

# Alexandra Chudinova



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## Summary

Alexandra Chudinova (Miracle).

I'm a Lead Graphic Designer, skilled in Web and Graphic design: Brand Identity and positioning. I'm a course developer and tutor in design related courses. I have 11 years of experience in branding, conceptual design, web design, UX/UI, research and academic writing.

I wrote the books:

\*\*\*\*\*Quotes by Alexandra Miracle

[https://www.amazon.com/dp/B08B4WMS9T/ref=cm\\_sw\\_em\\_r\\_mt\\_dp\\_U\\_iZN5EbXRG509B](https://www.amazon.com/dp/B08B4WMS9T/ref=cm_sw_em_r_mt_dp_U_iZN5EbXRG509B)

\*\*\*\*\*WordBook. Design

<https://www.lulu.com/spotlight/alexandramiracle>

\*\*\*\*\*My carrot

<https://www.lulu.com/spotlight/alexandramiracle>

\*\*\*\*\*Rich People

<https://www.lulu.com/spotlight/alexandramiracle>

## Experience



### Lead Graphic | Web Designer

Alexandra Miracle (individual designer) Self-employed

Nov 2009 - Present (12 years 4 months +)

Graphic and Web Designer, UI/UX, Branding, Academic writing, Artist, Teacher, Lecturer, Author



### Senior Lecturer

Skolkovo Institute of Science and Technology

Jan 2022 - Feb 2022 (2 months)

Course Lecturer "Design thinking"

\*\*\*\*\*Design the course

\*\*\*\*\*Preparation all of the materials

\*\*\*\*\*Teaching the course

\*\*\*\*\*Examination



### User Experience Designer

Verenia

Jul 2021 - Jul 2021 (1 month)

DESIGN-competencies are:

- \* Research
- \* Wireframes
- \* Personas development
- \* Interaction flows
- \* Prototypes
- \* Specification documents
- \* Design the new features
- \* Graphic assets



## **Alexandra Miracle**

Alexandra Miracle

Feb 2018 - Jun 2021 (3 years 5 months)

Store. I design the prints and scarves.

<https://www.facebook.com/alexandramiraclecreative/>



## **Researcher**

Eötvös Loránd University

Sep 2017 - Jun 2020 (2 years 10 months)

PhD Student and researcher in the faculty Education and Psychology



## **Founder**

Our Universe

Aug 2017 - Nov 2018 (1 year 4 months)

Project management, Art direction



## **Teacher**

Design for people

Jan 2016 - Nov 2018 (2 years 11 months)

I designed the:

\*\*\*\*\*web site for teaching graphic and web design;

\*\*\*\*\*educational materials;

\*\*\*\*\*educational program.



## **Lecturer**

Art Space Freedom

Nov 2016 - Feb 2017 (4 months)

Independent lectures



## **Teacher**

Skyblue Institute

Aug 2016 - Sep 2016 (2 months)

Course "Graphic design":

\*\*\*\*\*Educational materials

\*\*\*\*\*Organizing the classroom

\*\*\*\*\*Designing the course program



## **Lecturer**

Санкт-Петербургская школа телевидения

Feb 2016 - Aug 2016 (7 months)

Web design course:

\*\*\*\*\*Presentation

\*\*\*\*\*Preparing and designing the educational materials

\*\*\*\*\*Organizing the classroom



## **Designer, specialist in marketing**

Avtomir

Feb 2012 - May 2013 (1 year 4 months)

Marketing:

\*\*\*\*\*Event planning

\*\*\*\*\*Communication with Sales Department

\*\*\*\*\*Marketing strategy

\*\*\*\*\*SEO

Design:

\*\*\*\*\*Layout

\*\*\*\*\*Digital design

\*\*\*\*\*Graphic Design



## **Graphic Designer**

SIK Typography

Dec 2012 - Feb 2013 (3 months)



## **Technical Designer**

Taurus-Plast

Sep 2011 - Nov 2011 (3 months)

\*\*\*\*\*Packaging design

\*\*\*\*\*Presentations



## **Designer, Specialist in Marketing**

ATM-avto

Sep 2010 - Jul 2011 (11 months)

## **Education**



### **Eötvös Loránd University**

Doctor of Philosophy - PhD, Education

Sep 2017 - Jul 2019

Education

Qualitative and Quantitative research

Design thinking in Art and Design Education



**Peter the Great St.Petersburg Polytechnic University**

Master's degree, Industrial and Product Design

Sep 2013 - Nov 2015



**Politecnico di Milano**

Master's degree, Industrial and Product Design

2014 - 2015

Product design, User studies, Design thinking



**Northern (Arctic) Federal University**

Diploma of Education, Interior Design

Oct 2009 - Jul 2010

Interior Design



**Northern (Arctic) Federal University**

Master's degree, Information Technology

Sep 2005 - Jun 2010

Information Technologies

## Licenses & Certifications



**Foundations of Typography - Lynda.com**

EE7BF2



**Before and After: Graphic Design Techniques - Lynda.com**

58A991



**Foundations of Branding for Designers - Lynda.com**

EF7627



**Artist at Work: Hand-Drawn Type Portrait - Lynda.com**

649450



**Creating Brand Identity Assets - Lynda.com**

Issued Oct 2015 - Expires Oct 2015

0D412B



**The Science of Logo Design - Lynda.com**

Issued Oct 2015 - Expires Oct 2015

ACD91C



**Certificate English C2** - Busuu



**Certificate A1/A2 - French language** - Busuu



**Learning Art Direction** - LinkedIn



**Create A Brand Strategy** - LinkedIn



**L. Ron Hubbard's Writers of the Future Online Workshop** - Writers of the Future



**D&AD Startup School with giffgaff** - D&AD

gplqagupgw



**Digital Product Innovation** - D&AD

kmtgquv4je



**Foundations of User Experience (UX) Design** - Google

GCH7XTYQRYEB



**Foundations of Project Management** - Google

M9HFEKBMRMVK



**Brand Identity and Strategy** - Coursera

VKCG5LRA7A98



**Write Professional Emails in English** - Georgia Institute of Technology

## Skills

Graphic Design • Art Direction • Branding & Identity • Social Media • project management • Advertising • Research • Graphic design • User Experience (UX) • User Interface Design

## Honors & Awards



**PhD ELTE University** - ELTE University

Sep 2017

Award for taking PhD program



**High Potentials** - ADCE

Nov 2017

ADC\*E 2017

Disseny Hub



**Politecnico di Milano Award** - Politecnico di Milano

Oct 2014

2014-2015 Course, Product Design



**Print for the musical band Machete** - Мачете

Feb 2013

I have won in the competition in making the artwork for the musical band «Мачете»



**Miss Tenderness** - Miss Golden Glow of Saint-Petersburg

May 2021