

ARSEN BAGDASARYAN

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EXPERIENCE

Film Commissioner of the Republic of Armenia
Ministry of Culture of the Republic of Armenia - Yerevan, Armenia

February 2017 - January 2020

As the first appointed film commissioner, I helped build a foundation for the film industry and designed the infrastructure to be more accommodating to foreign filmmakers. With my leadership, we created educational programs, drafted and presented a film law and introduced a tax incentive program.

Regional Manager
MassiveMedia, New York, NY

January 1999 - February 2017

As the regional manager for a nation wide, out-of-home and out-of-the-box marketing firm. From flash mobs and street art to crop circles and celebrity endorsements, from conception to completion.

Producer
Hollywood Film Partners LLC, Hollywood, CA

June 2010 - December 2011

As the head producer for the entity, my responsibilities included everything from acquiring new clients, to hiring the production team and securing financing for each project. I worked closely with my team to develop, finance, package, distribute and promote independent films and ads.

EDUCATION

University of California, Irvine, CA
B.S. - Psychology
2001 - 2005

Burbank High School, Burbank, CA
General Education
1996 - 2000

SKILLS

- Word, Photoshop and Adobe Suite, Excel, Final Draft and Canva
- Public Speaking
- Film Production
- Team Management
- Marketing

LANGUAGES

Bilingual - English & Armenian

VOLENTER WORK

June 2019
StartDoon Incubator
Yerevan, Armenia

April 2017
Startup Weekend
Yerevan, Armenia

2016 Startup Weekend
San Fernando Valley

REFERENCES

Tony Tarantino
CEO
424-303-3098

Vahan Papyan
CFO
323-630-6006

Ken Davitian
Producer/Actor
818-397-9181

Robert Rukstalis
CEO
917-407-6656

PROJECTS

CoinFlix Cryptocurrency Ads
CoinFlix Productions
Los Angeles, CA 2020
Founder & CEO

- Created a cryptocurrency token and launched it into the Binance ecosystem.
 - Created the whitepaper and vision of the company.
 - Assembled a team of technology experts and business professionals to manage the day to day operations of the organization.
 - Executed several productions highlighting the brand.
 - Established major partnerships to further the capabilities of the brand.
 - Created collaboration opportunities for filmmakers around the world.
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T Mobile 5G AD
T Mobile
Santa Monica, CA 2020
Producer

- Created the creative for the campaign
 - Hired staff
 - Obtained permits
 - Provided drone coverage
 - Management of staff
 - Oversaw the entire production process from conception to completion
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"Say Cheese" (Dorrito's Ad)
Sugar Factory Films
Studio City, CA - 2014
Producer

- Created a development package to present to investors. (Business plan, budget, cast list, projections, market comparisons and distribution details)
 - Secured financing
 - Assisted the writers and director with casting of talent and hiring of crew
 - Secured the location, organized craft services and secured post production
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"Mediterranean Blue" Feature Film
Tarantino Productions
Mallorca, Spain 2012
Producer

- Created a development package to present to investors. (Business plan, projections, market comparisons and distribution details).
- Presented a business plan to investors and negotiated the terms of financing.
- Assisted the writers and director with translations and re-writes of the script.
- Created and maintained the production schedule.
- Maintained weekly production reports to inform upper management goals and obstacles.
- Oversaw the entire production process from conception to completion