



CONTACT

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407-724-6023
Las Vegas, NV

EDUCATION

- **Master of Science in Entertainment Business**
Full Sail University
December 2025
Focusing on strategic management, digital marketing, and media production to enhance business acumen in the entertainment industry.
- **Bachelor of Science in Film Production and Digital Cinematography**
Full Sail University
Completed in 2022
Foundation in storytelling, visual aesthetics, and technical filmmaking, with emphasis on traditional and digital filmmaking tools.

CERTIFICATIONS

- **Premiere Pro Class – Advanced Los Angeles, California**
Advanced editing techniques, audio editing, and motion graphics
- **Short Course in Cinematic Sound Design Los Angeles, California**
Studies in immersive soundscapes creation for film

SKILLS

- **Film Consulting:**
Offering personalized guidance in all aspects of film production, including script analysis, project planning, and creative direction.
- **Video Editing:**
Experienced in editing for short and long-form content, using software like Premiere Pro to create engaging narratives and polished final cuts.
- **Script Development:**
Skilled in reviewing and refining scripts, offering constructive feedback to enhance structure, dialogue, and story arcs.

JASMINE COUTURE

Producer | Entertainment Business Consultant

With over 15 years of experience as a film producer and entrepreneur, and currently completing a master's degree in Entertainment Business, I bring an expert-level understanding of both creative production and business strategy. My background in media production and advanced video editing allows me to deliver high-quality content tailored for social media platforms and streaming services. Leading Beyond Couture Films, I specialize in creating impactful visual narratives that engage diverse audiences across digital platforms.

PROFESSIONAL EXPERIENCE

- **CEO and Founder, Beyond Couture Films**
2024 – Present
 - Launched and currently leading a forward-thinking film production company, leveraging extensive experience in media management, content creation, and digital marketing to establish a strong industry presence.
 - Assembling a talented team to create a culture of innovation, drawing on lessons from a successful 15+ year tenure at YnJ Corp & Media.
 - Developing strategic partnerships and employing SEO strategies to enhance brand visibility and audience engagement.
- **CEO and Founder, YnJ Corp & Media**
2008 – 2024
 - Directed strategic vision and operations for 15+ years, growing the company into a leader in media production and live event hosting.
 - Achieved significant milestones in content production and audience engagement through effective team management and development.
 - Expanded brand reach and cultivated community engagement through strategic partnerships, sponsorships, and targeted marketing efforts.
- **Production Manager, HBO**
1998 – 2008
 - Oversaw budgeting, scheduling, and legal compliance for productions, employing digital tools to improve communication and efficiency.
 - Managed location scouting, permitting, and safety protocols, ensuring seamless production execution.

EXPERTISE

- Film Production, Media Management, and Content Creation
- Digital Marketing and SEO Strategies
- Audience Engagement and Brand Development
- Team Management and Development
- Cross functional Collaboration
- Video transcoding and Ingestion
- Adobe Creative Suite, Final Cut Pro, DaVinci Resolve