

JARED CHIANG-ZEIZEL

CREATIVE PRODUCER/VIDEOGRAPHER



CONTACT

617-519-5971

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WEBSITE

chiang-zeizel.com

hvysky.com

SKILLS

- Strong Pattern Recognition
- Project Management
- Creative Writing
- Analytical Thinking
- Detail Oriented
- Creative Problem Solving

TECHNICAL

- Prosumer Cameras
- Video Lighting
- Premier Pro/Resolve
- Adobe Creative Suite
- Microsoft Office
- Google Drive

HONORS

- TEDxLACC Speaker
- David Chase Honorary Scholarship for Screenwriting
- JAHM Guest Speaker
- ADL Collaborative for Change Fellow

EDUCATION

New York University
(2009)

INTERESTS

Lucid Dreaming, BBQ,
Crisp Spreadsheets,
Human Psychology,
Mixed Identity



Since 2009, I've worked as an independent contractor/freelancer. I have been hired by over 50 companies and have worked on 100s of projects. My resume showcases the kind of work I do. Please inquire further about details regarding specific companies or projects.

CREATIVE PRODUCER

- 10+ years of experience
- Have created material for Men's Fitness, Discovery Communications, Tricycle Magazine, Reddit, oprah.com, Brut., Workman Publishing, Jones Dairy Farm, LUNAR, TEDx, and more
- Written and designed pitch decks and proposals for feature films, TV shows, branded video campaigns, interactive website, and mobile apps
- Spearheaded creative initiatives on a variety of topics
- Supervised projects in all stages of production – from Concept to Delivery
- Participated in the development of brand personality and creative briefs
- Developed original content based on the needs of a client and
- Delivered completed with integrity and a dedication to craft

EDITOR

- 12+ Years of Experience
- Hired to edit content for Sony Pictures, Disney, Blizzard Entertainment, Lucas Films, Netflix, Discovery Channel, TLC, Animal Planet, Science Channel, HSN, QVC, UCLA, Practical Magic, Unilever, RBI, Nestlé, LUNAR, and more
- Worked as lead editor on commercials, promotional material, short films, education/training programs, and music videos
- AE on feature films and for network TV productions
- Organized an effective work schedule to never miss a deadline
- Effective working independently or with large post-production teams
- Mapped and managed massive amounts of media and data (10,000+ assets and 1,000s of hours of content)
- Highly skilled in using Premier Pro, DaVinci Resolve, and FCPX

VIDEOGRAPHER/PHOTOGRAPHER

- 12+ Years of Experience
- Hired to shoot content for Sony Pictures, Discovery Channel, Relativity Media, TLC, Playboy, ESPN, HSN, QVC, The Emmy Awards, Unilever, SydneyEvan, LUNAR, Care.com, Hannibull World, Jones Dairy Farm, and more
- Worked as videographer on commercials, promotional material, short films, education/training programs, and music videos
- Handled multiple professional DSLRs and mirrorless cameras, including Sony, Canon, Panasonic, and Blackmagic prosumer models
- Operated a variety of gear to fill project needs, including professional lighting equipment, lav/boom mics, teleprompters, green screens, and steadicams
- Skilled in retouching and color correction using Photoshop, Lightroom, Premiere Pro, and DaVinci Resolve
- Currently own Sony A7SII (w/ 4K abilities), Fluid Head Tripod, Zoom H4 Audio Recorder, Lav Mics, Standard Lighting Setup, Zhiyun Crane 2 Gimbal Stabilizer/Steadicam

AUTHOR — A FIELD GUIDE TO LUCID DREAMING

- **A Field Guide to Lucid Dreaming** is a non-fiction journey on how to reconnect with your dreams, become lucid in them, and explore this science-backed phenomenon. (Published by Workman Publishing in 2013)
- Became indie bestseller upon its release
- Currently available in 11 languages
- On it's 8th printing
- Have been interviewed on national TV and radio, invited to speak on popular podcasts and YouTube channels, and have given a TEDx talk on lucid dreaming
- Produced most visual and written marketing material since the book's release
- Actively working on a 2nd Edition for the 10 Year Anniversary (2023) and a follow-up book titled, **Fantasy & Death**, an in-depth look at how the notion of fantasy and the construction of our belief systems stem from our awareness of mortality.
- **A Field Guide to Lucid Dreaming** is banned in all prisons in the State of Florida :)