

# Sam Iwata aka Liu

Director | Writer



Current  
STARmeter



Metempsychosis - 618...



JingDong - 618...



Filorga...

Awards: 26 wins, 5 nominations & 7 additional awards



<https://imdb.me/sam>

<https://vimeo.com/iwatasam>

<https://www.instagram.com/iwatasam/>

# Sam Iwata aka LIU TV Commercial Director / Film Writer-Director

A multiple Film & Commercial Festival Award-Winning Writer-Director based in Shanghai, China. Former M&C Saatchi Head of TV and In-house Writer-Director (2013-2019). Founder of 38pro Film Ltd., as Film & TV commercial writer/director. With over 20 years of advertisement and production experience within the market in China and Japan for international and local clients, experiences include working with high-profile actors, artists, and models, especially high-profile actors and actresses across the globe. Well-known individuals include Cindy Crawford, Nicole Kidman, Karlie Kloss, Alessandra Ambrosio, Manny Pacquiao, Alex Lundqvist, Clement Chabernaud, Parker Gregory, Maggie Cheung, Gao Yuen Yuen, Yang Mi, Lareina Song, Zhou Xun, Zhang Zi Yi, Dilraba Dilmurat, Sun Li, Hu Ge, Chen Kun, Tong Da Wei, Zhong Hang Liang, Zhang Yi Xing, Pet Conspiracy, so forth.

In TV Commercials :

AEGON THTF Insurances, "American Standard, \*ANTA Sports Products Limited, \*Ballantine's, \*BYTON, Carlsan, \*Castrol, "Cetaphil, ChoShou, \*Chow Tai Fook, \*Clé de Peau Beauté, Coach, Coca Cola Beverage, Crystal Galleria by FuBan, Dove, \*Estee Lauder, \*FILORGA, Hang Long Properties, Huarun Paint, JingDong, K-Boxing, Kang Shi Fu, Lancôme, Lenovo, \*MAGNUM, Microsoft, NACA Pre-wedding Photo service, Panasonic, \*Piaget, \*Platinum Guild International (PGI International), SGMW BaoJun, Shuion Land Properties, Shisedo, Tsubaki, Sony, SSCAC, TMall, Unilever, UNIQLO, ZhenGongFu, ZhenJiu, and more \* Global International Client; " Asian Pacific Client;

In Short Films :

Metempsychosis 2021, I'm Danning 2018, Find The Key 2017, River 2015, Mosquitoman 2014, and more

