

# Amna Al-Hawaj

*Tel: +973 39049982 Email [amna.al.hawaj@gmail.com](mailto:amna.al.hawaj@gmail.com)*

*Nationality: Bahraini, Date of Birth 23.2.1984*

## PROFILE

I am a Gulf national with ten years of experience in the media industry as a Producer/ Filmmaker.

In my CV I have tried to demonstrate an ability to oversee creative teams, deliver hit visual content, direct award winning advertisements, and produce films that compete in the international awards circuit including Cannes Film Festival, and The Oscars.

I'm ready to take on challenges that demand strategizing and planning, budgeting and scheduling, time management, content creating, Arabic and English copy, creativity, and strong visual and written content ideas and campaigns.

I can set working structures, give artistic feedback that matters, create captivating presentations that win clients and most importantly produce high quality work.

All through my years of work, I have gained the ability to direct big digital advertising campaigns and deal with key clients and major players in the MENA region including TELCOs. I have been lucky to work with some of the most important directors of my generation and many major advertising agencies in the region. This has given me a creative edge that I would love to bring to your institution.

Working and living in cities like Dubai, Cairo, Amman, and Manama has given me a unique understanding of Arabic audience and their visual preferences and a relaxed familiarity with the Arabic youth cultural/ artistic scene.

My clients include but not limited to: Batelco, Ooredoo, Zain, Talabat, Royal Charity, KHCB, Ethmar Bank, Ministry of Interior, First Motors Bahrain, Rolex, Kleenex, Smile of Bahrain, Royal Charity Bahrain, Al Salam Bank, Illa Bank, Tracks.

A link to my showreel:

<https://www.youtube.com/watch?v=V4RjAMttLck>

A link to my Portfolio in 2020:

<https://www.youtube.com/watch?v=nSp1m3OtuoU&t=9s>

## **EXPERIENCE**

**Producer, Spot On Media Productions, Manama - Bahrain**  
**Producer, Studio Hueman, Manama - Bahrain**

**February 2020 - Present**

Working for two companies under one management and being a key figure in both. Creating high end TVC's in one and short videos for the other. Heading a team of creatives, creating content, pitching and winning. Budgeting, scheduling and delivering. Heading award winning advertising campaigns and pushing out viral videos.

**Supervising Producer, Cairo Show Hub, Dubai - UAE**

**October 2019 - Dec 2019**

Promote and sell Cairo Show's plays in the GCC, with focus on UAE, Bahrain and Kuwait.

Actively oversee and help with the development of new content for Cairo Show that is targeted towards the gulf audience.

Keep a detailed log of playwrights, thespians, stage managers, directors and any other individual or entity that benefit the company in the future.

Service the clients and sponsors of Cairo Show and make sure their needs are met in a timely manner. Manage employees as needed.

**Head of Content Creation, Seven Brands Global, Manama - Bahrain**

**April 2017- 2019**

Heading the social media team and the content creation studio in a British branding agency. Over seeing the content creation studio with a team of six, set digital strategies, pitch and win clients then overseeing implementation. We create original content shot in our in-house studio as well as animation videos, gifs and other visual, and written content. We work with influencers locally and globally including China.

**Producer, Saluki Media, UAE - Dubai Nov 2015**

**September - 2015**

As part of the production team of Saluki Media in Dubai, I produced and helped direct the first season of two kids TV shows airing on the new kids TV channel Majed. Based on the characters of the popular kids magazine Majid. Producing two shows at a newly opened channel demanded setting working structures, project management skills as well as logistics and most importantly artistic input and supervision.

**Production Manager, Talking Pictures, Manama – Bahrain August**

**Nov 2011 - 2015**

One of the biggest production houses in Bahrain with clients ranging from gulf air to BATELCO, we specialize in TVCs and corporate videos. Overseeing the creation of visual content for all platforms and inputting creative ideas as well as artistic supervision.

**Local Fixer, Al Jazeera Media Network, Amman - Jordan**

**May 2016 - June 2016**

Making documentaries and small reports

**Producer, Elements Productions, Manama - Bahrain**

**October 2009 - July 2011**

Production of short films, corporate films, TVCs, Music videos, documentaries as well as handling MBC and Al Arabia reporting work in Bahrain.

**Art Department Assistant, Scorched L.L.C. (Film), Amman - Jordan**

**June 1st-25th - 2009**

As a part of the set dressing team, I help build and arrange objects on set according to the art directors visual vision of the film.

**Production Assistant, Transformers 2: Revenge of The fallen, Amman - Jordan**

**May13th-25th 2009**

On set production assistant.

**EDUCATION**

University of Petra, Amman - Jordan 2008 BA in Journalism and Media

## **Skills**

- Familiar with Most Adobe Software and can oversee workflow on them
- Can give edit feedback on quality of image cuts and sound, designs and branding guidelines.
- Can over see production of content from beginning to end that caters to clients needs/ audiences
- Conceptualising ideas, scheduling, budgeting, planning, pitching and overseeing implementation
- Content creation and copy writing in Arabic and English, creating scripts, internal communication and guidelines
- Creative a visual plan for brands for digital media
- Create complete advertising campaigns across all channels
- Artistic supervision of teams, Project management skills (AGILE)