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PROFESSIONAL SUMMARY

*Advanced Media Industry Insight
Cinema & Media Studies Education
Creative Writing & Screenwriting
Film/Video/Audio Production/Editing*

*Film & Movie Criticism/Analysis
Graphic/Branding/Marketing Design
Media Copywriting/Copy Editing
Media Programming & Research*

*Publicity/Marketing/Advertising
Social Media Blogging & Publishing
Spanish Language
Website Design & Publishing*

RELEVANT CAREER ACCOMPLISHMENTS

PASSAIC COUNTY COMMUNITY COLLEGE (Paterson, NJ) (www.pccc.edu)

Adjunct Professor, Digital Video Editing [01/23 – 05/23]

- Taught video editing technology and film editing theory to college students.
- Analyzed student video project submissions and guided them through technical, creative and aesthetic corrections.

THE MOONSTAR FILM ODYSSEY (New Jersey) (www.moonstarfilmodysey.com)

Creative Director, Motion Pictures (Pro Bono) [01/15 – Present]

- Currently re-launching the MFO brand for worldwide exposure, as well as developing over two dozen in-house screenwriting properties for eventual film production, exhibition and capitalization in all forms & formats. This entails writing screenplays; producing original artwork/posters & branding materials; editing marketing videos & trailers; writing promotional materials; creating storyboards — all in the effort to manifest branding synergy and movie realization.
- Designing, creating, developing and publishing all websites and social media assets, blasts & marketing schemas to promote each individual film project, including Facebook, Twitter, Instagram, Pinterest and YouTube.

Multimedia Content Producer & Consultant [01/05 – 12/14] (Hybrid Contractor)

- Developed/executed projects (music videos, corporate videos, commercials, etc.) for various clients.
- Wrote, directed, lensed, edited and output finished projects via physical media or internet outlets.

LOTUS PICTURES [11/22]

QC Specialist & Editing Consultant (Remote Contractor)

- QC Specialist: Screened video/audio content (marketing, corporate industrials, sizzles, training seminars, webcasts, product launches, etc.) for the firm's corporate clients. Quality control facets included monitoring video anomalies, audio issues (synch, levels, VO), graphics, and other technical issues to certify conformity to the firm's standards as well as client's multimedia requirements for completion and delivery.
- Editing Consultant: Screened video projects from rough cut to completion and made recommended edits, adjustments and/or solutions in aesthetic, technical & creative fashion and in conjunction with client branding guidelines.

WARNER BROS. DISCOVERY [01/22 – 06/22]

Encoding Specialist & QC Screener (Remote Contractor)

- Screened video content (feature movies, sitcoms, animations, interstitials, etc.) for the WarnerMedia streaming and cable channel platforms (*HBOMax*, *HBO*, *CINEMAX*, etc.). Quality control facets included monitoring multiple languages and subtitles, audio synch issues, video anomalies and other technical issues to certify broadcast conformity.

VARIOUS [06/19 – 12/21]

Freelance Multimedia Content Producer (Remote Contractor)

- **Coordinator:** Performed multimedia endeavors in remote post-production roles with various firms under freelance and per-diem bases. Media management was prevalent across all projects, regardless of size or duration, as well as (remotely) coordinating project schemas with each firms' A&M departments and/or project managers and C-levels.
- **Video Editor:** Edited various videos projects (remotely), which included: multiple cuts, audio mixing, audio podcast cuts, graphic design creation, and integration of legacy projects into new ones as needed.

THE NEXT MEDIA GROUP (Mahwah, NJ) [05/18 – 05/19]

Multimedia Content Editor & Visual Designer Consultant

- **Multimedia Video Editing:** Cut dental/medical video packages encompassing dental training procedures; sizzle reels/marketing industrials; equipment orientation/training; updated legacy projects with new info/graphics/branding. Process involved: vetting raw footage; chroma-key removal; color correction; incorporating audio/musical selections; compression & distribution via dedicated client websites and their social media outlets (e.g., *YouTube*, *Vimeo*, etc.).
- **Graphic Design:** Implemented corporate logos, typography, images, color schemas & branding into video projects and PowerPoint presentations; created & implemented title slides and legal disclaimers for project incorporation.