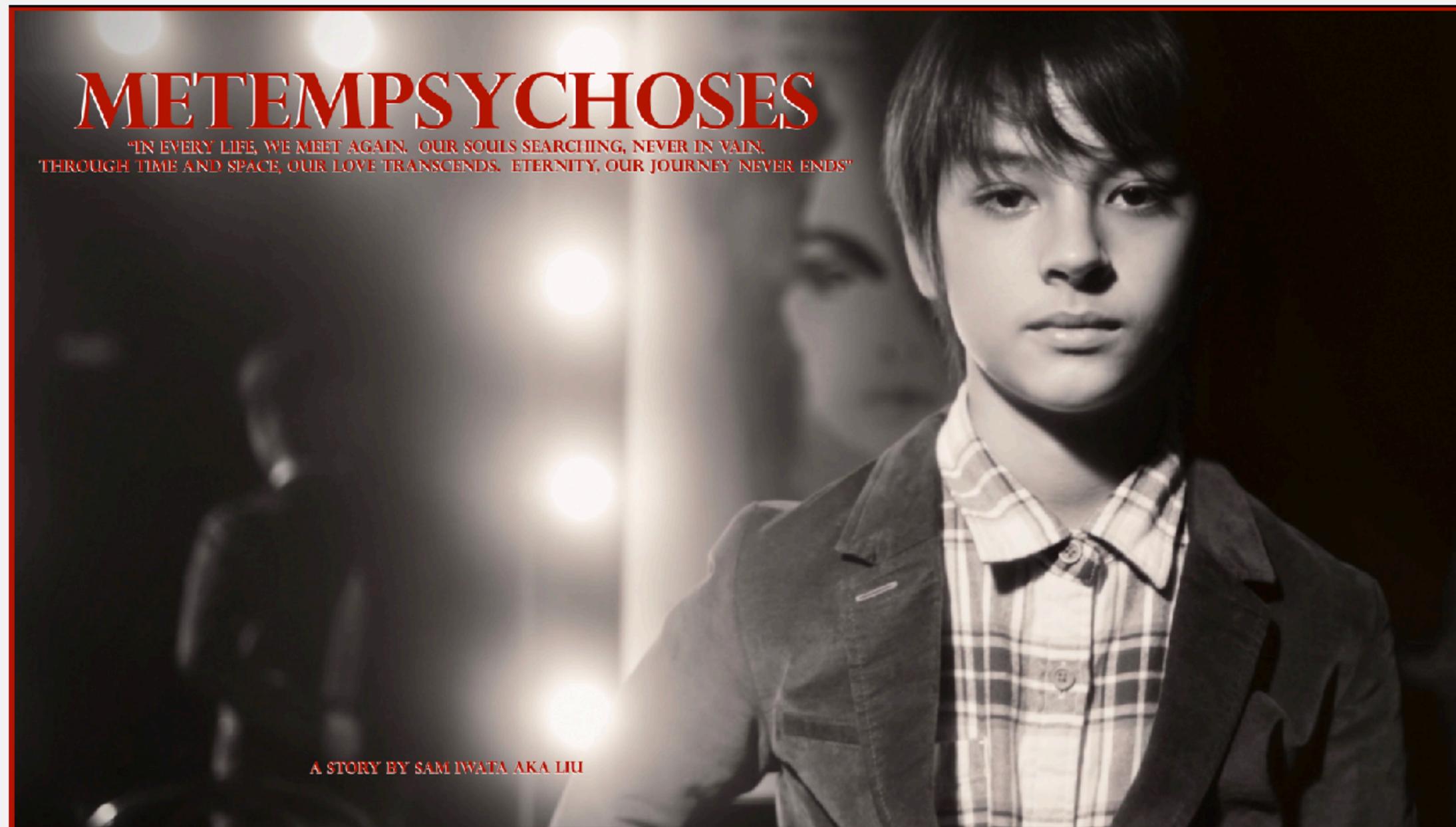
Awards: Canadian Screen Award Qualifying WorldFest Houston

Awards: IMDb Qualifying Festivals

ROME International Movie Awards - Best Mystery, Best First time Director; ROME Sweet Democracy Film Awards - Best Thriller; ROME Fox International Film Festival - Best Thriller; PARIS Cinema Awards - Best Thriller; PARIS EdiPlay International Film Festival - Best Thriller Main Category; BERLIN Indie Film Festival - Best Thriller; UTRECHT Indie Movie Spark International Film Festival - Best Short Film; MADRID Snow Leopard Film Festival - Best Thriller; MOSCOW Russia International Film Festival - Best Thriller; NEW YORK International Film Awards - Best Mystery, Honorable Mention Thriller, Best First time Director; NEW YORK ONIROS FILM AWARDS - Best Mystery; VEGAS Movie Awards - Best Thriller; LOS ANGELES Hollywood Gold Awards - Best Editing; LOS ANGELES Independent Shorts Awards - Finalist; LOS ANGELES Indie Short Fest - Nominee; MIAMI Only The Best Award - Best Thriller, Best First time Director; TORONTO Indie Filmmakers Festival - Best Thriller; OTTAWA Phoenix Shorts - Nominee; DUBAI Indie Film Festival - Best Asian Film; TOKYO International Monthly Film Festival - Honorable Mention Thriller; SINGAPORE World Film Carnival - Debut Director; BALI 4th Dimension Independent Film Festival - Best Thriller and more

CHINA ROI TV Commercial Festival - Gold; LONDON International Awards - Official Selection

Full-length Screenplay-  
METEMPSYCHOSES  
In Development



Full-length Screenplay-  
BREAKING FREE  
International Screenplay Contests



Short Film - METEMPSYCHOSIS  
International Film Festival

# METEMPSYCHOSIS

"WHEN A CHRYSALIS BECOMES A BUTTERFLY, METAMORPHOSIS IS THE REASON WHY,  
BUT EVERY MORTAL BEFORE THEY DIE, CAN METEMPSYCHOSIS IF THEY TRY?"

