

Nicholas J. Carroll

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• www.njcfilm.com/commercials

Video Editor

Passionate, adventurous video editor and photographer with 17 years of studio and on-location experience. Created commercials, films, and social media video content for brands and nonprofits, with major clients from Google to Toyota. Collaborative team player, big picture project manager, and proven leader of technical and creative minds.

SKILLS

Adobe After Effects, Adobe Audition, Adobe Creative Suite, Adobe Photoshop, Adobe Premiere Pro, Brand Standards, Content Creation, Digital Animation, Graphic Design, Instagram, Manage Multiple Projects, Marketing Strategies, Motion Graphics, Social Media, TikTok, Video Editing, Visual Storytelling, YouTube

WORK EXPERIENCE

Cerqua Rivera Dance Theatre • Chicago, IL • 11/2021 - Present

Video Editor

- Conducted successful social media pilot resulting in 5x post engagement on Instagram and a 41% increase in reach on Facebook in the first month
- Worked directly with executive leadership team on video initiatives to promote ticket sales and mailing list growth
- Prepared multicamera dance concert performances, work samples for grant applications, Facebook and Instagram videos, GIFs, and archival video, resulting in a growing cost-saving video library with 100+ video assets
- Hired specialized social media experts to consult and coordinate with content creators, reported social media analytics, and managed client communications to facilitate audience engagement and develop community

Kapsul Stories • Chicago, IL and Austin, TX • 01/2020 - Present

Video Editor / Content Creator

- Shot and edited 40+ photos and videos to promote app and create a sense of place on social storytelling platform

Past is Prologue Productions • Austin, TX • 01/2022 - 07/2023

Editor

- Found Footage Hamlet- Dir. Jennifer Sturley
- Developed feature-length narrative edit in close collaboration with the director, produced complex 2D and 3D graphics and visual effects to replicate Instagram, TikTok, and YouTube UI, worked with sign language interpreter to design open captions, and delivered promotional video and graphics

Revelator Productions • Austin, TX • 11/2021 - 03/2023

Lead Editor

- IMC Elites Launch - Dir. Matt Muir
- Created commercial spots for well-known international motorcycle brand, working closely with director, assistant editors, colorist, and mixer to interpret scripts from producers, craft compelling narrative, and fulfill detailed brief
- Built 8 versions of the commercial to cover different lengths and resolutions for social media and broadcast

Lead Editor

- Vista Equity Partners Value Creation Videos - Dir. Miguel Alvarez
- Created 8 videos combining sit-down multicamera interviews with event b-roll and stock footage to promote events

- Redesigned usage tracking of more than 1000 stock footage clips, implemented automations to help team avoid duplicates across multiple projects

Visual Effects Editor

- BeReal / Sunday Scaries - Dir. Kayla and Krista Kummerl
- Optimized and tracked complex moving shots, made screen replacements and created motion graphics for handheld devices and projections, resulting in simplified handoffs by keeping VFX in house

Editor

- Toyota Cross Spots: Bonnaroo, Shaky Knees, Lovers and Friends - Dir. Brittany Reeber
- Edited 30 and 60 second versions of three commercial spots with motion graphics adhering to brand guidelines

Editor

- Ravensburger Games Spots: Taco Bell, Marvel, Alien - Dir. Miguel Alvarez
- Edited 7, 15, and 30 second commercial spots for co-branded tabletop games, integrated visual elements and high-quality audio aligned with brands

Hugo • Austin, TX • 02/2022 - 05/2022

Video Editor / Graphic Designer

- Edited videos and created motion graphics, animations, and 21 thumbnail designs for webinars and social media, referenced brand guidelines in Figma, and packaged 400 assets in design libraries for use in multiple deliverables

Dallas Theater Center • Dallas, TX • 10/2020 - 12/2020

Post-Production Supervisor / Director of Photography

- In the Bleak Midwinter - Dir. Kevin Moriarty
- Produced multicamera stage performance recording, closely managed equipment and labor budgets, and hired and vetted camera crews, enabling the company to reach audiences during the pandemic

Brown Rag Productions • Austin, TX • 12/2019 - 07/2020

Editor

- The Shakedown - Dir. Randy Brown - Short film
- Named Semi-Finalist, Best Editing, at the Under the Stars International Film Festival

Annie "Mama" Garcia • USA and Mexico • 01/2020 - 02/2020

Video Editor / Field Photographer

- Traveled with US Senate candidate on the campaign trail through southern Texas
- Provided still photography, video recording, and editing for immediate release on social media

FIRST/Dreamtek at Google • Chicago, IL • Full-time • 10/2015 - 05/2019

Senior Event Technician

- Directed large scale events in a 300-seat, live stream capable event production space at Google Chicago, managed freelance and full-time live event video crew, maintained departmental budget

EDUCATION

Bachelor of Science in Psychology

University of Connecticut