**CAREER HISTORY**

***• Since 1981 –Founder, President Crystal Pyramid Productions***

Founder of creative video/film production-service company, winner of multiple international awards. Produce corporate and television broadcast programs. Research, consultation, location scouting, scripting and story-boarding, video and film production, still photography, editing, graphics, animation, packaging, promotions and world-wide distribution of programs for TV, home video and general audiences. Experienced DP/Camera Operator since 1981, owner operator HD to 4K systems (2 Sony FS7 II’s, 3 Sony CineAlta’s, lights, sound and grip, etc. Many international/National clients ; Corporate and broadcast productions for Bloomberg, Disney, ET/Entertainment Tonight, EXTRA, AP, 20th Century Fox, Inside Edition, Nickelodeon, Web MD, Hilton, Starwood properties, Science Central, Hardrock, West Health, Savan Brands, ABC TV, A&E, "Arrest & Trial," AT&T, Avid, "Beyond the Glory," Inside Edition, NHK, UPS, Novartis, Dutch TV, Finnish TV, Coca-Cola, Comedy Central, C-SPAN, ESPN, Ford Motor Company, Fox Files, Fox SportsNet "Rewind," HBO,WB, Miller Brewing Co., Murad Skin Care, "Next Wave" with Leonard Nimoy, The Oprah Show, Oracle, Paramount TV, “The Punisher,” Qualcomm, Berlex, Plough-Schering, UPN, and many others.  Since 1981, I have worked on thousands of worldwide corporate videos and television show segments as a Producer & DP/Camera op (NTSC & PAL) and also as a gaffer/grip on location and in our Studio. For further information, visit **www.crystalpyramid.com.** Call me 24/7 619-644-3000.

**Producer/ Director/ DP/ Cameraman**

Corporate and broadcast productions for 20th Century Fox, Nickelodeon, Savan Brands, ABC TV, A&E, "Arrest & Trial," AT&T, Avid, "Beyond the Glory," ET/Entertainment Tonight, Extra, Inside Edition, NHK, UPS, Novartis, Dutch TV, Finnish TV, Coca-Cola, Comedy Central, C-SPAN, ESPN, Ford Motor Company, Fox Files, Fox SportsNet "Rewind," HBO, Inside Edition, Miller Brewing Co., Murad Skin Care, "Next Wave" with Leonard Nimoy, The Oprah Show, Oracle, Paramount TV, “The Punisher,” Qualcomm, Berlex, Plough-Schering, TV Ontario's "Prisoners of Gravity," UPN, and many others. Since 1981, I have worked on hundreds of worldwide corporate videos and television show segments.

**Creator/ Producer of Award-Winning Videos**

“The Invisible Ones” a documentary focusing on our homeless and wounded veterans

"Full Cycle: A World Odyssey," multiple award-winning travel-adventure documentary encompassing nine countries around the world

"Steppin' Out: Ultimate Interval Training System," step-aerobics & weight training

"John Howard's Lessons In Cycling"

"Battle At Durango: First-Ever World Mountain Bike Championships"

"Ultimate Mountain Biking: Advanced Techniques & Winning Strategies"

"The Great Mountain Biking Video"

"Massage For Relaxation"

"Soaring in a Sailplane"

"Common Sense Self Defense For Women"

***• Since 1985 – Owner, New & Unique Videos***

Stock footage library of contemporary and archival images from around the world. Also shoot custom footage. Clients include: ABC, Amazing America, American Express, Budget Films, Columbia TriStar (“Anchorman”), Disney, ESPN, Fox's Real TV, Paramount, UPN, "Whose Line Is It Anyway?" The Man Show, The Tonight Show, and many others. Production and distribution of award-winning educational videos; visit **www.newuniquevideos.com**

# EDUCATION

UCSD – BA in Communications/Sociology, Warren Class of 1981. Minors in Political Science and Visual Arts (Photography.) Provost's Honor List 1978 - 1981.

Crawford High School – Graduated with academic distinction: Senior Class Vice-President, Junior Achievement: Vice-President of Personnel Management, Greater S. D. Science Fair Participant re: solar water distillation, Winner of KFMB's "Environmental Communications" Award.

