
ROY SHELLEF

PROFILE

Hello! I'm an award-winning Director & Producer with a passion for storytelling and a knack for creative problem-solving. A fast learner and team player, I thrive in dynamic environments, always eager to think outside the box and bring fresh perspectives to the table. Driven by a thirst for knowledge, I believe every collaboration is an opportunity to learn something new and elevate each project to its fullest potential.

EXPERIENCE

DIRECTOR & PRODUCER - PROOF OF CONCEPT FOR A MUSICAL TV SHOW "AMERICAN JUKEBOX". AMERICAN JUKEBOX LLC; LOS ANGELES, CA - APRIL 2024 - OCTOBER 1ST 2024

Directed and produced a musical proof of concept TV show, collaborating closely with the creator to bring a unique vision to life.

Managed a multidisciplinary team, overseeing all aspects of production, from pre-production planning to post-production editing.

Ensured creative direction aligned with the musical's tone and narrative, while maintaining budget constraints and production schedules.

PRODUCTION SUPERVISOR - FEATURE "MOB COPS". ON THE TAKE LLC; LOS ANGELES, CA 01/02/2024 - 02/14/2024

Supervised logistics and production, working with SAG paperwork and talent such as Kevin Connelly, David Arquette, and Montana Tucker.

Negotiated with vendors, cast, and crew to ensure seamless operations.

PRODUCER - SHORT FILM "SUNRISE BOULEVARD. RIGHT DIRECTION STUDIOS; LOS ANGELES, CA -03/2023 - 06/2023

Assembled the team, managed contracts, and oversaw the production budget.

Won 11 awards, including Best Short Film and Best Directing; official selection at LA Shorts (Oscar qualifier).

Received 8 nominations, including Best Directing and Best Production Design at Burbank International Film Festival.

PRODUCER - SHORT FILM "ADSPICIO" - RIGHT DIRECTION STUDIOS; LOS ANGELES, CA - 02/2022 - 04/2022

Negotiated with vendors, crew and cast.

Creatively worked on the Script and worked hand in hand with the Director.

Nominees: The movie got into several festivals and got nominated as best short film. ADSPICIO was also considered to get into BAFTA.

DIRECTOR & PRODUCER - SHORT FILM "ON THE LINE" - SPIRITED LIGHTS STUDIOS; LOS ANGELES, CA - 03/2022 - 05/2022

Directed and produced a short film nominated for Best Drama Short Film at the Lonely Wolf Film Festival.

Led a talented cast and crew to create a visually captivating and emotionally resonant narrative.

Managed all production phases, ensuring the film's themes and dramatic tension were effectively conveyed within the constraints of a short film format.

PRODUCER - WEB SERIES "GODLIKE GAMING" - RIGHT DIRECTION STUDIOS; LOS ANGELES, CA - 02/2021 - 03/2021

Negotiated contracts and crew rates, ensuring efficient budgeting and talent acquisition.

Collaborated with the director to develop creative concepts and executed the crew hiring process for this dynamic web series.

PRODUCER & LINE PRODUCER - "OCEAN" MUSIC VIDEO, BY JAMIE FOXX & DJ SOLOMUN, SUMATRA FILMS; LOS ANGELES, CA - 01/2021 - 03/2021

Worked with A-list talent DJ Solomun and Jamie Foxx, managing all communications between crew, cast, and vendors.

Handled payroll and budget oversight, ensuring seamless production on this high-profile project.

PRODUCER & DIRECTOR - "ALONE" SHORT FILM - NYFA | LOS ANGELES, CA 05/2020

Led the production, managing actors, budget, and scheduling during COVID time.

Awards: Best International Short Film and Best Actress at the Port Blair International Film Festival. Special Guest at FEARCON's 10th Anniversary, Phoenix, AZ.

DIRECTOR & PRODUCER - "THANK YOU" SHORT FILM - NYFA | LOS ANGELES, CA 12/2019 - 01/2020

Negotiated with locations, cast, and crew, overseeing the budget and schedule. Directed the movie and made sure the creative aspects were done within the time and budget.

Awards: Best Student Film at Accord Cine Fest and Imagine Rain Independent Film Festival, Best Production Design and Best Time Director at Hollywood Gold Awards.

Nominations & Selections: Finalist at Kosice International Monthly Film Festival and Prague International Film Awards, Official Selection at Miami Independent Film Festival and FlickFair Festival.

EDUCATION

GRADUATING FROM NEW YORK FILM ACADEMY, LOS ANGELES - FILMMAKING
ONE YEAR CERTIFICATE PROGRAM 09/2020

BACHELORS IN COMMUNICATIONS - MAJORING IN VISUALS FROM IDC
HERZELIYA, ISRAEL 07/2017

SKILLS

Leadership & Team Management, Production Oversight, Creative Direction, Contract
Negotiation, Industry Knowledge, Location Scouting & Permitting, Award-Winning
Producer & Director, Budget & Payroll Management, Event Coordination.

CONTACT INFORMATION AND THANK YOU FOR THE OPPORTUNITY:

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