

It All Starts Here

COMING SOON TO A WORKPLACE NEAR YOU.

The Fairy Godmother!

*I can teach you to bottle fame, brew glory, and even
put a stopper in Cancel Culture.*



Greetings!

I'M BUILDING A CLIENTELE.

My name is William P. James. I'm an Atlanta native and I've been working with local communities for over 7 years, I'm looking to share my knowledge and expertise to help rising and seasoned businesses adapt to an ever-changing media landscape. I'm seeking out organizations that are interested in developing their clientele and services.

I'm on a mission to help reset industry standards around digital communication, public relations, media production, and development.

My magic is derived from creativity, compassion, and community.

William P. James
DEVELOPMENT SPECIALIST. EDUCATOR. ARTIST.





WILLIAM P. JAMES

Development Specialist.
Educator. Creative.

CONTACT

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*Creativity, compassion, and
community are my magic.*

WORK EXPERIENCE

SITE DIRECTOR

YMCA of Metro Atlanta | February 2022 - May 2022

- Served as the director and overseer of the after-school enrichment program. Led a group of staff empowering a cohort of children, collaborated w/ families, teachers, and stakeholders; oversaw daily programmatic functioning and responsibilities; responsible for inputting and organizing data collection around daily proceedings. Managed volunteer opportunities for the program.
- Managed, led, guided, and/or coordinated the activities within the program
- Facilitated the development and implementation of policies and procedures consistent with those of the organization to ensure efficient and safe operations

PROGRAM LEAD, S.E.L. SPECIALIST

A.P.E.C. Learning Center | June 2021 - January 2022

- Served as a Group Leader for 40+ youth alongside key staff; was promoted to Program Lead for an after-school site serving 60+ children and leading a team of staff.
- Managed, led, guided, and/or coordinated the activities within the program
- Facilitated the development and implementation of policies and procedures consistent with those of the organization to ensure efficient and safe operations

PROGRAM COORDINATOR & COACH, BEHAVIOR SUPPORT LEAD

WINGS for Kids | June 2019 - January 2020

- Served as the Interim Program Coordinator for Hutchinson's WINGS program, leading over 14 staff and 100+ children while collaborating w/ countless families, teachers, and stakeholders; oversaw daily programmatic functioning and responsibilities; was responsible for inputting and organizing data collection around daily proceedings. Directly collaborated on budget management protocols, programmatic planning, and administrative duties.

BEHAVIOR SUPPORT LEAD, S.E.L. SPECIALIST

WINGS for Kids | June 2019 - January 2020

- Administered & developed behavioral improvement methodology (from preventative-based counseling and support to 100+ youth), provided daily support and counseling to staff (WINGS Leaders); oversaw daily program briefings; facilitated 30+ development sessions on positive reinforcement and redirection; responsible for inputting and organizing data on behavior.
- Oversaw the development of creative media, program creation, scheduling protocols, and more.

WINGS LEADER, S.E.L. SPECIALIST

WINGS for Kids | June 2018 - May 2019

- Trained youth to hone and develop their understanding and control of their emotions and behavior
- Oversaw record maintenance and organization on youth within cohort; developed behavior improvement plans for youth.

EDUCATION

BACHELORS AND MASTERS IN FILM & MEDIA AND COMMUNICATION

Georgia State University | 2022 - present

ASSOCIATES IN GENERAL STUDIES

Georgia State University-Perimeter College | 2020 - 2021

PROFESSIONAL PROFILE

I am a development specialist, educator, and creative. I am experienced in community engagement, workplace management, creative development, and curriculum-based frameworks.

CERTIFICATIONS & TRAININGS

- Certified Child Labor Coordinator through Georgia's Department of Labor
- Trained in production office management & accounting through Georgia Film Academy
- Trained in basic film production through Georgia Film Academy

EXPERTISE & SKILLS

- Ability to cultivate & maintain strategic relationships with organizations, industry professionals, and key stakeholders.
- Ability to forecast, mitigate, and prevent various crises in workplace and community.
- Ability to navigate and dispel ambiguity; proficient in mediation, conflict resolution, etc.
- Knowledge of social media platforms and their respective brands, networks, and programming.
- Ability to create, write, direct, shoot, edit, and market creative media.
- Ability to apply powerful frameworks like *social-emotional learning* and the *relational leadership model*
- Excellent communication skills, written and verbal.
- Proficiency with *Google Suite*, *Microsoft Office*, *Adobe Premiere Pro*, *ScenceChronize*, *MovieMagicScheduling*, *ShotGrid*, & *ShotGun*.
- Proficiency in production strategies from organization, delegation, scheduling, and coordination.
- Substantial knowledge of media industries, and management of creative enterprises, and socio-political structures.

