

Olivier Cerejo-Meneses



oliviermeneses@gmail.com



+85592991051



[linkedin.com/in/oliviermeneses](https://www.linkedin.com/in/oliviermeneses)



<https://www.ocmfilms.com>

Summary

Let's split my career in two parts. The first one is the one who did built my creative, my communication and marketing skills. As advertising film producer / director i got great opportunities to work with big named of the entertainment industry in France, directing MTV videos for SONY BMG, Warner Music France, Universal, before jumping on the advertising and film industry in Africa and then Asia. From Thailand i did direct and Produce TV features - corporate videos - TV commercials for asian ad agencies like LOWE Hi chi Minh City, Saatchi and Saatchi, As producer i did managed 2 episodes of - une famille formidable-Few commercial films for Louis Vuitton, Canon. As commercial film director i did collaborate with local production houses, like kongchack pictutes, 802 AD films on various campaigns for international brands such as Coca Cola, Orange, Realme smartphones, ANZ, Canada Bank, Ardian, Johnson & Johnson to name a few.

Experience



Video Director - Acting coach - Scriptwriter

First Unit Network Entertainment Co.Ltd.

Sep 2021 - Mar 2022 (7 months)

View from a production perspective, my mission was to develop and overlook scripts and projects, and coaching talents. As scriptwriter and film director i did focus my attention on feature shows planned for 2022. Another assignment was to imagine a web/TV series able to be produced at very low cost, and promote in-house talents, models, singers, and the members of a K-pop style band, the human resources of FUN entertainment. JUST MARRIED is a comedy, inspired from one of the most famous french comedy show called: un gars - une fille. The camera will be static during the first 13 episodes and focus on the acting, the comedy side. I attach here the bible and the first episode ENG version.



Video Producer

Ardian

Jun 2021 - Aug 2021 (3 months)

Creating, producing a video able to federate employees of a multi billions financial group, on a global project. ARDIAN VALLEY is a stylish video announcement calling the financial institutions executives to share their ideas and be able to improve their work flow, to enlarge the range of their services to ARDIAN clientele.



Marketing & Communication Consultant - Videographer

CPL Cambodia Properties Limited

Feb 2020 - Feb 2021 (1 year 1 month)

Dear Visitor, for a global vision of the various actions i am leading i invite you to have a look to the document i attached here. I take these opportunity to thanks CPL Company and his Founder Okgnha Cheng Keng, and my dear co-workers Mr Chettra, Mr Sokchan, Mr Hun.

Strategy & Marketing - 2020 plan, Competition Analysis report, Designs & Prints, company website SEO, Content Creation Strategy, Social medias advertising campaigns management,

Sales Team productivity Trainings, Video VLOG Episode 1 & trailers - script writing.



Marketing Communications Consultant

TownCity Real Estate Co., Ltd

Feb 2020 - Jun 2020 (5 months)

Here were the task i was assigned 1. producing a new website 2. fixing technical weaknesses of the actual site ,3.organise the admin department in order to follow And track the commercial team success 4. managing online promotion campaigns on Google AdWords and Facebook including the production content 5. Set up a CRM 6. training my co workers for these use of the CRM



Video Director

realme Cambodia

Jan 2020 - Mar 2020 (3 months)

Writing advertising scripts to produce a 2 minutes commercial + a 30 seconds version, to announce the launch of the series : realme 5 (mobile phones) on the Cambodian market. Directing films, following the post production process (VFX, SFX online) are part of these assignment.



Video Director

Western school

Jan 2020 - Feb 2020 (2 months)

Produced by Loy Te & Surya Tan these video promote the education values of Western school.



Video Director

Chip Mong Group

Dec 2019 - Jan 2020 (2 months)

Writing and directing a TV commercial Video for Chip Mong Bank



Video Director

Canadia Bank

Aug 2018 - May 2019 (10 months)

Directing a film able to federate all employees in a annual big event. Manifesto was written by my old friend SOK VISAL for me the most talented filmmaker in Cambodia.



