






JULIO BURGOS

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SKILLS

- Computer Proficiency
 - Graphic Design
 - Video Production
 - Photography
 - Adobe Creative Suite
 - Customer Service
 - Leadership
 - Communication
 - Interpersonal Skills
 - Team Building
 - Problem Solving
 - Critical Thinking
 - Decision Making
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EDUCATION

AA - COMMUNICATIONS
San Joaquin Delta College
2019 - 2022

BA - PUBLIC RELATIONS
Sacramento State University
2022 - Present

PROFESSIONAL EXPERIENCE

PRODUCT PHOTOGRAPHER / VIDEOGRAPHER

Torero Specialty Products | 2020 - Present

- Produce high-quality and consistent images for e-commerce use.
- Capture and edit visually engaging product photography for website, packaging, Amazon, and marketing assets.
- Regularly improve the quality of photo images using various editing methods within Lightroom and Photoshop.
- Achieve desired project vision by staging scenes, impromptu setups, lighting, directing, and working with talent.
- Manage and update digital asset manager
- Perform routine maintenance on equipment and determine the type of maintenance needed.

DIGITAL MEDIA ASSISTANT INTERNSHIP

San Joaquin Delta College | 2022 - 2022

- Create and deliver project plans, goals, and schedules for assigned projects to the program director.
- Develop social media campaigns by conducting market research and designing advertisement products.
- Create and distribute marketing copy to advertise programs and events.
- Maintain knowledge of social media trends to develop photo and video content for social media sites.
- Monitor and respond to questions and complaints submitted on digital media platforms.

WAREHOUSE MANAGER

Torero Specialty Products | 2015 - 2021

- Managed fulfillment systems, processes and operations for two 40,000 sq. ft. facilities with over 10,000 SKUs.
- Managed FIFO inventory process to ensure end of month inventory is accurate and documented.
- Managed in/outbound shipments through web based interfaces according to specific vendor guidelines.
- Handled day-to-day shipping and receiving overseeing more than 1000+ packages per day.
- Mentored a team of 11 fulfillment associates through performance reviews and training to create a supportive workplace environment.
- Increased number of cross-trained associates from 20% to 80%.
- Liaison between the customer service and sales teams to ensure order accuracy and service consistency.
- Resolved simple to complex customer concerns via phone and email to ensure a positive customer experience.
- Upheld an in-depth understanding of the company's products and future concepts.