

dan hertzog

director of photography

310.729.9248

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NARRATIVE PROJECTS

TUESDAY'S FLU

THE HAIL MARY

LUCKY LOUIE

DEADLY RIDE

RED WOODS

LUMPIA WITH A VENGEANCE

*Winner, Audience Award –
Hawaii International Film Festival*

EMERSON HEIGHTS

THE LANDLADY (short)

12 DAYS OF GIVING

THE LAST TIME (short)

*Finalist
48 Hour Film Project Los Angeles 2017*

EARTHBOUND (short)

*Winner, Emerging Cinematographer Award –
International Cinematographers Guild
Winner, International Gold Award, Special Jury Award –
International Film Competition Festival*

THE SETTLING (short)

SUGAR (short)

*Finalist
Project Imaginat10n*

ROADSIDE

NICO'S SAMPAGUITA (short)

*Winner, Vancouver Award –
Columbia Gorge International Film Festival*

THE PASSAGE OF MRS. CALABASH (short)

*Winner, Emerging Cinematographer Award –
International Cinematographers Guild*

TERRITORIO (short)

DIRECTORS

Daniel Roebuck

Daniel Roebuck

Daniel & Grace Roebuck

Christine Conradt

Nicholas Danko

Patricio Ginelsa

Jennifer Hook

Scotty Weil

Christine Conradt

Guido Orio

Robin Shou

Eric England

Jasmine Johnson

Eric England

Aaron Woolfolk

Scott Tuft

James Gray

PRODUCERS / COMPANIES

Mike Walsh, Alicia Walsh
Drewlin Productions
Tammy Roebuck, Davie Cabral
Magic Bean Entertainment
Tammy Roebuck, Davie Cabral
Magic Bean Entertainment
David Boyles, Doug Shaffer
Hollywood
Nicholas Danko, Bets Danko
On Beat Productions
Patricio Ginelsa, AJ Calomay
Kid Heroes Productions

Wendi Green, Dan Golden
Jeenyus Entertainment
Scotty Weil, Jeff LeBeau
Carpe Fin de Semana Pictures
Boris Isaac, Chris Goodman
Expression Entertainment
Dan Duarte
South Baywatch

Andry Ganda, Robin Shou
Earthbound Films

Mark Baird, Brad Douglas
Barbed Wire Films
Whitney Fuller, Jasmine Johnson
Whitful Productions

Eric England, Ace Marrero, Daniel Dunn
Southern Fried Films
Peter Quartaroli, Lewis Campbell,
Esperanza Catubig, Lisa Chong
Sacred Fire Film Productions
Carl Hampe
American Film Institute

James Gray
University of Southern California

COMMERCIALS

JG Wentworth, Empower, Love Home Swap, Brandt & Sherman, IPSY, CarbonKlean, AYSO, Hope Pyx Global, Tulane University, Lowe's, Sugarfina, It's On Us, JAKKS Pacific, Lee Jeans, Brilliant Earth, Western Digital, Splendid, Thermador, MVSC, Fashion Island Hotel, Goodshop, Wilson, Euro-Pro, Mendeleeve, Riviana Foods, Brother, Transamerica, Armor All, Cisco, OrthoSynetics

MUSIC VIDEOS

Criss Marron, Between Acts, Shayna, Peche, Two Friends, Alicia Blue, The Moonbeams, Abi Ann, Courtney Ariel, Otis

EDUCATION

American Film Institute
University of Southern California

MFA in Cinematography
BA in Cinema-Television Production

To view dan hertzog's most recent work, please visit danhertzog.com.

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BIO

Dan Hertzog graduated from the USC School of Cinematic Arts in May 1991 with a BA in Cinema-Television Production. From there, he rapidly worked his way up from a production assistant in LA to an ad agency producer in New York City. He moved back to Los Angeles in January 1996 only to find himself crisscrossing the country countless times to freelance at a handful of ad agencies, including FCB, Bates USA, Grey, and Ogilvy.

Then, after more than ten years in the ad industry, Dan returned to the world-renowned AFI Conservatory to immerse himself in the study of more narrative, visual storytelling. He went on to receive his MFA in Cinematography from the American Film Institute in December 2004. His AFI thesis film, The Passage of Mrs. Calabash, was later honored for Artistic Achievement in Cinematography at the 2006 Emerging Cinematographer Awards.

After graduating, Dan continued to occasionally freelance as a senior and then executive producer at Ogilvy LA. His many years of hands-on experience in both production and post-production eventually led to stints consulting for ad agencies interested in building out their in-house production capabilities, shooting TV commercials and web content for dozens of brands along the way.

Passionate about visual storytelling, he continued to seek out opportunities to further his ventures in more narrative work. In 2014, Dan traveled to Indonesia to lens the dramatic short Earthbound for writer/director Robin Shou. He was recognized again by the International Cinematographers Guild for his work on that collaboration at the 2016 Emerging Cinematographer Awards.

Some of his most recent work includes the award-winning JG Wentworth "Opera Redux" campaign, the inspirational drama The Snow is Always Whiter, romantic comedy Dating Audrey, adventure mystery Domino Springs, faith-filled family comedy Lucky Louie, and gritty crime drama Tuesday's Flu.