

Geica Gomez

Fashion & Costume Designer / Fashion Stylist / Pattern maker / Textile Designer

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Personal Details

Nationality: Paraguayan

Full Name: Monica Giselle Gomez Gonzalez

Name: Geica

Profile

Through establishing my own design label I gained extensive experience in designing and developing womenswear ranges, whilst also advancing my pattern cutting and sewing skills to a professional level. Embroidery work conducted through my label has also allowed me to gain experience sourcing and liaising with hand embroidery manufacturers in Paraguay. This task also gave me the opportunity to improve my negotiation skills. I have experience sourcing fabrics and finishing from home agents and abroad. Through my degree I have also developed skills in Photoshop, Illustrator, Corel Draw, Audaces 360, Gerber and Optitex. Whilst working as a production assistant for a mid-level men's fashion company in Paraguay I gained experience working with suppliers and manufacturers in China and India.

I launched a co-own clothing line women's and men's clothes which debuted at Asuncion Fashion Week in May 2019 with the Bazar de Moda exhibition space.

In November 2017 I received the 15th place as Designer at the Paraguay Diseña.

In October 2019 I received the 4th place in Urban Design at the PRODI "Mis Origenes"

WORK EXPERIENCE

June 2017 to February 2022: INSTITUTO DE ALTA COSTURA DISEÑO Y MODA (IAC)

Teacher of Fashion Design and Patternmaking

- Teaching fashion design, fashion art, History of fashion, pattern, sketches, personal stylists, visual merchandising. Digital design (Corel Draw and Photoshop)
- Coach and curator in fashion shows
- Casting assistant for model's

April to December 2018: D-LIFE GROUP S.A

Patternmaker / technical designer

- Patternmaker, control and cut for prototypes, quality control and layout modification for FRECCIA (woman's clothes)
- Development of technical sheets and pattern in Audaces 360
- Apparel production manager, quality control
- Communication with agents and fabrics manufacturer
- Supervision of 5 seamstresses and 2 textiles designers

- Production assistant (photoshoot)

May 2016 - June 2017:

DITALE TEXTILE

Designer Assistant /Apparel production manager

- Assist the manager with the management of cross-functional communication between merchant, production, technical design and external sources
- Quality control of pattern and prototypes
- Prepare line sheets and update as necessary
- Attend fit sessions
- Communication with vendors and clients
- Photography production
- Adhering to tight deadlines
- Retracing patterns and making pattern alterations
- Checking quality control.

August 2015 – December 2016: INSTITUTO NUESTRA SEÑORA DE LA ASUNCION

Substitute Teacher

- Teaching fashion design, fashion art and history of fashion.
- Coach and guide in fashion show

January 2015 – September 2016: L'UOMO (CONPED S.A)

Associate Designer

- Assist the director and comercial partner in collections catalog
- Provide the stores supplies for tailor's (threads, needles, accesories) and maintain general supplies stock.
- Help to organize and keep track of samples.
- Reception and organization of catalog of fabrics
- Reception and control of shoes, and accesories.
- Assistant Stylish in the backstage for fashion show

September - December 2014: DELLARA COUTURE

Assistant Designer

- Open and close the atelier, cleaning and ordering the workshop
- Attend fit sessions
- Embroidery and quality control of dressmaker
- Reception and organization of catalog of fabrics
- Assist with the preparation of presentation for meetings
- Placing embellishment designs onto dresses pieces
- Assisting with any problems in quality control
- Assisting in general design room tasks
- Laising with overseas suppliers ensuring critical deadline paths are being followed

June 2013 – August 2014: MOVIE “LUNA DE CIGARRAS” (Tania Simbron)

2nd Wardrobe Assistant

- Assist in set to the costume designer
- Attend fit sessions for actors/actresses
- Prepare packages with accessories for each actors
- Organization of changing rooms
- various hand sewing tasks

January – December 2010: REFERENCE

Fashion Technical Designer (INTERNSHIP)

- Data storage
- Taking measurements to clients and fit clothes
- Patter maker in OPTITEX program
- Sketching design Illustrator, Corel Draw (flats)
- Assist in photoshoot
- Providing fit and construction recommendations
- Attending all fit sessions
- Creating technical drawings

Throughout my school and degree studies I have undertaken a variety of part time work including Retail Advisor at CIDESA, pet reception/bath and vaccinate control at Mininos Vet. These posts have provided me with the opportunity of learning customer care, sales and team working skills.

COMPUTER PROGRAMS

Microsoft Office
Corel Draw
Photoshop
Illustrator
Audaces 360
CLO3D
Optitex
Gerber
Mac and Windows systems
Pret a Template

SKILLS

- Various levels of Womenswear design with a keen eye for detail, pattern, colour and texture
- Designing embroideries, beadwork and print patterns
- Pattern development and creative cutting
- Toiling, Sample machining and production
- Sourcing Factories, Fabrics and Trims
- Excellent hand drawing abilities

- Excellent Negotiating Skills
- Strong Communication and Team Working Skills
- Hard Working and Conscientious
- Flat lay clothing

L A N G U A G E S

Spanish (native)
Guaraní (native)
English
Portuguese

B1
Japanesse
French
Italian