Producer

Hibiscus Film

Sep 2018 - Dec 2018 (4 months)

Business development for Hibiscus Film Paris, setting up the Asian Branch for the company, managing foreign productions in Paris France, i got the chance to develop projects with Mister Romain Epstein, and to design his company website



Writer - director original content

Oxygen Media Group

Mar 2018 - Aug 2018 (6 months)

KALIF was a very great african experience overall. Shot in the OXYGEN DAKAR villa at Dakar senegal at the occasion of the 2018 world cup that happened in Russia, the series was a Playstation game FIFA 19 competition where players are mostly Oxygen employees and famous guests, artists, singers, people. The show was very prolific in terms of content, and was developed to produced a large amount of interesting content in a minimum of time. The show happen during the games and outside the game too, letting the audience discovering how is life in an African production house. In addition i had to develop content for a youtube channel called DOPE VIEW. In addition to the reality show i did edit - reedit cinematic scenes from PS4 games creating 2 series one from FIFA 17 one from uncharted 4.



Fine art photo gallery manager

Raffles Hotel Le Royal, Phnom Penh

Nov 2012 - Aug 2014 (1 year 10 months)

Rooftop Oriental chose the emblematic Le Royal Hotel to harbor the one-of-a-kind luxury one stop services. The splendid colonial palace is a true historical landmark of Phnom Penh. Long favored by world leaders and the like, it still bears memory of adventurer and literary master André Malraux, the beloved Jacky Kennedy or more recently, President Obama. NIRVANA EXHIBIT was resuming 5 years of mister jeremy Horner journey across ASIA following BUDISM as topic.

LV Line Producer

Louis Vuitton

Sep 2011 - Feb 2012 (6 months)

Organizing the shooting of LV digital films and welcoming in Thailand and Cambodia, teams from France, Vietnam, Malaysia, Thailand and Cambodia for a shoot with ANGELINA JOLIE at Siem Reap.

& Video Producer

Saatchi & Saatchi

Apr 2010 - Jun 2011 (1 year 3 months)

During my collaboration with Saatchi VN, under the banner of OXYGEN BANGKOK a thai company i founded we produced the first TV Commercial in the history of TRUNG N GUYEN. The Vietnamese Cofee leader use the services of my old friend, a malay director named Henri Oii, one the best TVC director in ASIA. Few month after I did produce ED number energy drink TV commercial.



Video Director

The Coca-Cola Company

Dec 2010 - Feb 2011 (3 months)

These job is until today a very good memory. i was asked to reproduced shot by shot a Thai TV commercial - a kind of copy of an existing video - to adapt the content for the khmer market.



Line Producer

Canon Inc.

May 2010 - Jul 2010 (3 months)

In partnership with LOWE Tokyo our job was preparing a 10 days photo shoot all over thailand in order to support the company producing a user manual for a new camera. The assignment included booking

transportation and flights for the Japanese team (8 people, agency and client) coming out with proposal for the locations, organizing casting sessions.



Video Director

Johnson & Johnson

Jan 2010 - Mar 2010 (3 months)

Producing and directing a TV Commercial that became a "classic" - shooting with animals and babies can be super painful. It was the case, therefore the result was nice enough to fulfill my client expectations, done with a very low budget less than 10K (USD)



Video Director - producer

Orange

Apr 2006 - Jan 2010 (3 years 10 months)

In 2006 The French telecom group took over various phone networks and my missions were following ORANGE development in West Africa for the following countries: Niger, Senegal, Cameroon. I did produce various TVCs for the group that time recommended by a local advertising group with rep offices in all those countries: VOODOO.



Video Director

Cellcard (CamGSM Co. Ltd.)

Oct 2009 - Dec 2009 (3 months)

My assignment was to produce a graphic identity for a musical TV show: CELLCARD TOP TEN, and producing - directing the show opening scene, and trailers.



Video Director

Angkor Beer

Sep 2009 - Dec 2009 (4 months)

My mission was about scriptwriting, proposing advertising concept and producing 3 versions of a TV commercial film for ANGKOR BEER CAMBODIA



Producer, director, line producer

SHARP CONSUMER ELECTRONICS MEA

Mar 2009 - May 2009 (3 months)

Here a campaign managed by LOWE TOKYO and Mister Itsuki Sakata for SHARP ELECTRONICS Vietnam market



Video Director

ANZ

May 2008 - Aug 2008 (4 months)

Producing concepts in order to support the bank in communication actions. Directing and producing TV commercials.