**ERIC PACI    MAGGIE LI    ALLEN WAN**

38PRO FILM PRESENTS A FILM BY HAKKA FILM  
 STORY BY SAM IWATA AKA LIU, WRITTEN BY SAM IWATA AKA LIU & MICHAEL SHIH  
 STARRING ERIC PACI, MAGGIE LI, ALLEN WAN, SIYUAN MENG, YUNHAN LIU, ARRAN RITCHIE  
 DIRECTOR OF PHOTOGRAPHY BY AK HANGJUN ZHA, EDITED BY SAM IWATA AKA LIU,  
 PRODUCED BY ALLEN WAN, SAM IWATA AKA LIU, MAGGIE LI, HAYDEN HSU,  
 DIRECTED BY SAM IWATA AKA LIU,

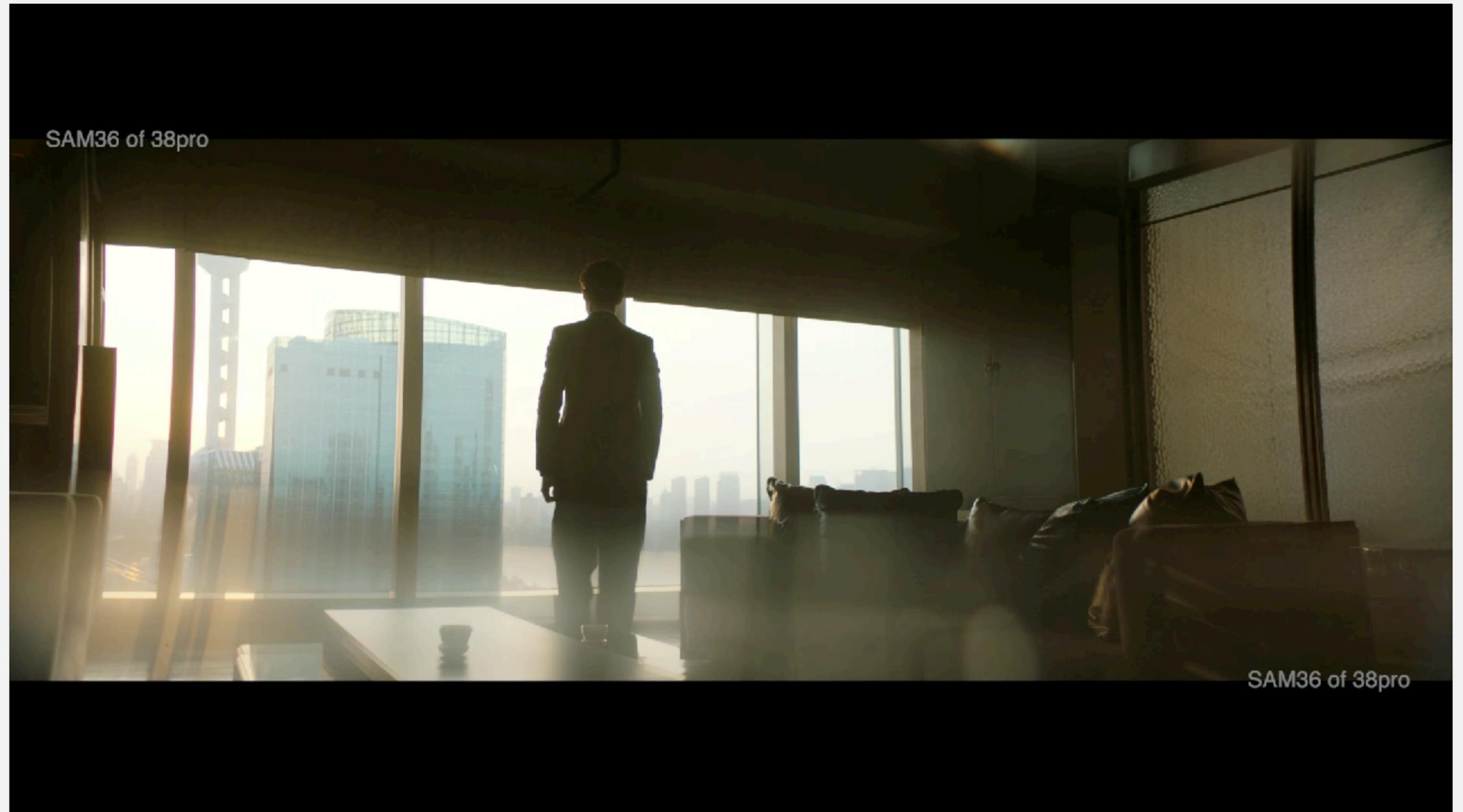
STARRING ERIC PACI, MAGGIE LI, ALLEN WAN, SIYUAN MENG, YUNHAN LIU, ARRAN RITCHIE

