

## Contact

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[www.linkedin.com/in/caligilbert](http://www.linkedin.com/in/caligilbert)  
(LinkedIn)

[www.CaliGilbert.com](http://www.CaliGilbert.com) (Personal)

[www.tower15productions.com/](http://www.tower15productions.com/)  
(Company)

## Top Skills

Event Management

Promotions

Customer Relations

## Languages

English (Native or Bilingual)

Spanish (Native or Bilingual)

## Honors-Awards

2014 EIPPY Award

## Publications

It's Simply...SAILING: Our Voyage to  
the 2013 America's Cup

It's Simply...SF: Our City By The Bay

It's Simply Filmmaking

It's Simply...Sausalito: An  
Inspirational Journey

It's Simply Serendipity: Four Steps to  
Manifesting a Life of Bliss

# Cali Gilbert

Author, Photographer, Filmmaker, Speaker, Book coach supporting  
women in connecting with their creative genius

Santa Monica, California

## Summary

Cali Gilbert is an International bestselling author, award winning photographer, and filmmaker. She has travelled the globe as a former figure skater and magazine publisher, and has contributed to the Huffington Post. With an extensive background in event management, Cali assisted the Canadian Olympic Committee at the 2002 Winter Olympic Games, and most recently served as an Event Ambassador for the 34th America's Cup sailing regatta in San Francisco.

Cali is an accomplished photographer, whose work has been showcased in galleries across the United States. As the creator of the IT'S SIMPLY book series, Cali has published several bestselling books of her own and now serves other writers through her company, Tower 15 Productions. In addition to continuing to write and publish books, Cali now looks to adapt her books to film and support others as a social impact filmmaker.

Cali resides in Santa Monica, California where she enjoys serving her community, especially women in transition and youth. To learn more, visit [www.CaliGilbert.com](http://www.CaliGilbert.com)

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## Experience

Tower 15 Productions

Founder & CEO

December 2014 - Present

Santa Monica, CA

Writer/Director for both documentary and feature films.

Inspiring Creatives through Education & Collaboration

Serendipity Publishing House

Transformational Author and Book Coach

May 2011 - Present

Santa Monica, CA

Author and Publisher of the It's Simply Series, a collection of books featuring both Cali's original photography and writing.

As founder of Serendipity Publishing House, Cali supports transformational writers in the process of becoming published authors by providing services from book layout, editing, cover design, marketing, and social media.

### The CALI COLLECTION

Professional Photographer

March 2011 - Present

Santa Monica, CA

Cali is an award winning photographer who launched her first collection in conjunction with the 2010 Sausalito Art Festival. Since then, her work has exhibited throughout the United States including Los Angeles and New York City.

### Women's National Book Association

Executive Board Member

September 2014 - April 2015 (8 months)

Bookwoman Coordinator

### Serendipity Promotions & Event Management

Owner

February 2010 - July 2012 (2 years 6 months)

Sausalito, CA

Full-service consulting firm providing Event Planning, Promotions and Fundraising services for the Non-Profit Sector.

### University of San Francisco

Sport Management Graduate Student

January 2009 - December 2010 (2 years)

### 2009 Esurance Tennis Classic

On-Court Promotions Assistant

August 2009 - October 2009 (3 months)

Mill Valley, CA

In charge of obtaining signatures on promotional items from celebrities in attendance that were collected for sponsors and VIPs. Also helped on court with managing entertainment and post-event autograph sessions.

2009 Sausalito Art Festival  
Silent Auction Committee  
September 2009 - September 2009 (1 month)  
Sausalito, CA

Supported organizing committee with set-up, managing and customer support throughout the 3-day event.

The Andre Agassi Foundation  
Blind-Bid Auction Supervisor, 2009 Grand Slam For Children  
August 2009 - September 2009 (2 months)

Managed auction and supported volunteers during the Blind-Bid auction portion of the GrandSlam event.

2009 Sausalito Film Festival  
Assistant Coordinator of Events/Event Liaison  
August 2009 - August 2009 (1 month)

Assisted Directors with flow of 3-day event. Managed sponsor parties and worked with vendors and banquet staff.

Boys & Girls Clubs of the Northtowns  
Director of Special Events  
October 2007 - October 2008 (1 year 1 month)  
Organized major fundraising events including Bids For Kids, Annual Golf Classic, Annual Dinner.

Buffalo Sabres Hockey Club  
Intern, Community Relations  
September 2006 - May 2007 (9 months)  
Buffalo Sabres Foundation  
Donor Relations  
Kidz Club  
Auction committee, Aces & Blades Casino Night

Niagara University, Hospitality Training & Research Center  
Training & Research Coordinator  
2005 - 2006 (2 years)

Assisted Training Manager and Director with organization of events and workshops.

## Education

University of San Francisco

Master of Art, Sport Management · (2009 - 2010)

Niagara University

Bachelor of Science, Sport Management · (2005 - 2007)