
DUSTIN LEE

PROFILE

Dustin conveys extensive experience in scriptwriting, story analysis/editing, creative development strategy, film finance, production operations, and movie marketing. Mr. Lee works with Hollywood studios, independent production companies, television networks, and streaming services, providing his clients over twenty-nine years of experience, generating revenue in the billions of dollars.

EXPERIENCE

- Scripted/edited feature film, television, commercial, industrial, and digital media projects, garnering Clio, Emmy, and Oscar awards.
- Masterminded the acquisition of ABC Television, ESPN, Pixar, Lucasfilm, and Marvel to construct an entertainment empire unparalleled in scope, audience reach, and long-term revenue growth for The Walt Disney Company, spearheaded Bob Iger's appointment as CEO, and developed the idea and technical execution behind Disney+.
- Responsible for financial, technological, and artistic development of world-renowned entertainment projects while designing business operational processes that generated revenue growth and shaved company expenses.
- Managed corporate strategy and marketing plans for major studios and television networks, guiding the financial and creative development of motion picture, television, and digital media projects.
- Orchestrated the marketing blitz, from trailers to commercials and print ads, for the motion picture and television industry, generating revenue in the billions of dollars.
- Wrote, produced, and directed shows and rides for multi-million dollar theme park attractions.
- Penned press kits, marketing and promotional brochures, and biographies.

EMPLOYMENT HISTORY

STORY & SCRIPT DEVELOPMENT, FREELANCE CONSULTANT – 1991-PRESENT
SENIOR SHOW WRITER, WALT DISNEY IMAGINEERING – 1994-1999

EDUCATION

Bachelor of Arts, Theater, Film & Television Production - UCLA
Advanced Studies in Business Operations, Marketing, Producing, Directing, and Screenwriting

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