WRITTEN BY SAM IWATA AKA LIU & MICHAEL SHIH

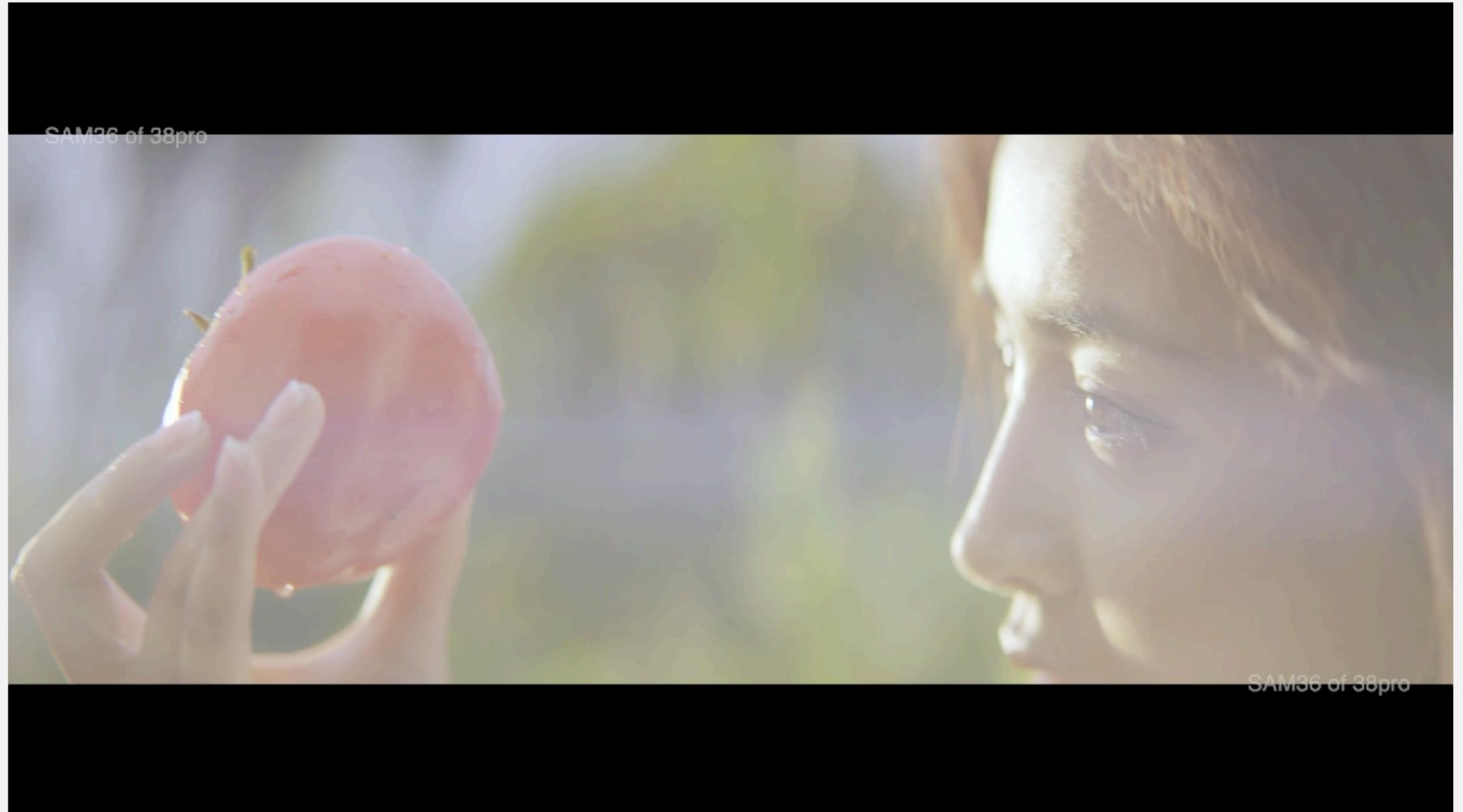
DIRECTED BY SAM IWATA AKA LIU

国际电影节参赛中

Short Film - The Secret  
Global for Aegon THTF Life Insurance



Short Film - Love being a V  
Mainland for KangShiFu





Short Film - I'm a fighter  
Global for Anta Sports ft Manny Pacquiao

Short Film - Find the key 510  
Mainland for BaoJun510



Short Film - Music you can see  
Global for Ballantines'