PERSONAL ATRIBUTES

- Creative & insightful.
- Community-oriented & collaborative.
- Strategic and introspective.
- Well-informed and socially engaged.



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PROFESSIONAL STATEMENT

My name is William P. James and I am en route to becoming an industry powerhouse. For the past seven years, I have served countless communities throughout the metro Atlanta area through education and creative media.

My experience with managing and developing children, staff, and community members has gifted me with extraordinary leadership skills. Providing interventions, establishing development plans, collaborating with stakeholders, and performing other administrative tasks have successfully prepared me for this transition into the entertainment industry.

Most importantly, my affinity for community engagement has given me the aptitude to navigate ambiguity, resolve conflict, harness resiliency, and manage crises effectively.

I am ready to combine my innate talent for creative art and my years-worth of wisdom around human behavior to serve individuals and companies within the industry.

In essence, *I am seeking to provide consulting services around digital communication, public relations, media production, and more.*



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MY EXPERTISE

My experience empowering children and youth throughout Atlanta, Georgia has cultivated my aptitude for Program Management, Curriculum Development, Diversity & Inclusion, Performance Analysis, Personal Development, and Social & Emotional Learning.



My experience leading and managing community programs throughout Atlanta, Georgia has cultivated my aptitude for Customer Service, Public Relations, Professional Development, and Workplace Management.



My experience in technical engagement with media from developing childcare/youth curriculum, crafting film-themed workshops, and studying at Georgia Film Academy & Georgia State University has actively honed my expertise in Creative Services, Marketing, Media Production Consulting, and More.





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Professional Facts – William P. James

Serving Size: 1 Incredible Capable Professional

Amount Per Serving: 1-100+ clients at a time (varies depending on service provided)

Daily Value (%)	
QUALITIES	
Compassion 10wpJ	400%
Rigorous Work Ethic 8wpJ	300%
Passion & Investment 8wpJ	400%
Attention To Detail 8wpJ	200%
APPROACHES & FRAMEWORKS	
Social Emotional Learning Framework 12wpJ	245%
Inclusion-based Approach 12wpJ	200%
Prevention-based Approach 9wpJ	280%
EXPERIENCE	
Extensive experience in leadership 14wpJ	300%
Extensive experience in community engagement 12wpJ	450%
OTHER:	
Multi-perspective engagement 7wpJ	120%
Unique ability to connect concepts 7wpJ	160%

* "wpJ" refers to "Work Place Joules" (which is the measurement of social and emotional energy distributed when the listed skill is carried out in a workplace environment)

Contact Me!



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Here's a glimpse of my LLC's case study, analyzing recent controversies impacting the entertainment industry; please email me if you'd like to view the entire case study.

Missed Opportunities-1

Another common problem we have observed is: celebrities and companies failing to capitalize on opportunities to resolve harm and controversy.

Here are key examples that speak to this phenomenon:



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My Services



Consultation Services (Retainer):

Ongoing access to our consultations regarding crisis management, digital communication, development, public relations, media production, and community engagement.



Consultation Deliverables & Services:

Providing pre-written or customized services and deliverables to assist clients with crisis management, digital communication, development, public relations, media production, and community engagement.



Collaborative Partnerships:

We recognize the power of sharing resources, we are currently developing 2 pitches for big-name entities within the industry. We are open to collaborating on these initiatives.



Workplace Management Systems:

From social-emotional learning (S.E.L.) frameworks to conflict resolution strategy protocols



Educational Curriculums:

Providing pre-written or customized educational curriculums to clients, their patrons, or relevant partners.



Weekly Newsletter:

Providing clients with reliable coverage on critical issues from ethical technology, political news, communities in need of funding, industry news, and more.

