

# ELIZA ENZENHOFER

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### PROFILE

Highly creative and skilled Videographer editor with experience in all video production aspects.

Proactive, curious, self-taught and very attentive to details. Ability to simultaneously manage multiple projects with great professionalism.

I'm interested in perfecting myself in the post production field: editing, 2D animation and color correction.

Born in California, USA and raised in Buenos Aires, Argentina. Native english, speaks, reads and writes bilingual.

### EDUCATION

#### Advanced Technician in Film, TV and Video

Instituto Superior de Cine y Artes Audiovisuales "Cine Contemporaneo" 2017-2019. Buenos Aires, Argentina

**High School Graduate in Communication, Arts and Design** La Salle Florida, 2010. Buenos Aires, Argentina.

## SKILLS



### **DIGITAL TOOLS**

Social Media: Facebook, Instagram, Twitter, YouTube, Vimeo, LinkedIn, Pinterest, Behance.

Marketing Platforms: Mailchimp, Google AdWords, Facebook Bussiness Manager.

Microsoft Office

Web Design: Wordpress y Wix.

### WORK EXPERIENCE

2016 - Present **Freelance Content Creator** Video and Photography

2017 - Present **Creative Head** *vaga fiebre* Photographic and video coverage. Audiovisual edition. Creation of graphic content for social media.

March 2018 - March 2020 **Community Management y Content Creator** *Pura Frutta* 

Creation of original content for social media. Audiovisual, photography and writing. Organization and design of monthly post calendar. Moderation of direct messages and comments in Social Media: Facebook, Instagram and Twitter. E-mail response for commercial dealers, local businesses and consumers. Analysis with biweekly and monthly metrics report. Campaings on Facebook Business Manager platform and online strategies.

February 2017 - July 2019 **Co-Founder VEGabundancia** *Vegan food company* 

Content creator, Branding and Marketing. Packaging and Web design (Wordpress) Community Management. Handling retail customers.

March 2015 - January 2017 **Community Management** *Purusha Yoga y Osteopathy* 

Content creator and in charge of designing graphics for social media. Moderation of messages on social media and e-mail. Campaings on Facebook Business Manager and Google AdWords. Website maintenance (Wix) Creation of monthly newsletter on activities.

### COURSES

2016 IATENA Instituto Argentino de Terapias Naturales Advisor in Diet and Natural Nutrition

2016 Script and narrative Workshop Words project images with Camila Maure, screenwriter.

#### PUBLICATIONS

#### Proyecto NUM

Let's take back the imagination to change the story (2017 - Editorial Madreselva)

Publication of two photographs of my authorship, taken in the first strike for Women's Rights Movement #NiUnaMenos in 2017.