Fashion Short Film  
Mainland for NACA ft Dilraba



Fashion Short Film  
Global for Danning Huang



Short Music Video  
Mainland for K-Boxing



FILORGA  
Global

SAM36 of 38pro

LABORATOIRES  
**FILORGA**  
PARIS

法 国 菲 洛 嘉

SAM36 of 38pro

Estee Lauder x Lareina Song  
Global



Estee Lauder ft Karlie Kloss  
Global



LANCÔME  
Mainland



LANCÔME  
PARIS

兰蔻「发光」眼霜  
航班不怕晚  
眼圈不怕黑

LANCÔME  
ADVANCED  
GÉNIFIQUE YEUX

兰蔻肌底精华眼霜 兰蔻网宣组 (沪) 2018000144

Dove  
Asian Pacific



**Sensitive skin friendly,  
New amino-acid formula**

Piaget - Altiplano ft HuGe  
Global



Piaget - Possession ft HuGe  
Global



Piaget - Altiplano ft HuGe  
Global



Piaget - Possession ft YangMi  
Global



Piaget - Possession ft YangMi  
Global



Piaget - Possession ft GaoYuenYuen  
Asian Pacific



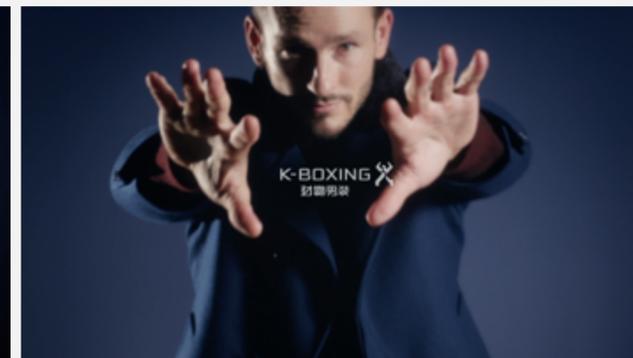
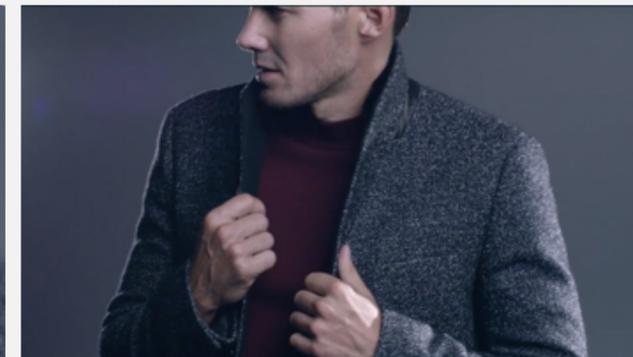
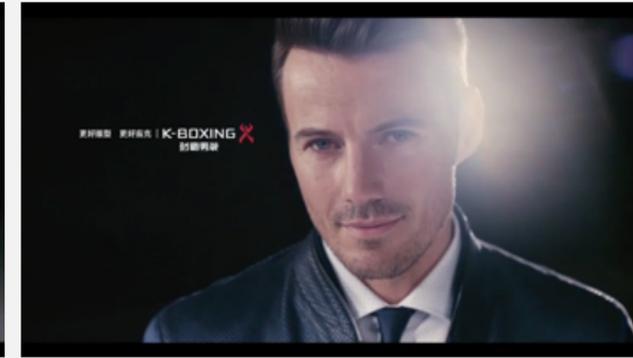
Chow Tai Fook  
Global for Auction Event



