



MARKETING & DISTRIBUTION

# OFU OBEKPA

## GET IN CONTACT

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## PERSONAL PROFILE

A creative marketing specialist with tremendous ability to think outside the box.

## AREAS OF EXPERTISE

- Aggregating files to fit required formats.
- Branding and color schemes
- Psychographic marketing
- Excel spread sheet
- Adobe premier pro cc
- Microsoft word

## OTHER SKILLS

- Ability to lead a team
- The ability to analyze complex technical information
- Can analyze, design and implement database structures
- Detail oriented
- Excellent problem solver
- Good team player

## FILM DISTRIBUTIONS

- . Klippers - VHX
- . The Anthology of Julius - TVOD

## WORK EXPERIENCE

### MARKETING

Skyrunner Productions | 2015 – Present

- Consumer behavior analysis
- Evaluate differences between purchasing cultures and habits
- Advises sales team, regarding branding and sales techniques
- Building relationship with clients and direct movie sales via Vimeo VOD

### JUNIOR SALES ANALYST

Edvoyles motor grp, SkyRunner LLC | 2008 – 2015

- Direct sales of cars to customers
- Modified existing sales strategy to correct errors and optimize efficiency
- Prepared detailed reports and stored data of current and future clients.

## EDUCATION HISTORY

### RECORDING RADIO AND FILM INSTITUTE

Post graduate film studies, 2012–2014

- Studied directing
- Studied line producing
- Studied VFX on adobe after effects
- Studied editing and camera composition

### UNIVERSITY OF MAINE AT MACHIAS

Graduated Class of 2005. Honor Roll

- Studied Business Admin
- Minored in Marketing