STRYKER [contract via *The Creative Group*] (Mahwah, NJ) [01/16 – 05/16]

Multimedia Content Production Consultant

- **Multimedia Video Editing:** Cut corporate video packages encompassing Senior Management presentations; medical procedures; sizzle reels/marketing industrials; equipment orientation/training; updated legacy projects with new info/graphics/branding; talent competition skits. Process involved: vetting raw footage; chroma-key removal; color correction; incorporating audio/musical selections; compression & distribution.
- **Video Production:** Supported single-cam, multi-cam & live streaming productions as cameraman/production assistant; set up/broke down sets, lights, green screen & equipment; worked in tandem with 3rd-party production firms on larger shoots; occasionally directed talent for Supervisor.
- **Graphic Design:** Implemented new corporate logos, typography, images, color schemas & branding into video projects and PowerPoint presentations; created/implemented title slides & legal disclaimers for project incorporation.

DOW JONES [contract via *The Bartech Group*] (New York, NY) [04/15 – 10/15]

Multimedia Content Administrator (Wall Street Journal Video News Desk)

- **Social Media Publishing/Management:** Pitched *WSJ* videos concepts to management that were then uploaded (via video CMS) to *AOL*, *Barron's*, *MarketWatch*, *MSN* & *Yahoo!*; conducted outreach regarding specific video packages; uploaded, programmed & managed the *WSJ* YouTube content page daily as well disseminated *YouTube* analytics.
- **Multimedia Production:** Edited *WSJ* video packages; wrote scripts for new packages; collected images, video clips & music for use in *WSJ* packages; performed audio engineering duties in VO sessions and during live news production programming; wrote detailed audio interview transcriptions and created PowerPoint presentations; performed quality control reviews of finished content packages before uploading via CMS for online distribution & exhibition.

TOTAL TRAINING, INC. (Valley Cottage, NY) [12/06 – 05/07]

Multimedia Video Editor & QC Technician

- Edited complex software training video packages (*Adobe*, *Apple*, *Microsoft*, etc.) for consumer releases.
- Performed QC checks on finished projects, ensuring that any issues were rectified before mass distribution.

SPARC, INC. (Yorktown Heights, NY) [09/06 – 07/07]

Video Instructor & Specialist

- Taught videography to special-needs students and implemented their training in the creation of exciting productions.
- Personally wrote, co-produced, directed & edited finished projects for exhibition & distribution.

HOME BOX OFFICE (New York, NY) [09/94 – 12/04]

Film & Content Programmer (Department of Film & Content Evaluation)

- Reviewed/evaluated feature-length movies and film shorts for the *HBO* & *CINEMAX* worldwide multiplex channels—working in tandem with Research, Acquisitions, Programming/Scheduling and Publicity departments; performed quality control on film & videotape screeners to ensure proper video/audio elements, aspect ratio, subtitling, etc.
- Analyzed scripts for potential development, production purposes and talent search.
- Assisted department head in conceptualizing and programming the *Bryant Park Film Festival*.
- Cultivated relationships with studio publicity departments; attended press screenings, premieres and film festivals.
- Managed administrative operations—including CMS/database management, intern programs; management of digital archival project involving 50,000+ movie files; clipped/scanned/archived film reviews/articles for worldwide offices use.
- Mentored and educated dozens of interns throughout tenure.

COMPUTER & MOTION PICTURE TECHNICAL SKILLS

APPLE: Compressor/Final Cut Pro/DVD Studio Pro/Garage Band/OSX/Quicktime/Soundtrack Pro; **ADOBE:** Acrobat/After Effects/Audition/Media Encoder/Photoshop/Premiere Pro; **AVID:** Media Composer; **Converters:** MPEG Streamclip/VideoMonkey/VLC/Wondershare VCU; **FTPs:** Box/Dropbox/Fetch/Google Drive; **MICROSOFT:** Office/Outlook/Power Point/Windows/Word; **Movie Magic:** Screenwriter; **Roxio:** Toast Titanium; **Blog:** WordPress; **Track:** Confluence/JIRA

Video/audio hardware: cameras (16mm/35mm film; analog video/DV/HD/4K); lighting kits; studio & location shooting; microphones; post-production workflow and other facets of production & technology—past, current, progressive & future.

EDUCATION & CERTIFICATIONS

- **Academy of Art University**, San Francisco, CA; M.F.A. [Motion Pictures & TV]
- **New York University SCPS**, New York, NY; *Avid Media Composer* Editing Certificate [Film/Video Prod. Curriculum]
- **New Jersey City University**, Jersey City, NJ; B.A., Media Arts [Cinema Studies/Motion Picture Production]