# ISAAC J. E. GARCIA

EXPERIENCE

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Above all I am a storyteller. I seek to unite people through the arts. I have a passion to see humans working together to build a better world to live in. I am committed to creating compelling stories that are culturally necessary and deeply impactful.



## SKILLS

Cinematography Social Media Creation Storytelling Steadicam Operation Direction Lighting Design Postproduction Adobe Creative Suite DaVinci Resolve Cinema Camera Expert Business Operation

## CAMERAS

Arri Cinema Cameras RED Cinema Cameras Canon C Series Sony Venice Sony Professional & Alpha Cameras Panasonic EVA1/Varicam Black Magic Design

## DISTINCTIONS

Member, The Steadicam Operators Association

Director of Photography, Commercial that played during 2019 Super Bowl

#### **EDUCATION** B.F.A. Media Arts

University of New Mexico

#### Independent Production Company Owner Jan. 2012 - Current Moon Street Pictures

I currently operate a small business focused on important stories. I establish clientele, build relationships in the community, and oversee all creative functions. I advance our social media presence through micro-content and creative storytelling.

## Director Of Photography July 2018 — Current 82/92 Productions

Lead cinematographer and steadicam operator for various projects. I am in charge of the preproduction process, ordering of equipment, directing grip/electric team, and camera operation.

#### **Director Of Photography** February 2017 — June 2019 Sagebrush Church

I oversaw principal photography for the church. I created shotlists, locked in locations, directed talent, and filmed the videos. I was also responsible for maintaining equipment, troubleshooting, and building camera and lighting packages for each shoot. I helped design visual content suitable for social media.

#### Video Producer January 2016 — February 2017 EC-Council

As part of a two person team I helped develop commercials focusing on cyber security. Once our concepts were approved I would produce, direct, film, and edit several productions.

#### **NCTC Video Editor** January 2015 — February 2016 Reelz Channel

I was the lead editor of an extensive 5 month advertising campaign promoting REELZ Channel across The United States. Weekly, I delivered promos to 16 different markets for on air broadcast, each unique to their location.