



# Eleutherius Michaelides

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VICALVARO, 28052, MADRID, Spain

About me: My work has always been the family business. By integrating my businesses in our parent facility, the FACTORIA INDUSTRIAL DE VICALVARO, I achieved my dream, I rebuilt and modernized a long-standing family tradition, combining the legacy of my grandparents (their textile business and apparel factory) and of my mother (film & music), adapted now to the 21st century global markets. Our company manages global rights and production of our IPs as well as R&D and manufacturing of part of associated ancillary products (industrial embroidery of caps and t-shirts and industrial mass duplication of CD/DVD/Bluray). I clarify that the CV describes the process mentioned above and not how I performed in a particular role.

## ● WORK EXPERIENCE

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17/01/2001 – 25/06/2002 – Avlona-Linos Island-Athens, Greece

**MILITARY SERVICE** – GREEK MINISTRY OF DEFENSE

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Master Sergeant- Photographer- Audiovisual Producer

18/09/2002 – 29/08/2012 – Greece

**FREELANCE / EMPLOYED** – VARIOUS EMPLOYERS

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### **IMPORTANT NOTICE:**

The majority of my audiovisual experience was acquired through my family, with proof available on request. My current company is the evolution of a great family heritage, from my mother's side, growing up with giant of Greek theatre and film, Mr. Petros Fyssoun who was close collaborator of Mrs. Katina Paxinou, Winner Oscar Best Supporting Actress, 1944- Film "For whom the bell tolls".

My brother, Stavros Michaelides, current owner of company [MENTORS HOSPITALITY GURUS](#) was also behind the commercial agreements of Mr. [Sakis Rouvas](#), the biggest Greek popstar.

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-Freelance (+employed) photographer- Portfolio: [http://www.artvisual.tv/profil/autore\\_eleutherius.html](http://www.artvisual.tv/profil/autore_eleutherius.html)

-[Majestic International Cruises](#) - Head of Photo Concessionaire onboard

-[FOTOPLUS STORE](#) - [Vecris Photo Studio](#), (ATHENS) - Retail Clerk - substituting permanent staff on their summer leave.

[Photo Digital Art](#), (KOS ISLAND) - Hotel Photographer

[City of Athens](#) - Volunteer solidarity actor to complement forthcoming programme [Erasmus for Young Entrepreneurs](#) with start date 03 09 2012

During this period my principal focus was:

- To re-establish the defunct family business of apparel manufacturing

All generational continuity problems with this objective were identified and resolved through deep work with the Key Topics of hbs.edu Focused Program [FAMILIES IN BUSINESS-FROM GENERATION TO GENERATION](#) with first measure:

- Intensive research to exit completely the Greek market, which was successful through my participation in the European Commission program **Erasmus for Young Entrepreneurs**, mentioned previously.

13/01/2015 – CURRENT – Milan, Italy

**OWNER-ELCOM INDUSTRIAL IMAGE** – SELF-EMPLOYED

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After completing the program Erasmus for Young Entrepreneurs, I settled for a while in the town of Voghera, province of Milan, where I started working on the infrastructure of my company and projects, researching on clients, providers and financing with the support of [PAVIASVILUPPO](#)

The result of this effort was the first approval of my operation outside of Europe (Chile) through [STARTUP CHILE](#)

Finally, I left for Spain, after being admitted to the now defunct program [MEGAPLUS-The Media Business School](#).

I attended the first month and, through the contacts I developed, I was quickly transferred to the public program [Proyec to Lunar](#) and promoted by my Mentor [Jon Plaza Perez](#) to the public entrepreneurship program [100 CAMINOS AL EXITO](#), which I completed without a problem.

18/07/2017 – CURRENT – Madrid, Spain

**AS ABOVE**

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By now, my projects have taken final form.  
More specifically, my portfolio contains

[SANTA HELENA](#)

[FLAMINGO BLUE](#)

[THE SOUND OF THE HEART BEFORE WINTER](#)

This period I won expression of interest of support by the organizers of [JAPAN CONTENT SHOWCASE](#), I was for a year linked with the business association [Madrid Network](#) and I started working with [Fundación Tomillo](#) and the [Madrid Chamber of Commerce](#) with the objective to be incorporated and protect my interests.

I also completed the XI TALLER DE PRODUCCIÓN DEL CINE ESPAÑOL 2018 DE LA COMUNIDAD DE MADRID, and I completed the basic series of [LEAN methodology](#) with [Renault Nissan Consulting](#).

**\*\*As a marketing policy we remain Out of Competition and we do not provide media kits or other promotional material.**

11/10/2018 – CURRENT – Madrid, Spain

**AS ABOVE** – SELF -EMPLOYED @ THE FACTORIA INDUSTRIAL DE VICALVARO

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After the initial interview during October 2017, I finally start internal training at the [Factoria Industrail de Vicalvaro](#), which continues up to this day, with a variety of workshops and development of my [production company](#) and my [onlin e store](#), both the evolution of the family business.

For the period of 11/11/2018–23/11/2018 I worked as a volunteer at the [FESTIVAL DE CINE DE MADRID](#)