

ALEC WELSH

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PROFILE

Highly successful, creative and passionate Assistant Director and Production Assistant with diverse experience encompassing live productions, music videos, full features, and events. Dedicated and business savvy individual involved in projects from concept/pre-production to post production. Respected within the industry as an innovative producer and editor with excellent project management skills. Possess a high degree of ethics and integrity, as well as an exceptional commitment to quality. Consistently complete projects on time and within budget. **Professional Photographer and accomplished Freelance Writer.**

PROFESSIONAL EXPERIENCE

SIXTH SENSE CREATIVE HOUSE/PARTNER WITH 3G PRODUCTIONS

04/2020 - PRESENT

■ **Onsite Production Assistant/Writer/Behind the Scenes Photographer**

Assist with the production of music videos, Tik Tok videos and live stream concerts. Ensure performers, props, equipment and meals for crew members are in place at the proper time. Oversee the design and financial aspects of a production, ensuring that projects stay on schedule and select stage crew members and dancers. Also write production content and perform behind-the-scenes photography.

- Successfully produced live stream concerts by achieving set designs and lighting with smaller than usual teams while operating in compliance with COVID-19 standards and all CDC recommendations.

LLOYD PURSALL

11/2018 - PRESENT

■ **Assistant Director**

Support directors during a shoot by organizing and planning all operational aspects. Responsible for ensuring the smooth running of filming production with emphasis on keeping things on schedule.

- Produced a Kilo Kish video.
- Mediate with talent, camera operators, producers, lighting crews, keeping everyone on schedule and ensuring their needs are met while constantly reporting back to the director.
- Decide on the order of shooting and plan filming schedules, taking into account the director's ideas and the available budget.
- Produce daily call sheet listing the logistics for the next day's shoot, acting as the link between the set and the production office, ensuring all the musicians and other participants know exactly when they are needed on set, dealing with any paperwork and organizing transport and accommodation.

XAVIER SOTOMAYOR

05/2016 - PRESENT

■ **Assistant Director/Writer**

Serve as the assistant music video director for A-list top billboard artists.

- Write music video scenes for award winning musicians. Involves set design narratives including scenes with dialogue.
- Work with the director to organize the production into a 'storyboard', which may include live music performance, choreography, studio shots, and any background filming.
- Make any adjustments in a timely manner.

BONNIE CLYDE EYEWEAR

08/2019 - PRESENT

■ **Freelance Photographer**

In-house photographer (pre-COVID-19) for lifestyle and branding for a popular sunglass brand. Currently serve in a freelance capacity.

- Conduct meticulous product photography, lighting, glare reduction, photoshopping, and uploading into web templates while creating a cohesive online shopping experience.
- Perform Shopify website uploads with full creative autonomy.

PROFESSIONAL EXPERIENCE

GUSTO THIRTY FIVE

12/2019 - 05/2020

■ Freelance Writer

Wrote content for a brand lifestyle magazine, promoting artists, films and the business itself.

- Interviewed influential artists about their experience with their recent film, and wrote articles and micropublications about our conversations. Uploaded written material with videos and images into web design templates, creating an aesthetic design.
- Promoted the brand recognition of films, tag online content and ultimately drove sales for the film.
- Interviewed artists with massive online followings such as Cameron Dallas (21.5 MM) and Austin Mahone (10.1 MM).
- Granted full access to these websites to control the overall design and aesthetic while uploading material.
- Portfolio of work can be viewed at gustothirtyfive.com/modernnostalgia.

OTHER FREELANCE WRITING PROJECTS

Freelance Writer, Television Pilots and Full Features

Writer, Happiness Forgets, Full Feature, 2019

Director attached to my first Full Feature

Writer, Extended music video for an A-list, award winning rapper YG, "Stop Snitching", 2019

Assistant Director, Kierra Luv musician with an online following of 2MM+ on Instagram, Music video "Don't I", 2019

EDUCATION

Associate of Business Administration Degree

Seminole State College

AWARDS AND RECOGNITION

Scholarship Recipient, Writer's Boot Camp

President, Good Vibes Club