**AWARDS & HONORS**

2021 Best Video Production Company Business Leader (Southern California): Mark Schulze / Global CEO Excellence Awards, hosted by CEO Monthly

2020 Albert Nelson Marquis Lifetime Achievement Award Winner

2020 Clutch 1000

2019 **Businessman of the Year Award, Assemblywoman Shirley Weber, 79th District**

2019 ProHub 100

2019 Clutch 1000

2018 ProHub 100

2017 “Ones to Watch in 2017,” Acquisition International Magazine

2017 “Best Full-Service Video Production Company, California,” The 2017 Boardroom Elite Awards Corp America

2016 “CEO of the Year,” Acquisition International

2016 “Most Elite Video Production Company, San Diego,” TMT News Entertainment Awards

2016 “Video Producer of the Year,” Corporate Vision Magazine

2015 “The Pro 100 Top 100 Video Production Companies,” Production Hub

2013 San Diego Regional Chamber of Commerce’s **“Most Innovative Small Business Award”**

2012 San Diego Business Journal’s **“Most Admired CEO”** Finalist

2011 San Diego Business Journal’s **“Most Admired CEO”** Finalist

2011 **“Inaugural Heilbron Award”** **presented to CPP by**[**San Diego Business Journal**](http://www.sdbj.com/)**and**[**Rotary Club 33**](http://www.rotary33.org/)

**2011** [**MCA-I**](http://www.mca-i.org/attachments/releases/1438/2009Winners_w_Graphics_Rev.pdf)**Golden Reel Award -**[**"The Invisible One**](http://www.theinvisibleones.org/)[**s: Homeless Combat Veterans"**](http://crystalpyramid.com/allied_waste_systems_shoot.html)

**2011 Communitas Award -**[**"The Invisible One**](http://www.theinvisibleones.org/)[**s: Homeless Combat Veterans"**](http://crystalpyramid.com/allied_waste_systems_shoot.html)

2010 San Diego Business Journal’s **“Most Admired CEO”** Finalist

**2010 "Family-Owned and Closely-Held Business Award" Finalist**

2009 San Diego Business Journal’s **“Most Admired CEO”** Finalist

2008 San Diego Chamber of Commerce’s **“Outstanding Community Involvement Micro Business”** Award

2008 San Diego Business Journal’s **“Most Admired CEO”** Finalist

2007 Pegasus Award for Allied Waste Services “Landfill Operations” video

2007 San Diego Business Journal’s **“100 Fastest Growing Companies”** Award

2007 San Diego Business Journal’s **“Most Admired CEO”** Finalist

2007 San Diego Daily Transcript’s **“Most Influential CEO”** Finalist

2007 MCA-I Shining Star Award

2006 2 Communicator Awards

2003 2 Telly Awards – Crystal Pyramid Productions demo reel & Juvio show

2003 Top 100 Producers of the Year, AV Video & Multimedia Producers Magazine

2001 "Who's Who in Entertainment (1989 - Present)

2001 "Who's Who in the World (1991 - Present)

1999 Top 100 Producers of the Year, AV Video & Multimedia Producers Magazine

1999 National Classic Telly Award – "Full Cycle: A World Odyssey"

1998 International Sports Video & Film Festival/98 Spirit Award – "Battle At Durango"

1998 Communicator Jade Crystal Award – "Full Cycle: A World Odyssey"

1998 Communicator Award – Qualcomm's Learning Library video

1998 Aegis Award – "Full Cycle: A World Odyssey"

1998 Aegis Award – Qualcomm's Learning Library video

1997 Top 100 Producers of the Year, AV Video & Multimedia Producers Magazine

1997 Gold Aurora Award – "Steppin' Out: Ultimate Interval Training System"

1996 Chicago International Film & Video Festival, Silver Hugo; New York Festivals Award; Worldfest Charleston Award; 3 Cindy Awards – "Full Cycle”

1993 Houston International Film & TV Festival – Silver Medalist, "Ultimate Mountain Biking"

1992 Int'l. Film & TV Festival of New York – Silver medalist "John Howard's Lessons in Cycling "

1991 National Bronze Telly Award – "John Howard's Lessons in Cycling"

1990 International Film & TV Festival of New York Finalist – "Ultimate Mountain Biking"

1. National Silver Telly Award (highest honor) – "Ultimate Mountain Biking"

1990 National Bronze Telly Award – "Great Mountain Biking Video"

1990 National Benjamin Franklin Award – "Ultimate Mountain Biking,"

1985 ITVA Video Medallion Award – "MAAC Project Home Weatherization"

1985 ITVA Video Medallion Award – "Massage For Relaxation"

1985 ITVA Video Medallion Award – "California Big Hunks"

**MEMBERSHIPS / AFFILIATIONS**

Media Communications Association-International 1999 – 2015

President 2005 – 2011

National Association of TV Arts & Sciences (NATAS) 1991 – 1995

San Diego Chamber of Commerce 1998 – 2019

San Diego Convention & Visitors Bureau 2000 – 2010

San Diego East County Chamber of Commerce 2001 – 2009

San Diego Film Commission 2000 – Present

San Diego Hispanic Chamber of Commerce 2005 – 2009

UCSD Alumni Association - Lifetime Member 1982 – Present

Video Producers Association of America (VPAA) 1983 – 1994

Vice-President/Promotions & P.R. 1984 – 1994