



Jaap Ruurd Feitsma

EU based director, cinematographer, photographer and Virtual Reality creative.

Jaap Ruurd Feitsma (b. 1984) is a director, cinematographer, and photographer who uses film, VR, and photography as his primary creative tools. He has shot music videos, commercials, interactive content, and narrative fiction, collaborating with clients such as the BBC, Nike, BMW, and Shangri-La Hotels & Resorts.

Culturally driven, Jaap's work has taken him to over sixty countries, where he has worked with diverse casts and crews worldwide. He is a member of the [Directors Guild](#) of the Netherlands and is currently writing and directing the short film [Get In](#), starring [Mark Ryan](#).

Jaap also serves as a part-time lecturer at NHL Stenden University of Applied Sciences in the Bachelor program for Creative Business. Additionally, he is committed to long-term documentary photography projects for NGO's globally.

A FEW SMALL FACTS

- Born March 11th, 1984
- Based in Leeuwarden, The Netherlands
- Lived in the UK, Turkey, Portugal, Namibia and Canada
- Work has taken him to over sixty countries
- Member of the [Directors Guild](#) of The Netherlands
- Available internationally

ADDRESS

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DIRECT CONTACT

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FILMOGRAPHY • SELECTED WORK

De Jeugdverpleegkundige - TV commercial

Client: GGD
Produced by: 2-inch
DoP: Willem Tiemersma
Role: Writer, director

Allemaal Vogels - Feature Film

Produced by: Fabuch Social Cinema
Director: Fabian Jansen
Role: Director of Photography

Dermolin - Tag-on TV commercial

Client: Dermolin
DoP: Willem Tiemersma
Produced by: 2-inch
Role: Director

New Generation - Promo Film

Client: NFF
Director: Bart Dokter
Role: Cinematographer

Pursue (doorgaan) - Documentary

Client: Nije Eagen/NPO
Director: Johanneke Dijkstra
Role: Cinematographer

The Mini Story - VR experience & commercials

Client: BMW
Role: VR / Interactive Director & Camera Operator

Top Gear - S19E05 (Nevada Desert Item)

Client: BBC
Director: Phill Churchward
Role: Camera Operator & VR Director of Photography

Ronnie Flex, Pocahontas - Interactive Music Video

Client: Hi Society
Director: Jeroen Houben
Role: VR / Interactive director & Camera Operator

Shangri La Hotels & Resorts - Interactive/VR experiences

Client: yellowBird
Director: Various (including Jaap)
Role: Director

BAFTA Awards - Live VR registration

Client: E!
Role: VR Live Camera Operator

Lyme is Hell - TV Commercial

Client: Lyme vereniging
Role: Writer, Director

Subaru 360° - VR Experience

Client: Subaru
Director: Various
Role: VR DoP

Together We Shall Win - TV commercial

Client: NGOL
Director: Tiago Pedro de Carvalho
Role: Camera Operator

Red Bull Harbour Reach - VR Experience

Client: Red Bull
Director: Laurence Page
Role: VR (livestream) DoP

Agriculture VR - Interactive Experience

Client: New Holland
Role: Director & VR DoP

Post NL - Internal VR Experience

Client: Post NL
Production: Coolminds
Role: Director

The Right One - Short Film

Client/Production: VIDDYS
Role: Director of Photography

Dreams of Change - Short Documentary

Client: Municipalities of Smallingerland & Gobabis
Role: Writer, director, cinematographer

PHOTOGRAPHY • SELECTED WORK

Portraits of Gobabis - Documentary photography project

Client: Municipalities of Smallingerland and Gobabis
Role: Author/Photographer

This is Our Time - Campaign

Client: United Nations & Consortium for Street Children
Role: Photographer

Roaming East - Documentary photography project

Client: Anadolu Magazine
Role: Photographer

Rural Life in the City Age - Documentary photography project

Client: Leeuwarder Courant (Dutch Daily Newspaper)
Role: Photographer

Noctilucent Clouds - Images for newspaper article

Client: Leeuwarder Courant (Dutch Daily Newspaper)
Role: Photographer

OTHER WORK

Parttime Instructor & lecturer
NHL Stenden University of Applied Sciences
2021 - Present

Film & VR consultant, guest speaker & workshops
Freelance
2014 - present

Senior VR Creative & director & editor
yellowBird
2011 - 2014

STUDIES & COURSES

M.Sc - Design Driven Innovation
NHL Stenden University
2021 - Present

Teaching English as a Foreign Language (TEFL) Course
I-to-I
2010 - 2011

BA - Film & Television (ESN Exchange programme)
Anadolu University
2008 - 2009

B.Sc - Communication, Multimedia & Design (CMD)
NHL University of Applied Sciences
2006 - 2010

SOME ACCOLADES

German Design Award - 2016

National Geographic Society - 2015
1st place in the *Best of the World* category