Jesús Rafael Pocaterra

**Marketing and Publicity**

Identity card 6194990-8

Address Cuareim 1506 Apart. 306, Montevideo, Uruguay.

Telephone +59898624689 / Skype - jesuspocat

E-Mail - Jesuspoca@hotmail.com

Health Card: Valid

Member: Uruguayan Circulo de Publicidad.

Visa - American: Current.



* 2009 - 2014 University Institute of Marketing (ISUM - Venezuela)

Title: Marketing and Advertising (Advertising Mention)

* 1990 - 1996 Complete Secondary

Educational Unit José Tadeo Monagas - (Venezuela)

Bachelor's Degree in Sciences and Humanities

* Community Manager, Cambadu, Urugua, 2017
* Cinema, 2017, Uruguay
* FEC Institute. Uruguay, TV Production, 2017
* Intermediate English: alpha learning 2009
* Basic Portuguese: alpha learning 2009
* Production of Musical Shows New Bands Foundation
* Office management
* Handling Adobe Photoshop
* Final Cup Basic
* Radio Station Operator
* Cinematographic Production - High Cinematographic Studies
* Computer graphic of TV - School of cinema and tv
* Audiovisual Production - Preseus Internacional
* Lighting for Television - Fundaarte



* 2007 - 2016 Ministry of Culture (Venezuela)

Position: Audiovisuals.

Tasks in Charge: Responsible for Send, Edit, Record, Copy, Archive Go to Guidelines in foreign with the Institutional Program Tv TodosAdentros

* 2015- 2016 Sun Channel TV (Venezuela)

Cargo: Promotions

 Tasks in Charge: Edit promotions of the Airway Channel, Studio Recording.

* 2006 - 2007 Dat Tv (Venezuela)

Position: Master Control, Production

 Tasks in Charge: Place Programming on the air, coordinate signals in Live

  of study, Placement of Commercial Guideline, Insertion of graphics on air,

  Recording Via Satellite, Quality control of tv programs.

* 2003 - 2005 Design Films

Position: Production

Tasks in charge: Recording of programs and commercials, performance of tasks in the recordings.

* 1995 - 2002 Venevision

Position: Master Control and Operator of Video, Production

 Tasks in Charge: Place Programming on the air, coordinate signals in Live

of study, Placement of Commercial Guideline, Insertion of graphics on air,

 Recording Via Satellite, Quality control of tv programs.

* 1992 - 1995 Radio Caracas Television

Position: Master Control and Video Operator

Tasks in Charge: Place Programming on the air, coordinate signals in Live

of study, Placement of Commercial Guideline, Insertion of graphics on air,

Recording Via Satellite, Quality control of tv programs.

* Activities, Skills and Skills:

PC management, Linear edition in D2, Betacan digital and Sp, knowledge of TV and film production. Elaboration of scripts, Lighting of Photography Handling of umatic, and machines ampex 1 inch, Master 21, Administration of Lout Program, commercial guidelines, Recording of Satellites, Video files, elaboration of video copies, audio. Commercial guidelines, esymenu editor, Study assistance, handling of TV cameras, CCU, Sound consoles, audio and video equipment, MXPRO Parasony, FXE 120 Sony, Waveform reading and vectorscope Knowledge of CD Copiers, DVD , BLU RAY, Skills in computer tools.

Personal reference

Ms. Gisela Briceño, Bco. Bandes, Central House Telf. ​​+598 92.042.786.

E-mail. Gise7426@gmail.com

 Mr. Francisco Marcano Telf. ​​+598 98 993 216 - English Language Teacher

 E-mail. Javif2000@yahoo.com

Mr. Andres Ascanio - Tel. +598 96 408 814 Uber Remix

E-mail. ascanioandres@hotmail.com

 Mr. Jesus Carvallo Tel. +598 94 515 387 - Food Vendor

E-mail. Carvallo\_j@hotmail.com