

Stacie Frazier

Associate Producer

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Skills

Team Leadership

Budget Management

Visual Storytelling

Content Strategy

Creative Problem Solving

Project Management

Links

[My Website](#)

Associate Producer/Filmmaker with over 14 years of experience in leading and innovating content creation. Demonstrating expertise in team leadership, budget management, and visual storytelling, consistently driving viewer engagement and subscriber growth. Adept at strategic content planning and creative problem solving, committed to enhancing production quality and efficiency.

Employment history

Mar 2016

Documentary Filmmaker

A Geek Production at Philadelphia

- Directed and produced documentaries, achieving critical acclaim and audience engagement.
- Conducted in-depth research, ensuring factual accuracy and compelling storytelling.
- Collaborated with cross-functional teams, enhancing production quality and efficiency.
- Managed budgets and schedules, delivering projects on time and within budget.
- Utilized advanced filming and editing techniques, resulting in visually captivating content.
- Spearheaded process improvements, reducing operational costs and enhancing team efficiency. Implemented creative solutions to complex challenges.

Mar 2021 - Aug 2024

VP of Hip Hop Content

NGTV Network at Philadelphia

- Led a team to produce high-quality hip hop content, achieving a 35% increase in viewer engagement.
- Developed strategic content plans, resulting in a significant rise in subscriber growth.
- Collaborated with artists and producers to create innovative programming, enhancing brand reputation.
- Analyzed viewer data to optimize content delivery, leading to measurable improvements in audience retention.

Jan 2019

Video Editor

Contracted at Remote

- Edited and assembled video content for various clients, ensuring high-quality final products.
- Collaborated with clients to understand project goals, enhancing viewer engagement and satisfaction.
- Utilized advanced editing software to create visually appealing and cohesive videos.
- Managed multiple projects simultaneously, delivering all on time and within budget.

Nov 2010

Fashion Show Coordinator

Contracted

- Coordinated fashion shows, ensuring seamless execution and timely delivery of all elements.
- Managed vendor relations, achieving cost savings and high-quality service.
- Developed event schedules and layouts, optimizing flow and audience engagement.
- Collaborated with designers and models, enhancing show quality and professionalism.
- Resolved on-site issues efficiently, maintaining smooth operations and guest satisfaction.

Oct 2014

SPX Makeup

Contracted

- Applied specialized makeup techniques for SPX clients, enhancing visual appeal and client satisfaction.
- Collaborated with creative teams to ensure cohesive visual themes, resulting in successful projects.
- Utilized advanced makeup tools and products, ensuring high-quality application and long-lasting results.