

Ian Cassidy

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Wilmington, NC 28401

Professional Cinematographer & Video Editor

Passionate, driven, and creative freelance professional with 7+ years of experience creating striking and engaging visuals for narrative, commercial, and experimental video projects to provide cinematic footage for high production value. Exceptional composition and visualization abilities and crew management skills with strong expertise in lighting, camera operation, and production workflow. Proven critical thinking skills with fast problem-solving and money-saving capabilities with demonstrable adaptability to up-and-coming industry trends. A committed independent professional with the energy and the passion to take every project to new heights of quality and opportunity.

CORE COMPETENCIES

Cinematography • Still Photography • Camera Operation • Camera Builds • Camera Support • Storyboarding • Script Visualization • Script Supervision • Slating • Script Editing • Script Writing • Lighting Design • Video Editing • Edit Analysis • Audio Editing • Graphic Design • Color Grading • Budget Drafting • Pitch Deck Development • Asset Acquisition • Production Research • Production Running • Equipment Organization • Equipment Inventory • Resource Management • Client Proposals • Digital Communication • Crew Management • Training

EXPERIENCE & ACHIEVEMENTS

FREELANCE INDUSTRY PROFESSIONAL

2013-Current

Cinematographer & Video Editor

- Manages camera and lighting crew on narrative and commercial independent video projects providing professional and efficient leadership and communication
- Designs and captures cinematic quality footage for scripted and live video projects creating high production value for clients
- Creates and prepares cinematic lighting setups for projects designing striking and professional visuals generating strong interest from investors and social media
- Maximizes production design and workflow to develop cost-saving and investment strategies streamlining production schedules and bolstering marketability of video products
- Supports Camera Operators and Key Grips on productions providing efficient and knowledgeable assistance streamlining workflow and reducing time and money expenditure

UPTONE PICTURES

2015-2017

Assistant Editor & Camera Operator

- Directed, shot, and edited syndicated reality talk show for broadcast television, proprietary post-house streaming, and Youtube channel
- Increased exposure and revenue through marketing and investment opportunities by editing and publishing commercials and social media materials
- Improved production efficiency and implemented cost-saving strategies by organizing and inventorying studio equipment and media
- Grew marketability and network connections by providing professional customer service and correspondence with clients and investors

LA FEMME INTERNATIONAL FILM FESTIVAL

2014

Production Coordinator

- Managed volunteers and task completion during festival and supervised scheduling providing smooth and professional operation of venues and events
- Designed festival website and graphical assets for launch marketing providing greater exposure and access for festival to clients and investors
- Created professional Behind the Scenes materials for future festival marketing by designing and managing Red Carpet photography for clients, film investors, and attendees
- Managed resources and costs for expendables and award nominees providing support and savings strategies for material acquisitions

EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

2010-2013

Bachelors of Science in Biology

SURF Scholar

TECHNICAL SKILLS

BlackMagic Ursa Mini • Canon 5D MKII • Nikon D3400 • Panasonic HCX-1000 • Focus Pulling • Light Rigging • Gripping • Adobe Premiere Pro • Adobe Photoshop • Adobe Audition • Adobe After Effects • Adobe Media Encoder • Da Vinci Resolve • Grip Truck Organization • Studio Equipment Organization • DIT & Footage Capture • Microsoft Livestream Studio HD31 • Media Management • MacCaption