Clear Communication  
Creative Problem Solving  
Conversational Interviewing  
Script Supervision  
Project Management  
Impactful Storytelling  
A/V Editing  
Team Leadership  
Systems Efficiency  
Organic Marketing Strategy  
Relationship-Building

### Education

University of San Diego,  
San Diego, CA  
B.A. in Communications  
Media Arts + Culture  
Minor in Leadership

Certifications:  
Eco PA (Earth Angels)  
Sustainable Production  
COVID Safety Officer

In-Training:  
Intimacy Coordination

Membership:  
JHRTS Los Angeles  
Women in Film (KC & LA)  
New Filmmakers LA

### Career Summary

Award-winning Producer with 14 years' experience connecting the dots to develop outstanding quality film and television projects. Excellence in overseeing all aspects of production and effectively guiding teams to success. Seeking opportunities to work in open, collaborative environments creating the best comedy and documentary programs.

### Experience

Producer, Editor, Marketing Strategist • Freelance (dba EZ Visibility) 2015-Present

- Producer, Director, Editor – “Billy Cross: A Gay Man’s Story” independent documentary feature, 2024
- Associate Producer – “Second Chance Stage” (Season 1) - HBOmax/Magnolia Network (Citizen Pictures), 2024
- Associate Producer / Production Coordinator – “La Pitchoune: Cooking in France” (Pilot & Season 1) - HBOmax/Magnolia Network (IPC), 2021-22
- Create effective and sustainable film and marketing strategies that include media pitching, social media and events; support clients through the process of building and developing content and building various audio/visual channels
- Project stewardship, organization, efficiency, and implementation – direct collaboration for best outcome with executives, clients, crew, and other creatives
- Video and podcast production (ideation, direction, editing) – remote and in-person

**Additional Video Production:** Executive Producer: *In Her Ear* (short, 2023); Producer, Casting Director: *Courage to Cook* (documentary TV, in development); Producer: *La Pitchoune: The House that Julia Built* (short doc, 2024); Lead In-House Producer: Okay, Perfect and the RecipeKick online cooking school (2018-23); Sole In-House Producer: *Girls Gone Strong* (2016-18); Producer, Director, Editor: *To Spring* (short doc, 2017), *We Are All Artists* (short doc, 2017), *NOT a Friend of the Zoo* (short mockumentary, 2015), *Ripple* (short doc, 2011), *Anniversary* (short mockumentary, 2011), *Severe Happiness* (short mockumentary, 2010)

President • Women in Film and Media, Kansas City (501c3) 2014-2020

- Increased number of members, donors and opportunity applicants through targeted outreach, marketing strategy, and in-person programming
- Defined mission and DEI statements, working towards equity within KC’s production community
- Developed programming and professional training for our KC production community: pioneered internship and mentorship programs, Girl Scouts education partnership, film finishing fund, and annual award ceremony

Multimedia Producer + Lead Marketing Strategist • B&B Theatres 2011-2015

- Aligned business strategy with actionable marketing initiatives focused on creative audience engagement and growth
- Developed, produced, edited in-house training & in-theatre promotional videos; founded and coordinated annual film festival

References provided upon request.