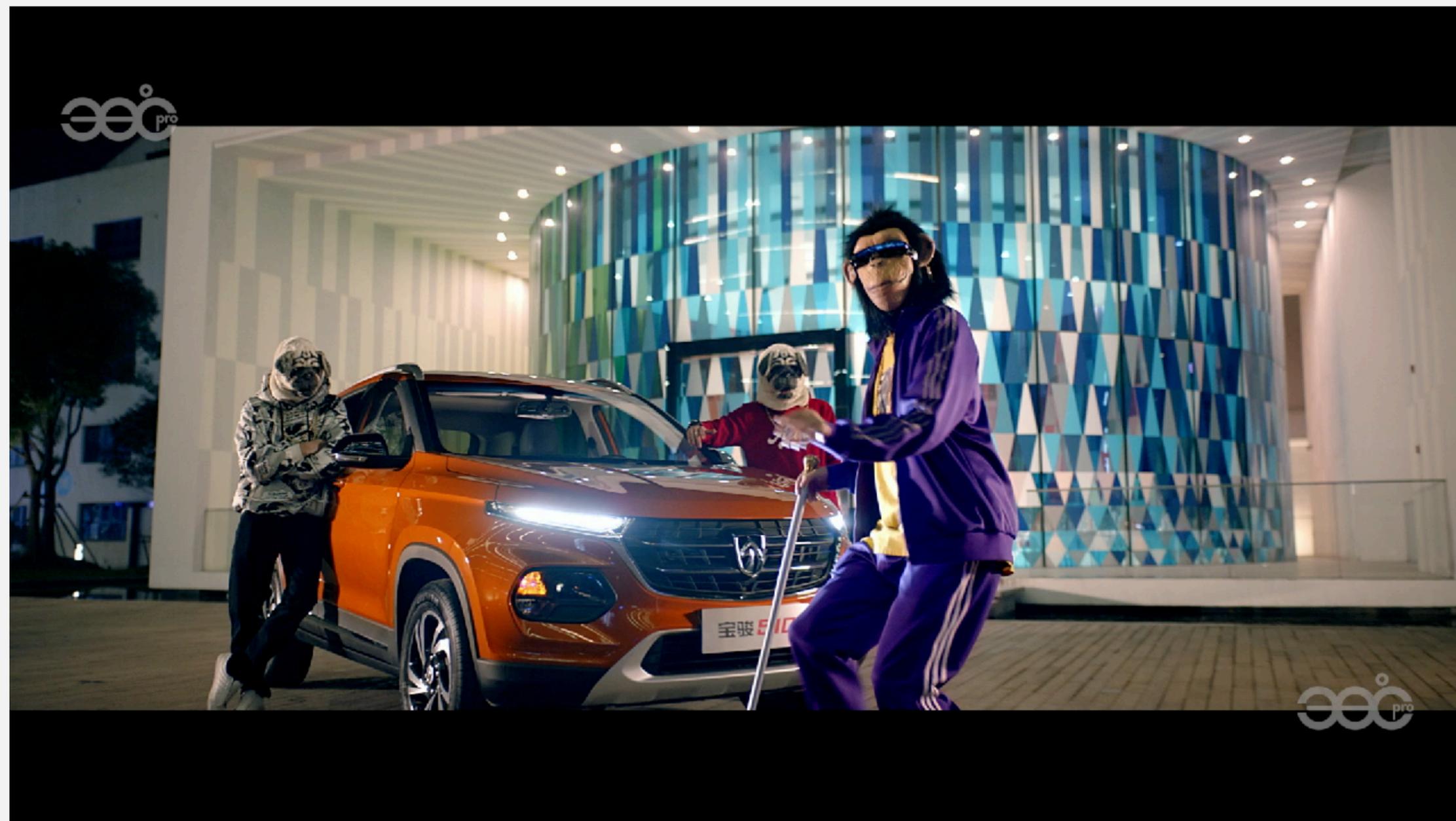
Lenscrafters  
Mainland



K-Boxing  
(2014-2016)



BaoJun 510  
Mainland



BaoJun 510  
Mainland



BaoJun iAMT  
Mainland



JINGDONG  
2018 ROI FESTIVAL GOLD WINNER



Tmall International Branding  
Mainland



Lenovo ft Aoiyama Shuhei  
Asian Pacific



My vision drives designs  
that inspire people  
beyond space & time

Microsoft Surface  
Asian Pacific



ChuShou Mobile Game Platform  
Mainland



MAGNUM ft IMA  
Global



American Standard  
Asian Pacific



American Standard  
Asian Pacific

