

# Hi, hello. I'm **travis** from **travisjohns.com**

A visual storyteller with over two decades of professional experience in post-production who can pitch and produce unique and affective moving images for broadcast with an exacting eye to deliver compelling creative from concept to completion. With a seasoned, holistic approach as a writer, director, and editor, his work aims to connect people with products, companies to community, through messaging with a bit of humor or the unexpected. Clients include **Scion**, **Formula E Racing**, & **Chronicle Books**. Broadcast on **Amazon Prime**, **The Travel Channel**, **Howard TV**, **ABC**, & **PBS**.

## software

• • • •

- ADOBE CREATIVE SUITE:  
PREMIERE, AFTER EFFECTS,  
ILLUSTRATOR, PHOTOSHOP,  
INDESIGN, AUDITION,  
MEDIA ENCODER
- FINAL CUT STUDIO
- AVID XPRESS & MEDIA  
COMPOSER (10+ YEARS  
AVID EXPERIENCE)
- FINAL DRAFT, HIGHLAND

## hardware

• • • •

- SONY: A7SII / SIMILAR
- CANON: C300 / 5D
- PANASONIC DVCPRO  
AG-HPX500
- DSLR CAMERAS (4K/ HD  
ACQUISITION FORMAT)

## education

• • • •

1998 | 1999

**THE COLLEGE OF  
SANTA FE**

Santa Fe, NM  
DEAN'S LIST

## awards

• • • •

2014 | RAINDANCE  
LONDON: BEST DOC  
SHORT SUBJECT

## post editorial & motion design

• • • •

2012 – PRESENT

**CO-FOUNDER & CREATIVE DIRECTOR**

**PROUD PONY INTERNATIONAL** | Houston, TX

Brings a distinctive, nuanced style to all content from pitch to completion. With a bold, exacting eye for detail, storytelling, and creative dressage, his on-set direction and post-production editorial has created award-winning content for independent clients & corporations alike. His work as an independent filmmaker has screened to film festival audiences worldwide, and in 2014, his short *The Trouble with Ray* screened at IDFA Amsterdam & Raindance London (winning Best Documentary Short Subject) before receiving AmDocs 2015 Film Fundee Grant in Palm Springs, later expanded into the feature-length *Loud Mouth Queer*.

2012 – PRESENT

**WRITER / DIRECTOR / EDITOR**

**FREELANCE WORK** | Houston, TX

Managed, maintained, and worked closely with all clients, including agency executives, independent producers, creative directors, and recording artists to develop & create content for music videos, motion design packages, 30/60 second commercial spots, title sequences, as well as digital & web promotions for the following brands: Howard TV, Scion, BP, Red Bull, Chronicle Books, The Travel Channel, Drunk Elephant, & New Balance.

2008 – 2012

**ART DIRECTOR / MOTION DESIGNER / EDITOR**

**ZENFILM, LLC** | Houston, TX

Responsible for all motion design elements for broadcast commercials spots, music videos, and original web content. Regularly collaborated with Senior Creatives from initial concept through post on all major projects. Rebranded company logo, redesigned company website, print & all collateral material. Also developed, wrote, directed, and edited original content.

2000 – 2006

**SENIOR GRAPHIC DESIGNER / EDITOR**

**XY.TV PARTNERS** | Boston, MA

Designed all motion design elements for national cable channel, including on-air identity as well as graphics packages for all original programming. Conceived, directed, and edited commercial spots & station promos for national broadcast.

**hello@travisjohns.com**

**617.501.2825**

**417 W. Saulnier Street Houston, TX 77019**

**travisjohns.com**