



UDITA GAUR

An ambitious & forward-thinking Media Professional with over 15 years of diverse experience, ranging from Production, Entrepreneurial to Creative.

A progressivist and always determined to reinvent; this mode of working has made me into a committed, confident & efficient professional, adept at handling demanding & complex projects. My professional objective is to use the power of chaos to create; to obtain a challenging position in a creative, progressive and encouraging atmosphere where my experience, resourcefulness and leadership qualities would be honed and add value to a conducive work environment.

CONTACT DETAILS

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uditagaur@gmail.com

uditagaur

Mumbai, India

WORK

Experience
15+ Years

Previous Employment
Senior Executive Creative (T-Series)

AREAS OF EXPERTISE

(Not in any particular order)

Creative Conceptualising
Execution & Creative Supervision
Broadcast Producer
Research & Content Development
New Media / Digital Media
Pre-Production, Production
& Post-Production
Scripting & Script Supervision
Budgeting & Scheduling
Direction
Post-Production Supervision
Video Editing

WORK TIMELINE

SENIOR EXECUTIVE CREATIVE

2018
2020



Super Cassettes Industries Pvt. Ltd. (T-Series)
(Core Creative Team)

Working Verticals:
Theatricals
Digital (Films & Series)
Music Videos

Key Responsibility Areas
- Content Review & Development
- Conceptualizing & Creative Supervision
- Production & Post-Production Supervision
- Marketing & Promotions

CREATIVE DIRECTOR

2017



IIFA Utsavam 2017 (Weekend & Green Carpet)
Television Channel - Sun Network
Production Company - Wizcraft International

ASSOCIATE CREATIVE DIRECTOR

2018



Sabse Smart Kaun?
Television Channel - Star Plus
Production Company - Optimystix

2017



India's Best Jobs
Television Channel - Discovery India
Production Company - BIG Synergy

2nd ASSOCIATE CREATIVE DIRECTOR
Diwali Special with Aamir Khan & Virat Kohli
Television Channel - Zee TV
Production Company - Zee Studios & Essel Vision

Zee Rishtey Awards '17 (Allied Properties)
Television Channel - Zee TV
Production Company - Essel Vision

Zee Cine Awards '17 (Allied Properties)
Television Channel - Zee TV
Production Company - Essel Vision

2016



Zee Rishtey Awards '16 (Allied Properties)
Television Channel - Zee TV
Production Company - Essel Vision

2nd ASSOCIATE CREATIVE DIRECTOR
Global Citizen Festival India
Television Channel - Colors
Production Company - Wizcraft International

PERSONAL SKILLS

(Not in any particular order)

Written & Verbal Communication
Leadership
People, Crisis & Time Management
Proactive & Self-Motivated
Creative Instinct & Innovation
Adaptability & Analytical
Team Work
Organizational Skills
Able To Operate Under Pressure
Detail-Oriented
Multi-Tasking
Self-Learning & Entrepreneurial Skills

SOFTWARE SKILLS

Adobe Photoshop	Final Cut Pro
Microsoft Word	Pages
Microsoft Excel	Keynote
Microsoft PowerPoint	Numbers


EDUCATION


Bachelors Degree in Mass Media
R. D. National College
(Mumbai University)


High Secondary School Certificate
Mithibai College of Commerce &
Economics

Secondary School Certificate
Bombay Cambridge School

SOCIAL PROFILES

linkedin.com/in/uditagaur 

facebook.com/udita.gaur 

instagram.com/uditagaur 

LANGUAGES

English - Fluent
Hindi - Fluent
Marathi - Conversational
Spanish - Conversational
French - Beginner

INTERESTS

				
Travel	Technology	Cinema	Economics	Outdoors
				
Psycho- logy	Audio- phile	Badminton	Pets	Languages

WORK TIMELINE (CONTINUED)

2nd ASSOCIATE CREATIVE DIRECTOR
Holi Hai Life OK Hai
Television Channel - Life OK
Production Company - Frames Production Company

IIFA Utsavam '16 (Weekend & Green Carpet)
Television Channel - Sun Network
Production Company - Wizcraft International

EXECUTIVE PRODUCER / ASSOCIATE PROJECT HEAD

20_20
15_16 > IIFA Madrid '16 (Weekend & Green Carpet)
Television Channel - Colors
Production Company - Wizcraft International

IIFA Utsavam '16 (Weekend & Green Carpet)
Television Channel - Sun Network
Production Company - Wizcraft International

ASSOCIATE PROJECT HEAD
Suron Ke Rang Colors Ke Sang
Television Channel - Colors
Production Company - Kickstart Entertainment

IIFA Kuala Lumpur '15 (Weekend & Green Carpet)
Television Channel - Colors
Production Company - Wizcraft International

PARTNER PRODUCER & BUSINESS DEVELOPMENT

20_20
09_15 > PHOENIX COMMUNICATIONS
Entrepreneurial Experience providing content for Digital
Platform & Television.
Worked as Co-Director, Producer, Supervising Producer
& Business Developer
CLIENTS:
Bollywood Hungama Broadband Content
P9 Integrated (Makings of Ad-Films)
Universal (Promos & Packaging)
Balaji Telefilms & more.

ASSOCIATE PRODUCER & PROMO PRODUCER

20_20
07_09 > MILK WORLDWIDE
Promo Producer & ENG Producer
PROJECTS HANDLED:
Promo Producer for IndiaFM
Associate Producer for Shootout At Lokhandwala Music
Launch for Star TV

20_20
05_07 > CINEVISTAAS LIMITED
Associate Producer for Ad-Films & Non-Fiction