Line Producer

Groupe TF1

Oct 2006 - Aug 2008 (1 year 11 months)

I was hired by three companies, 2 French and one Thai to produce 2,5 episodes of one of the most successful TV series in my country. Une famille formidable writer and directed by joel santoni and produced by TF1 and Panama prod asked me 1 year for the preparation. The shooting took place at BANGKOK AND KRABI i was in charge to manage a 900 000 Euros budget involving 60 french technicians and 150 Thais.



Film Director

WARNER BROS. FRANCE

Sep 2003 - Jan 2006 (2 years 5 months)

Working close to major and independent music labels, the MV TRAIT POUR TRAIT - Artists SNIPER got awarded by a the TV channel Europe 2 TV as the the best MV for the hip-hop category in 2006. I directed over 40 musicals in a very short period of time, working with great artists.



Video Director

Sony Music Entertainment

2003 - 2006 (4 years)

I did contribute with SONY MUSIC FRANCE to the success of todays hip hop big names such as 113, Rim K, and moreover LA FOUINE. For SONY BMG projects were handled by Vincent Boivin & Karim Thiam.



Film Director

Universal Music Group

Jun 2004 - Aug 2004 (3 months)

Directing a musical video for one if not the biggest rap singer in france: BOOBA, another campaign was supporting the launch of a young RNB female singer PRISS.



Video producer - director

Skyrock

Aug 1999 - Jan 2003 (3 years 6 months)

When new TV chanel open with the arrival of satellites able to offer attractive prices to new TV Stations, SKYROCK GROUP, the first radio for HIP HOP lovers, decided to lunch CONTACT TV.

I did produced 35 shows in a little bit less than 4 years, the show was called: "JOBS AND NEW ECONOMY" the main topic was to highlight opportunities for people willing to work on the internet related businesses.



Video Producer - Director

CANAL+ Group

Feb 1998 - Apr 2001 (3 years 3 months)

The new TV chanel offer CANAL SATELLITE were looking to produce at low costs "niche"shows for GRAND TOURISME a channel dedicated to engine motor vehicles. Working in collaboration with the french magazine FRANCE ROUTES, leader on his segment, we did produced 22 episodes - 2 seasons of a shpw dedicated to TRUCKS.



Freelance Videographer

Pizza Hut

Feb 1995 - Mar 1999 (4 years 2 months)

Pizza Hut subsidiary of Pepsi co. assigned me to produce various training videos. Some about informing their new staff about the company regulations, activity, vision others about specific actions to follow their process, others about security rules to be applied in the production area or for people involved with the motobike delivery



Videographer

Volkswagen AG

Nov 1995 - Feb 1996 (4 months)

The german firm located at entree saint denis (60) needed a videographer to collect testimonials from VW clients to evaluate the performance of their after-sales services.

Education



ESC Compiègne

BAC +3, Communication and Media Studies

1992 - 1995

Managed a monthly show, selling video corporate services to local industries, communication services



Ecole du FLON (Bellay - France)

Cours commerciaux Roux - Pitiot, College/University Preparatory and Advanced High School/Secondary Diploma Program

1984 - 1987

A lot of crazy things



Cours commerciaux ROUX

BTS, Commercial and Advertising Art

Sep 1990 - Jul 1991

Licenses & Certifications



BTS communication and advertising - french ministry of education

Skills

Marketing Strategy • Advertising • Film Production • Film • Television • Entrepreneurship • Video
• Film Editing • Video Production • Video Post-Production

Honors & Awards



BEST HIP HOP MUSIC VIDEO 2006 - EUROPE 2 TV

Mar 2007

In 2007 The musical channel EUROPE2 TV create the first event in europe to reward music videos, i won for the category best hip hop music video directed for SNIPER / TITLE : trait pour trait/ WARNER MUSIC FRANCE



INNOVATION PRICE year 2011 - CAMBODIAN FRENCH CHAMBER OF COMMERCE (CCFC)

Apr 2011

In 2011, during the annual Gala Dinner we received the BEST INNOVATION CIE for Rooftop Real Estate Agency, a great encouragement received from DANIEL ZARBA the chamber director,an happy encouraging welcome when that time the company was a baby.